

Announcement of Candidacy PSIA/AASI-NW Board Position **3** Region: **Stevens Pass**

Name: **Russ Peterson**

PSIA-NW: # **106678**

Ski Schools: **Stevens Pass - Instructor and Trainer, PSIA-NW - Divisional Clinic Leader (DCL)**

Off the snow occupation: I am a Real Estate Broker, I focused on educating clients about their options, looking out for their best interests, and empowering them to make informed decisions that help them to reach their real estate goals.

Industry and PSIA Involvement:

- Teaching skiing since 1979
- Alpine Level 3, and Snowboard Level 1 Certified Instructor.
- Current and active DCL since 1997, Ace/Children's Specialist and Senior Specialist credentials.
- Active member of the PSIA-NW board for 6 years, and have served diligently on several committees.
- Currently teach at Stevens Pass and in the past have held the role of Training Director for Shoreline Snowsports and Edmonds Shoreline Snowsports.
- Mountain rep for Dynastar/Lange/Kerma and a rep for Xevo Optics.
- Active contributor to the NW Snowsports Instructor publication including developing the concept for "Sno Pro Tips" and writing the pilot article.

Reasons for wanting to serve on the PSIA-NW Board of Directors: I love PSIA-NW and I would be honored to continue to represent the membership and their interests as the Stevens Pass region, position 3, Board Representative. I can be detail oriented and I am not afraid to ask questions or to help ensure the membership's interests are well represented.

The PSIA-NW Board has been working on updating its bylaws and governance polices for many years. The Board voted to hire a consultant that specializes in Policy Governance about 2 years ago. It has been a long process with a lot of committees working hard to get to this point. We still have a ways to go, but we are getting much closer to determining how the Policy Governance model can work for PSIA-NW. I am a member of the policy governance committee, and the Chair of the Policy Governance Sub-Committee on "Board/Management Delegation". We have been meeting several times a month, with the goal of presenting a draft of Policy Governance for the full PSIA-NW Board to consider.

I feel that it is incumbent on me to continue to serve, to keep the momentum moving forward, while being vigilant as to how this change in governance could affect the membership, and working to insure it is structured in the best interests of membership.

In addition to learning much in my time on this board, I have served on several boards in the past. This experience has helped me gain a greater understanding and appreciation of the importance of the role of board members, and the impact that the details within our governance policies, play in supporting and protecting the interests of YOU the membership.

Please feel free to reach out to me if you have any questions and or input. After all, I am here to represent you, at least until this May, and with your vote hopefully for another 3 years.

Thank you,

Russ Peterson - you can contact me at 206-930-3995 or email Russ@petersonrealtyteam.com