

Pre-Arrival – What We Do

- Guests call or email to register for lessons, that info is hand entered into a database
 School Loup Loup
- Pre Arrival email with visit specific info School – Stevens Pass
- Send out welcome email and also reach out by telephone, what to wear, when to arrive, where to go
 - School Eaglecrest
- Pre-set gear ready to grab and go!
 - School Eaglecrest
- Offer bus transportation option, informational session for participants, REI retail shop in PDX where guest can buy Meadows products
 - School Mt Hood Meadows
- Prescreen and pre-assign students to a specific class
 - School not listed
- Take lessons at Mini Mountain and show up to the mountain knowing how to stop, turn, load and unload chair lift
 - School not listed
- Help people park cars
 - School not listed
- Email group confirmation
 - School Mt Hood Meadows
- First day check list
 - School not listed
- Reservations online, gear setup and waiting for them, inside lesson prep and help with gear
 - School Summit
- FAQ page
 - School Summit
- Pre reg 2 paks w/grad offers
 - School Summit
- Online sales, pre-tech equipment with guest's name on the ski or board
 - School Mt Hood Meadows
- Website first timer guide
 - School Stevens Pass
- Loads of words
 - School Summit



- First timers guide School – Summit
- First times guide online

School - Stevens Pass

• Multi week lessons get a preseason orientation meeting

School - ULLR

• Online sales, I.M. help center

School - Mt Hood Meadows

• First time info on website

School – 49° North

• Welcome guests and set expectations

School – not listed

• Identity and belonging, group-specific programs, Chinese ski school

School - ULLR – Sino Ski

 Set up welcome area and corral, have instructors in, be ready to teach, set up race course for turn practice, get some info on snow conditions

School - Olympic Ski School

 Send out info email for first timers, often call first timers with information about the experience or adventure

School -Meany Mountaineers

• Facilitate carpool groups for students

School – Mountaineers

• Pre-lesson communication between instructor and student

School – Mountaineers

Have instructors greet the school busses at drop off point

School – Mt Hood Meadows and Loup Loup

• Sell lessons, send info to help customers prepare, driving tips on website, conditions and traffic info on websites

School – Mt Hood Meadows

Online reservations, needs for lesson and time frame expectations

School – not listed

• Send pre-arrival emails helping them understand what is going to happen

School – Stevens Pass

Provide heated walkway to day lodge

School – Summit Central

5th graders program, class cards and instructor assignments pre-made

School – Loup Loup

Phone calls and personal advice

School – Summit



- Email what to expect for programs (parent guide)
 School Eaglecrest
- Indoor sessions before on-snow lesson series
 School Mountaineers
- First timers guide on website School Eaglecrest
- Reserve rental gear, gear is set-up before guest arrives
 School Summit and Mt. Hood Meadows