

## Post Visit – What We Do

- Offer a discounted season pass after 3-pack of lessons  
School – Eaglecrest
- Invite to CWL's next season  
School – Summit
- Free pass for young kid program graduates  
School – 49° North
- Follow up email to beginner guests to encourage a return visit and what to expect next  
School – Mission Ridge
- Offer graduation package: season pass, rental pass and 1 hour private lesson  
School – Summit
- Feedback survey to all participants  
School – Mountaineers
- We contact guests via email through generic email blasts  
School – Loup Loup
- Send survey thanking them, suggesting next step and getting feedback we can share with staff  
School – Stevens Pass
- Connect student with parents, take down corral and put away equipment, instructors turn in class cards and reports to director  
School – Olympic Ski School
- Certificate of accomplishment online  
School – ULLR Summit Central
- Email past program families about new season in the fall  
School – Eaglecrest
- Program completion certificates  
School – Eaglecrest
- Guest Survey  
School – Mt. Hood Meadows
- With our Learn To programs we follow up at completion to invite back  
School – Eaglecrest
- Email survey  
School – Summit
- Email post lesson survey, invite guest back with special offers  
School – Mt. Hood Meadows
- Email, invite back, ask for feedback  
School – Stevens Pass
- Guest Survey  
School – Stevens Pass

- Class photos available online  
School – ULLR – Summit Central
- Send survey to guest asking for feedback  
School – Mt. Hood Meadows
- Provide a community for continued outdoor recreation  
School – Mountaineers
- Send next week skills  
School – not listed
- Emails – come back!  
School – not listed
- Lesson follow up forms  
School – not listed
- Après  
School – not listed