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Professional Snowsports Instructors of America – Northwest Division  
Pacific Northwest Snowsports Instructors Association – Education Foundation

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## *Fall Board of Directors Meeting*

17 September 2016

Hilton Garden Inn – 1801 East Valley Road, Renton, WA 98057 | t. 425.430.1414

### ***PSIA-NW Mission Statement***

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and nordic winter sports.

### ***Meeting Notes***

**Saturday, September 17<sup>th</sup>**

**Accept agenda and opening remarks.**

**Minutes of prior meeting previously approved via email.**

**Meeting Begins – Call to Order and Roll:** Molly Fitch called the meeting to order at approximately 8:00am. Kirsten Huotte took roll and the following were present. Board members Molly Fitch, Mary Germeau, Diana Suzuki, Tyler Barnes, Mike Phillips, Kim Petram, David Burton, Rick Brown, Jack Burns, Charlie Cornish, Rob Croston, John Eisenhauer, Larry Fale, Ed Kane, Bill King, Richard Mario, Devin Mettler, John Nelson, Hiroshi Oishi, Marc Schanfarber, Kay Stoneberg, Takashi Tsukamaki, John Weston and executive director Kirsten Huotte. John May and John Keil were conferenced on via phone. A quorum was present.

**Welcome Guests:** President Molly Fitch welcomed guests John Gifford and Mike Peters.

**Reports:** Molly asked if there were any questions on the reports submitted, as there were none they were accepted as written.

Specific comments were offered by:

Mary Germeau announced the Regional 1 meeting will be held on October 6 at 5:30 and she will send out an email reminding the Board they are invited to attend.

Tyler Barnes discussed he is talking to a new editor for the newsletter and Natalie Grummer is very interested. He asked the Board if they had any other names of applicants for the position. No additional names were offered at the meeting. And the board agreed in moving forward with Tyler's recommendation on Natalie.

Sherry Jennings, the consultant hired by the Strategic planning committee, made a presentation on the role of the Board and their responsibilities as a Board member to the membership.

Sherry Jennings was hired to help us identify overlap and conflicts, how we want to address those identified, who is accountable and understand what is achievable.

Discussions were held on the most impactful choices to strategically bring value to the membership. The criteria evaluated were the following Objectives and next to each is the overall average rating from the break out committees:

- Retention and Recruitment 2.09
- Community Objectives 2.48
- Professional Benefits 2.58
- Education 2.57
- Certification and Credentialing 2.26

Based on the ratings the most value to focus on are benefits, education and community.

Sherry will be offering additional coaching on the next steps and suggested going forward we take steps to update policies as needed and then lean out the bylaws.

Bill King moved to adopt the budget for 2016 – 2017 and Jack Burns seconded the motion, motion passed.

The Spring Board meeting was set for May 20, 2017. Meeting was adjourned 2pm.