

Fall Board of Directors Meeting Minutes

September 19th, 2015

Double Tree Suites – 16500 Southcenter Parkway, Seattle, WA 98188

PSIA-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and nordic winter sports.

Accept agenda and opening remarks.

Minutes of prior meeting previously approved via email.

Meeting Begins – Call to Order and Roll: Bill King called the meeting to order at approximately 8:49. Mark Schinman took roll and the following were present. Board members Bill King, Mary Germeau, Mark Schinman, Diana Suzuki, John May, Tyler Barnes, Mike Phillips, Kim Petram, David Burton, Rick Brown, Jack Burns, Charlie Cornish, Rob Croston, Mike Davies, John Eisenhauer, Larry Fale, Molly Fitch, Terry Johnson, Burrell Jull, Ed Kane, John Keil, Richard Mario, Devin Mettler, Russ Peterson, Jordan Petram, Donna Sanders, Takashi Tsukamaki, John Weston and executive director Kirsten Huotte. A quorum was present.

Guests in attendance included John Gifford, Mike Peters, Rick Lyons, Hiroshi Oishi and Kathleen Priest.

Welcome Guests: The President welcomed the guests and changed the order of the Discussion agenda items. The agenda stands as stated

Reports: No additional comments unless indicated otherwise below

1. President

An Interski overview was provided. Bill King attended the event and reported it was well worth it.

2. Executive Director

3. Executive Vice President

Mary Germeau reported that we need someone to run for the Ski School Director Region 1 position and she asked for suggestions as to who might be interested. Several names were provided.

4. Secretary and Second Vice President

5. Financial Vice President

Diana Suzuki reported that the financial report is in a good place. Considering last winter's weather, the financial status is good.

6. PSIA Representative

John May provided an update on the CEO selection process and answered several questions regarding the skills of the person they are looking for and expected salary.

7. Education Vice President

Kim Petram reminded Board members to reinforce the principle that membership has value to all instructors, not just those that have are pursuing or have a level of certification.

8. Certification Vice President

There were questions about the pass rates for exams and why snowboard pass rates are down from previous years.

9. Communications Vice President

The magazine is at the printer and will arrive soon.

10. Member School Vice President

11. Nordic Chair

12. Awards and Recognition Chair

13. Snowboard Chair

14. Adaptive Chair

It was reported that the adaptive group is refocusing.

15. Technical Team Coach

Rick Lyons reported the Technical Team has been active reviewing how we will be moving forward. He summarized changes to the technical series training.

Proposals:

A. Proposal A – Level I Exam Teaching Component

Mike Phillips said the proposal has been changed so that a log book is not required. It is recommended however.

John May moved and Rob Croston seconded in order to meet the National Standards, a teaching component is added to the Level I exam and the required hours needed prior to taking the Level I be increased from ten (10) to twenty (20).

Discussion followed. There is information on the internet regarding the log book. The addition of a teaching component brings us into compliance with the national standards. The exam will continue to be a one day exam. All those looking to give the Level 1 exam this season will be going thru the Level 1 accreditation process this year.

The motion passed unanimously.

B. Proposal C – USSA and NSP – NW Membership

Kim Petram moved and Jack Burns seconded that the requirement of working for a snowsport school for joining PSIA-NW be removed for USSA and NSP members in good standing and allow them to become registered members after completing the necessary paperwork.

Discussion followed. There were questions regarding the inclusion of the NSP, the need for this and education requirements.

The motion passed unanimously.

Recruitment and Retention Committee: Molly Fitch reported on the Recruitment and Retention Committees work and John Keil and John May provided the presentation they developed.

Breakout Sessions and Discussions:

- A. Recruitment and Retention Breakout and Discussion
- B. Organization Strategic Plan Breakout and Discussion – began at 2:05 pm
 - a. Discussion around the topic and the relevance of the current strategic plan. Determination to form a committee and work through this and modify it. What the plan is moving forward, established a committee – Ed Kane, John May, Mark Schinman, Bill King, Molly Fitch and Richard Mario (Kirsten was asked to be included, part of the ongoing effort). Come back in the spring. Molly was asked to take on the part to be the lead and between Molly and Ed facilitate meetings about every other week now until the spring. Broke into groups for half an hour – came back together with the findings at 3pm
- C. Board Officer Structure Discussion – began at 2pm
 - a. Bill King began this conversation citing a few things:
 - i. Aspect of bylaws on the national level, Rocky Mountain board decided their president will be the PSIA rep. Large task for the rep and the board president.
 - ii. Should we look at aligning our presidency to be on a three year cycle?
 - iii. Look at executive VP as the next president, training, just a thought idea.
 - iv. Term limits, practicality in them. People have been on the board since the organization was created. Looking at baby boomers vs. millenials. People more in tune with those coming into the organization. Should there be two-three year terms and cycle people in.

Old Business: No old business

Mary Germeau noted – Region one member meeting on the 6th of October at 6pm, invites board members to it – Yarrowood Cabana in Bellevue

President’s Question Time: No questions

New Business:

Spring Board Meeting Date – 21 May 2016
2015-16 Budget Approval – Motion WESTON Second BURNS no discussion – unanimous approval of budget.

Adjourn: 3:15pm