



Professional Snowsports Instructors of America – Northwest Division
Pacific Northwest Snowsports Instructors Association – Education Foundation

Spring Board of Directors Meeting Minutes

September 20th, 2014

Double Tree Suites – 16500 Southcenter Parkway, Seattle, WA 98188

PSIA-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and nordic winter sports.

Meeting Minutes

Call to Order & Roll: Bill King called the meeting to order at approximately 9:44 AM. Mark Schinman took roll and the following were present. Board members in attendance: Bill King, Mary Germeau, Mark Schinman, Diana Suzuki, John May, Tyler Barnes, Kim Petram, Chris Thompson, David Burton, Sean Bold, Rick Brown, Jack Burns, Charlie Cornish, John Eisenhauer, Molly Fitch, Burrell Jull, Ed Kane, John Keil, Wayne Nagai, John Nelson, Russ Peterson, Jordan Petram, Donna Sanders, Kay Stoneberg, Takashi Tsukamaki, John Weston, John Winterscheid and executive director Kirsten Huotte. A quorum was present.

Guests in attendance were Chris Kastner, Betsy Baker-Bold, Tami Lyon, Ed and Julie Younglove.

Accept Agenda: It was moved by John Weston and seconded by John Winterscheid to accept the agenda. Jack Burns suggested the Apportionment discussion be in two parts, the formula and the new region. The agenda was accepted unanimously.

Minutes of prior meeting approved via email

Officer and Standing Committee Reports

- 1. President** – Bill King spoke to his report as well as apportionment and creating a new region. Bill acknowledged Gary Carter’s passing indicating his contributions were appreciated.
- 2. Executive Director** – Kirsten Huotte spoke to her report and addressed issues around the data base and the need to look for new options. She asked for Board support moving forward.
- 3. Executive Vice President** – Mary Germeau reported numerous board members will be up for election as well as regional directors. By-laws are being worked on as well as P&Ps. This is taking a lot of time and effort and she thanked those involved. Mary talked to other items in her report as well.
- 4. Secretary and Second Vice President** – Nothing to report

5. **Financial Vice President** – We had a good year with approximately a \$35k positive variance. Diana Suzuki thanked Kirsten for the good work. Diana reported she reviews the financials every month and it is a good process.
6. **PSIA Representative** – Survey results are starting to come in. Results for Northwest and the member satisfaction of how we serve members is very high. Affiliation agreement negotiations with other regions are ongoing and progress is being made. Lawyer costs are being managed by ASEA.
7. **Education Vice President** – Kim Petram indicated she had nothing to add to her report as submitted.
8. **Certification Vice President** – Chris Thompson indicated an alpine certification committee is reviewing the alpine standards that came out a few months ago and work is being done looking at our exam process and how it works with the alpine standards presently. Level 1 is also being reviewed to be sure we are meeting the standards and changes may be made to the teaching portion of the exam. Mike Phillips will be going to the national fall conference regarding certification. There were questions and discussion regarding the selection process as to who participates at the national meeting.
9. **Communications Vice President** – Tyler Barnes summarized his report highlighting the new multiple communications methods we are using for example html e-mails and social media and including pictures in documents.
10. **Member School Vice President** – Nothing to report
11. **Nordic Chair** – Nothing to report
12. **Awards and Recognition Chair** – Nothing to report
13. **Snowboard Chair** – Nothing to report
14. **Specialist Program(s) Chairs** – Kim Petram indicated her report as submitted stands.
15. **Adaptive Chair** – No report
16. **Technical Team Coach** – It was announced by John May that Tyler Barnes has been appointed as assistant coach.

Discussions

- A. **ASEA Dues Increase Proposal** – John May discussed the question and answer process he is using with the Board saying there are more answers we need. Bill King indicated in his role as chair of the Presidents Council he heard the presentation regarding the need for an increase and it makes sense however more information is needed to understand the need for an increase and it is coming slowly. Ed Younglove provided additional insight. There was significant discussion.
- B. **Regional Apportionment** –
 - a. **Methodology and limiting the number of directors** – Jack Burns provided background and an overview of the proposed changes. There was discussion along with questions and answers and suggested modifications. After the discussion, Jack Burns moved that the Board adopt a resolution setting the

maximum number of directors at 28 and that the formula be used as attached in exhibit 2 and as explained and as to be supplemented in writing as the method to calculate the number of directors and apportioning them to regions. Seconded by John Keil. Motion passed.

- b. Formation of a new region** – Jack Burns explained that in Alaska there are at least 51 members with primary membership in the Northwest and we should consider adding them as a region. There were questions and answers. A point of order was raised by Bill King as Article VIII, Section 4 (a) of the bylaws states “Members shall be elected to the Board of Directors in a manner to provide as nearly as possible a proportional representation from the various regions within the PSIA-NW.” There was additional discussion and it was suggested that the by-law committee take this under consideration.

Old Business - none

President’s Question Time

- a) It would be helpful if reports can be submitted in a timely fashion. The practice has been reports are to be submitted two weeks prior to the meeting. It was suggested that if there is additional information, a supplement be issued.
- b) There was a question if the questions presented from the last meeting were addressed and the answer was yes the answers were provided to the person that asked the questions.

New Business – It was announced that Region 1 Directors meeting is being planned and a date will be determined. October 8, 9, 14th and 15th are being considered.

Spring Board Meeting Date – May 16, 2015

Approve 2014-15 Budget – The budget was presented by Kirsten Huotte and she summarized proposed changes. After questions and answers, it was moved by John Weston and seconded by John Winterscheid to approve the budget. The budget was approved.

Adjournment – At approximately 2:35 the meeting was adjourned.