

PSIA AASI

N O R T H W E S T

nw snowsports I N S T R U C T O R



photo by Wayne Nagai



Inspiring lifelong passion for the mountain experience

Spring 2009

ISSUE 4 08/09 SEASON PNSIA-EF



Event Line Up

Summer Professional Development Series Camp

JULY 10TH-12TH

EVENT \$225

LIFT TICKETS \$156



Have you ever skied in the summer? What do you do to keep your skills fresh and challenged in the 'off-season'? You will ski on the summer schedule from 8am-1pm with the rest of your day free to golf, bike, swim, shop, hike, windsurf or just relax. Come explore and challenge your skiing and training on a glacial snowfield in the summer and solidify and/or create your goals for the upcoming season.

Included in this camp

Daily video
Personal coaching and on-hill training
Small group size
Professional knowledge
Skiing the skills concepts

Cost - \$225

Lift tickets must be pre-paid
\$52/day = \$156 for the three days
This is an alpine only event

Summer Ski Camp

JULY 10TH-12TH

JULY 17TH-19TH

EVENT \$275

LIFT TICKETS \$156



As the quote continues, pristine blue skies, mountain air, amazing views and a glacier and a huge snow base! You will experience all these things and be skiing in the middle of the summer. Come join our Technical Team and other talented coaches for this three day camp to get comfortable in the gates, understand line, look at tactics to better run a course and tips and tricks to help you become a better coach and skier in the gates. Come experience what all your friends are envious of, skiing in the summer at Timberline.

Included in this camp

Daily video
Souvenir DVD of your runs
Phenomenal coaching
Private Lane reserved for PSIA-NW
On-hill Snacks

Cost - \$275

Lift tickets must be pre-paid
\$52/day = \$156 for the three days

Optional extra activities planned - updates at psia-nw.org
This is an alpine only event

Fall Seminar

SPOKANE AT GONZAGA UNIVERSITY, SATURDAY OCTOBER 17TH, 2009

GRESHAM AT MT HOOD COMMUNITY COLLEGE, SATURDAY OCTOBER 24TH, 2009

SEATTLE AT SEATTLE PACIFIC UNIVERSITY, SUNDAY OCTOBER 25TH, 2009

This is just a quick note to get you thinking about next season. Our kickoff event is always the indoor sessions at Fall Seminar. For those of you who plan way ahead, now you know when to schedule in the start of the next winter season!

Details for this event will be available early next Fall in the newsletter as well as online at www.psia-nw.org.

Technical Team Tryouts



If you are setting your sights for the 2010 PSIA-Northwest Technical Team tryout here is a quick review of prerequisites. More information will be in the Fall Newsletter and the tryout packet will be posted online in September. If you have any questions about the tryout please contact Kirsten Huotte, Education and Programs Director, at kirsten@psia-nw.org.

Technical Team Tryouts are open to Level III alpine instructors seeking opportunities to actively contribute to the Education, Certification and Technical programs of PSIA-Northwest. Applicants must be motivated by a strong desire to share knowledge, contribute and participate in the development of division activities and programs. Team members are focused on continuing the Teams charter to be an effective research and development group for the division as well as being some of the top Snowsports professionals in the Northwest.

Selection of new Team members is based on overall performance scores derived from task skiing, free skiing, on snow teaching evaluations, indoor presentations and personal interviews.

Eligibility Prerequisites:

- ☐ Alpine Level III for two years
- ☐ Member in good standing for the past two years, i.e. dues paid, current on education requirements
- ☐ 21 years of age or older
- ☐ Hold a Level I certification in another discipline OR hold a Children, Freestyle or Senior Accreditation
- ☐ Excellent working knowledge of PSIA manuals, certification standards and industry trends
- ☐ Able to access and reply to email a minimum of two times a week



Divisional Clinic Leader Tryouts

Is one of your professional goals to join the PSIA/AASI-NW Divisional Staff? Well now would be the time to start the final preparations. Tryouts will be held in the Spring of 2010!

Details will be posted on the website and future newsletters. But until then, start preparing by staying current on the latest publications, website updates and your own personal training!

Symposium 2010

It's not too early to start planning for another great multi divisional event! Symposium 2010 will be at Sun Valley and once again we will be Inter-Mingling with other divisions.

Mark your calendars

April 9th-11th, 2010
and be sure to sign up early!



Event Applications

In order to make sure you always have access to an event application, you can find them on the website at WWW.PSIA-NW.ORG check out the left hand of the page and choose Event Applications (it's in RED letters). From here you can download applications for all the different kinds of events and even the scholarship application.

Please remember that you must have an application in 2 weeks prior to any event or you will need to pay a late fee.

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NORTHWEST
SnowSports Instructor

**Professional Snowsports Instructors
of America-Northwest Division
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Submission Deadlines

Issue	Deadline
Summer/Fall	July 15
Early Winter	Oct 1
Winter	Jan 1
Spring	March 10

Guide for Contributors

The Northwest SnowSports Instructor is published four times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit items as attachments via email or contact the editor for other options. Articles should include the author's name and a quick bio. Photos can be submitted via email or as prints. Please contact the editor for any additional information.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.

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Advertising Rates

Classified Ads: Classifieds are line type ads that may vary in size. Rates will be reflective of the number of words in the ad.

Rates:

20 words or less	\$10
20-40 words	\$20
40+	\$1 per word

Display Ads: Display ads will be available in a variety of sizes and will be boxed or otherwise set off from the surrounding text.

Rates: All text including logo must fit within the dimensions

Size	Rate
2.5w x 3h	\$50
3.5w x 4.5h (1/4 page)	\$100
7.5w x 4.5h (1/2 page)	\$150
7.5w x 9.5h (full page)	\$200

There is a 10% discount available for running the same ad in consecutive multiple issues.

Website Ads: Newsletter Classified and Display ads will be posted at no additional charge on www.psia-nw.org. Postings will run by mutual agreement or until the newsletter following the issue containing the print ads is published.

Payments are made to:

PSIA -NW

11206 Des Moines Mem. Dr #106

Seattle, WA 98168

Cover: Takashi arcs a few sweet turns at Symposium 2009

Not your Father's Newsletter

by John Eisenhauer

The first time I remember the phrase, "This is not your father's..." was "This is not your father's Oldsmobile". It was a marketing campaign designed to deliver the message that the new Oldsmobile wasn't the stodgy old man's car you might have associated with the ripe-for-restoration relic in the family garage. Now it was a youthful, performance vehicle you and your friends would be proud to be seen in.

Time has proven that campaign didn't meet up to the marketing folk's expectations, but unlike Oldsmobile, as we move ahead with communications in the Northwest, I think we're on the right track to meet our member's needs and expectations.

If you're reading this, you already realize this is not your father's newsletter. After posting all of our issues on line since 2002, this is the first on-line only issue. You're either reading this on your screen or have decided to refill your printer ink and print out a hard copy at home.

Through the years, many members, myself included have quite a collection of the printed newsletters. I hope as we move forward that tradition won't fall completely by the wayside as Oldsmobile (and now quite a number of others...) did. Perhaps not saved in a box in the basement, but archived on our website and a much easier reference.

We also debut a new feature in this issue, "First Tracks". First Tracks will focus on our newer members with articles about training opportunities, member benefits and ideas to make your day on the hill more rewarding. We'll share those everyday teaching tips that experienced teachers use in every lesson, but that quite frankly we learned so long ago that they're just automatic. We want you to know them too!

Finally, this will be my last newsletter column in this location. The Communications VP helm is being turned over to Tyler Barnes who I'm confident will steer us well into the future. It's been a privilege to serve for a number of years as your Communications VP and I'm proud of the progress we've made. This is certainly a group effort and I'd like to thank everyone who's helped along the way. In particular, Jodi Taggart, the Editor and tireless worker, Barb Darrow, the Office Manager who catches the most amazing proofing details, Kirsten Huotte, the Education and Programs Director for taking our event information to a new level, Mark Schinman for his work on the website and lastly, all the loyal contributors. As a member driven publication, we depend on these contributions, so just as I will be supporting Tyler in his new position, I trust you, the members will continue to support communications in the Northwest with your feedback, articles and ideas. ❄

Kirsten Huotte named Executive Director

by Jack Burns

I am pleased to announce that the PSIA-NW Board overwhelmingly voted to promote Kirsten Huotte to the newly created position of Executive Director, to take effect at Barb Darrow's retirement. Barb is expected to retire December 31, 2010. Until the promotion becomes effective, Barb will continue to oversee the operations of the office and Kirsten will continue as Education & Programs Director.



photo by Wayne Nagai

The newly created position of Executive Director will be responsible for running the office and coordinating the education, certification and other programs of

the Division in cooperation with the program managers elected by the Board of Directors. Under the direction of the Board, the Executive Director will also be responsible for suggesting and managing the budget approved by the Board.

Kirsten is well qualified for her new responsibilities. Some of Kirsten's qualifications include:

- PSIA-NW Education and Programs Director
- Training Director Ski Masters Ski School
- Director of Skiing-49° North
- Level 3 Snowboard
- Level 2 Alpine
- Past NW Jet Clinician
- Attendee at National training seminars and events dealing with multiple current topics including AMS.

By promoting Kirsten the Board felt that it could accomplish several goals. First, it will recognize and

reward her hard work as Education & Programs Director. Second, because of her familiarity with the office functions, including the implementation of the new Association Management Software, the time and cost of transitioning the office to new leadership will be minimized. Third, it will create a positive work environment for a valued employee until the effective date of the promotion. Fourth, without question, the Board will be promoting an individual that will maintain the close and personal relationship with our members that they value so highly. To find another individual with that skill is problematic. Finally, the Board will be maximizing its chance of a successful hire. Kirsten has consistently demonstrated her devotion to our organization, our members and our industry. We do not have to speculate about these qualities. ❄



**Congratulations to
George Bailey and Bill Arenz!**

**George (on left) is the newly
elected Board Member for the
Spokane Region Position #1.**

**Bill (on right) is the newly
elected Board Member for the Mt.
Hood Region Position #1.**



National Report

by Ed Younglove, National Board Rep

The ASEA (better known to each of us as PSIA/AASI) national board meeting was held in Golden, Colorado on June 5-7. The June meeting is when the board adopts the national organization's budget. This year the board was also meeting on the heels of the beginning of the implementation of a state of the art web based association software. The meeting also followed closely on the recommended development of a quality assurance program for the organization's products and services. In addition to the board's other regular business, these three important events got most of the board's focus and time. The board members also received a presentation from Michael Berry, Executive Director of the National Ski Areas Association, one of our most important partners.

Association Software. The national organization and each of the nine divisions have been working hard to begin implementation of an association management software program and its related support programs for the past several years. Because of differing practices of the ten independent organizations, considerable challenges had to be overcome to enable this implementation. While some issues remain to be resolved, the majority of the issues surrounding implementation have been resolved. To do their jobs, national and division leaders have been focused on the details for implementation, but for you the member the web based program will increase your access to your organization and facilitate such things as on-line signups, electronic payments, etc. It should also enable the organizations to devote more of your dues dollars to educational products and services and less on administrative (back office) support.

Quality Assurance. Consistent with the organizations desire to engage in best practices in the delivery of services and products to the membership, the Education Advisory Council (a group of leaders in the different snowsports disciplines, school management, children, etc. that advises the board) recently identified its primary goals as: (1) increasing member access to products and services; (2) developing a quality assurance system; (3) defining success measures for products and services; and (4) implementing a leadership development program. The implementation of the association software should help us in accomplishing the first goal. In alignment with the second goal of quality assurance, the board directed research into other successful quality assurance programs and the development of the elements of a quality assurance program for the organization. Once developed, those elements will be applied to our certification standards. In the future, the quality assurance program should benefit all of the organization's products and services.

Budget. The board adopted a positive operating budget for fiscal year 2010. The budget provides funding for several ongoing and new education programs. The web based Matrix

tool is receiving ongoing improvements and applications. Also included in the budget were funds for development of the elements for the organization's quality assurance initiative and their application to the certification standards. The association software was a substantial allocation of the organization's finances as the national organization is financing all of the initial software and hardware purchases necessary for the operation of the shared programs through the national office. The national organization and the nine divisions are then sharing ongoing annual maintenance expenses equally, with each division's share prorated based on the number of members in that division.

Other business. The second and final bylaw amendment reading was done on the national organization's bylaw provisions regarding the selection and removal of the ASEA board members. The board consists of a representative from each division, and the President of the board, who is elected by the board from among its members. Previously each division selected as they saw fit the board representative from that division. Under the revisions, each division can nominate a representative to the national board, but the actual selection is made by the other board members. This also allows the board to remove a board member for cause. Provisions are in place to ensure the effected division's participation in both the selection and any removal of a board member. While this is an important legal feature for any independent organization, in practice I see little probable impact on a division's ability to select a representative.

The year 2011 is a significant one for our organization as it will mark the Fiftieth Anniversary of the National Organization. It is also the year that Interski will be held in St. Anton. Interski is a sixty year old international event in which the participating nations showcase their snowsports education programs. It is also an opportunity to exchange snowsports education ideas from which refinements to the respective programs of the participating countries can be made. ASEA is

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Looking Up in a Downturn

by Diana Suzuki, Financial VP

Hi Snow Sports Fans. As we move towards 6/30/09, the end of the fiscal year for PSIA/AASI-NW, I want to thank you for your participation in the Association's activities for this year. With the state of the economy, we were concerned participation would be significantly down, but in fact it probably will be about 15% lower than budget for the 12 month period. Considering we did not fully know the extent of the economic down turn at the start of the year on July 1, 2008, I think being off 15% is a success.

I believe much of the participation is due to the quality of the events provided by our Technical Team, Examiners, DCL's, Division Office managed by Barb Darrow, and orchestrated by Kirsten Huotte our Education and Programs Director. Next time you communicate with these folks please give them a big thank you for another great season.

The Association's annual revenues are made up of dues at 30% and the remaining 70% is from membership participation in events. If you have any new ideas to suggest for next year or improvements to existing events please let us know. We are here to listen and exceed your expectations. Have a wonderful summer and see you at race camp in July! ❄

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gearing up for both of these significant events. Look for future developments on both in upcoming issues of *32 Degrees*.

NSAA Growth Initiative.

Several years ago the National Ski Areas Association developed a growth initiative for the future which focused on increasing the retention of beginning skiers. Ski instructors and the quality

of the first time skier's first lesson experience is a key to the success of such a program. Michael Berry, NSAA Executive Director gave an updated presentation to the board entitled "*Looking Forward: Strategic Outlook for the US Ski Industry.*" I found the presentation enlightening and the following are my notes from Michael's engaging presentation. I apologize to Michael (and to you) for any inaccuracies.

According to Michael right now is the best time the snowsports industry has ever had in terms of revenue growth and profit margin (the golden age). Snowsports schools as profit centers are a big part of that development. Even so, beginner conversion has been relatively flat, meaning that there has been little in the way of any increase in the conversion of beginners to the regular core group of snowsports enthusiasts. There has also only been a slight increase in the return of former participants to the sport (the revival group). There has been an increase in participation (number of skier/rider days) by the core group, but it has been accompanied by a slight decrease in the number of participants in the group. About 9.7 million people skied/rode more than 3 times in 07-08 season. This represents an approximate 13% increase over the past ten years.

The core group of snowsports participants has gotten older, however. There will be a profound exit from the core group in 10 years (due to increasing age). The younger generation appears to be trending away from snowboarding to twin tips, free ride, etc. in greater numbers. This creates some uncertainty as to the future of snowboarding. The number of baby boomer participants ages 55-64 is down from about 1.2 mil to 700,000.

The baby boomer period will continue for about the next 5 years and then it

can be expected to drop. An interesting number is to compare the total number of skier visits at an area to the number of level 1 (first time) skiers. The percentage tends to run about 3%. The solution for the future is to double it to 6% and then to double it again to 12%. We will need to in order to offset the exodus that is going to occur with the loss of baby boomers.

Michael proposed a *Beginner Cookbook* for ski areas to help bring beginners into the core group:

Provide better information prior to the visit about what to expect;

Provide a better arrival process with signs and greeters;

Provide better rental boot fit and attention in the rental shop;

Set maximum class size to 7 in a group;

Group students by athleticism and goals;

Assign more experienced (senior) instructors to the beginner students;

Personalize the lesson closure;

Provide roving instructors for non-lesson takers;

Follow up with participants; and

Create a culture at areas of valuing beginners.

The bottom line is that for everyone leaving the sport we will need to replace them with 2 or even 3 new skiers. This recession we are experiencing might get the areas' attention to this need even with the fact that they have been having their best years ever. The sources of these new customers are their friends, family, church or school. They are looking for a powerful experience, not just to learn to ski.

Closing Remarks. I enjoy being on the board. It is a dedicated hard working group willing to work together to try and make your membership in the organization a valuable one. ❄

A Unified Staff

by Lane McLaughlin, Technical VP

I recently had another birthday and when faced with actually counting the years I had to admit “I’m not a teenager anymore”. Those were the years I started teaching and joined PSIA-NW. Why did I join? Well I was going to take my Associate Exam that year and I had to be a member to take exam prep clinics, take the exam, and then to go to Sun Valley for Symposium as a celebration. The organization was as exciting to me then as it is now, and vice versa, but it certainly has changed in many ways. It would certainly be interesting to look back at a 1985 PSIA-NW calendar and compare that to a 2009 calendar, and take stock of the evolution, or perhaps explosion of events, topics, disciplines, specialties, accreditations that are now available to our membership. Its as though we went from black and white to technicolor, or from 8-track to iPod – creative people have recognized changes in the industry, listened to feedback from membership and shared their own insights and talents to develop a very diverse curriculum that helps us all evolve.

So, how can we (PSIA/AASI-NW) continue to innovate, adapt and scale? We certainly need to band together as one integrated team rather than individual crews. As you all know, when you think about skiing vs. snowboarding, teaching adults vs. seniors, Level II standards vs. Level III standards, racing vs. freestyle, and so forth, there’s actually so much in common, so much core and foundational information that is shared, with subsequently much smaller bits that truly differentiate.

We know that it is your expectation when attending our events that your clinician will be skilled, knowledgeable, service oriented and a guide for you, whatever the event or topic you choose. To serve you better we’ve begun to adapt our staffing and training as well and essentially how we see



Freestyle Camp Clinicians and their crew 2009

ourselves. Titles such as Examiner, Specialist, Tech Team, Divisional Clinic Leader (DCL) are more or less decorations on what any and all of these roles are – we’re all Divisional Staff. We’re all here to fulfill your expectations on the day and place we get to meet you and deliver the curriculum you selected. We need to deliver on those special and differentiating factors any given clinic should have that makes it unique from other topics/ events, yet at the same time we need to provide the consistency in quality, service that you expect across the board and even answer questions or provide guidance outside of our particular expertise in order to steer you toward the correct resources.

So perhaps it’s worth trying to describe what is general and what differentiates each of our staff roles and then an explanation on some changes in our training that is helping us serve you better.

Divisional Staff

Our entire staff of clinicians that work for you to deliver the clinics, seminars, camps, accreditations and exams on the calendar. All of our staff are expected to meet the core professional and performance standards that make them credible to you as a representative of PSIA/AASI-NW.

Our Divisional Staff is also organized into teams that then specialize in particular disciplines and subject matter. The following is a description of these sub teams.

Divisional Clinic Leader (DCL)

We have DCLs for each different discipline and some DCLs are skilled enough to work multiple disciplines. DCLs are able to handle a wide variety of general curriculum related to skiing/ riding/teaching skill development.

Freestyle Specialists

These staff members have the skills and knowledge about skiing/riding/teaching in Freestyle Terrain Parks. They develop the curriculum for and work the freestyle clinics, camps and accreditations.

Children’s Specialists

These staff members have the knowledge about child development and effective strategies for teaching children at

Unified continued on p 26

2009 Spring Certification Report

by Chris Thompson, Certification VP

I would like to begin my report by thanking Chris Kastner for his years of service as our Certification VP. His involvement nationally and divisionally has been instrumental in the upgrades to the exam process including national standards, the rewrite of the exam guide and in leading examiner training sessions. As busy as Chris is in his position at Mt. Hood Meadows, he continues to make time to be involved in our education process. Thanks Chris.

In spite of the 'weak' economy, this season was 'strong' educationally as reflected in our exam attendee numbers. My primary focus this year was to re-engineer the Level II portion of the exam to better reflect a more contemporary look at industry expectations of the Level II instructor. The Alpine Technical Manual looks at Level II through the intermediate zone which includes blue and easy black terrain with varying terrain and conditions.

The editing process began last summer and turned out to be a more involved and time consuming effort than originally thought. The first move was to adjust the result sheets to allow

the examiner to physically document more meaningful goals - pass or fail. For instance, our exam levels have specific skiing tasks enabling the examiner to observe skill blending utilizing varying terrain, conditions, speeds and turn shapes. Exam result sheets identify the overall skill blend, not the sufficiency of the individual tasks. Nor do we separate the skills individually. We made similar adjustments in the teaching/professional knowledge goal sheets.

Our current alpine staff has approximately 40 members, 17 of whom are examiners with an additional 3 individuals as examiners in training (EIT). Although more than half of the staff are not examiners, all are accountable for exam information and are expected to be involved in exam training for and at all levels. This is also true with the snowboard and nordic staffs. At both Fall and Spring Training, we engaged the full divisional staff to ensure a cross section of information was provided so all staff received the same training information. The final Level II update was released via the PSIA-NW website in early spring and was well received by staff and examinees alike. As a living document, the Exam

Guide is likely to see additional editing again this summer for the Level II as well as beginning work on Level I and Level III.

Terry McLeod (alpine), Rick Brown and Ryan Pinette (snowboard) became full examiners this season. Congratulations guys! With the current EIT level now at two individuals, we will look at adding additional training opportunities next season.

The division hosted an inordinate number of exams this season, causing strain on the office as well as on examiners, who were definitely road warriors this year! Therefore, we will look carefully at scheduling next season as we do not want to dilute the overall product, nor do we want to burn out those involved.

As the certification Vice President I am looking forward to continued involvement upgrading the exam guide, working with the divisional staff and the varying opportunities that I have with the membership. Should you have exam specific information, I am available thru the office or at the email listed on the divisional website. ❄

Congratulations to everybody who attended an exam this season!

Putting yourself in the hot seat is never an easy task and some of you, for any number of reasons, might find yourself in that situation again next season. The journey to certification can be a long but fulfilling one that brings a lifetime of personal/professional growth.

The following pages list everybody that was successful this season in fulfilling their current certification goal!

Did you pass your Level I Certification this season?

Be sure to check out Rick Brown's article in regards to the FREE Go With a Pro Clinic that you are entitled to attend!

Congratulations.....Level 1 Alpine

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Adcock	Stephanie	SLC - West
Alarcon	Angel	Alyeska Resort
Alati	Fred	SLC
Allen	Brian	SLC
Allen	Zach	Lookout Pass
Archer	Jeff	Stevens Pass
Athay	Darrell	SLC - Alpental
Backman	Phil	Hoodoo
Bain	Sarah	Mt Hood Meadows
Baker	Kiley	SLC - West
Bako	Pat	SLC - Alpental
Barker	Scott A.	Clancy's
Barlassina	Juan	Crystal Mountain
Behm	Sara	Schweitzer
Bemis	Taylor	Mt Bachelor
Bergquist	Kayla	SLC - Alpental
Bergstrom	Gregg	Crystal Mountain
Bomba	Ronald	Outdoorsforall
Boulds	Shane	SLC - West
Bowman	Jeff	Lyon Ski School
Boyle	Carson	Mission Ridge
Bradshaw	Michele	Mohan
Brain	Brandon	Lookout Pass
Bronsdon	Daniel	Outdoorsforall
Brown	Boyd	Mt Baker
Bryant	Doug	Olympic Ski School
Bucur	Alex	Whitefish Mtn Resort
Bueschyer	Alex	Schweitzer
Buls	Kimberly	Whitefish Mtn Resort
Burke-Allmon	Jesse	Mt Hood Meadows
Burris	Angela	Alyeska Resort
Butler-Pachernegg	Sherry	Mt Spokane
Caffey	Kelsey	Ski Masters
Caffey	Megan	Ski Masters
Caffey	Terry	Ski Masters
Califf	Damian	Timberline
Caluori	Teresa	SLC
Carney	Tim	Webbski
Carr	Brad	Mt Bachelor
Chase	Melia	Timberline
Chun	Frederick	SLC - West
Church	Carrie	Mogul Busters
Church	Kynar	Mogul Busters
Clancey-Weston	Maryanne	Mt Bachelor
Cleghorn	Jim	Fiorini
Clement	Austin	Lyon Ski School

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Clement	Jim	SLC - West
Cochran	John	Schweitzer
Colaizzo	Emiliano	Crystal Mountain
Cole	Caleb	Crystal Mountain
Cooke	Jon Paul	Ski Masters
Cordell	Lauren	SLC - Alpental
Coyle	Sean	Mt Ashland
Cracraft	Trisha	Whitefish Mtn Resort
Cranmer	Mike	Mt Bachelor
Cronin	Nancy	Whitefish Mtn Resort
Cuevas	Gabriel	SLC - West
Cupp	Heidi	Timberline
Danke	Karen	Crystal Mountain
Davis	Quentin	Timberline
DeGroot	Steven	Ski Masters
Delamanan	Alisha	Lookout Pass
DeLong	Elizabeth	Mt Baker
Derby	John	Whitefish Mtn Resort
D'Louhy	Daniella	SLC - West
Dobbins	Sarah	Whitefish Mtn Resort
Doble	Bonnie	White Pass
Dodge	David	SLC - Alpental
Drake	Kyle	Mt Bachelor
Dretke	Susan	Mission Ridge
Droz	Mitch	Webbski
Duckeh	Brian	Crystal Mountain
Dunlap	Dan	Webbski
Dutro	Dave	Schweitzer
Easley	Corrin	Mission Ridge
Eisert	Douglas	Mission Ridge
Elsass	Thomas E.	Hoodoo
Erickson	Katy	Stevens Pass
Eriksen	Mitzi	Alyeska Resort
Farmer	Douglas A.	Cascade Ski School
Farmer	James (Jim)	Mt Baker
Farmer	Joel	Hoodoo
Farmer	Lori	Crystal Mountain

Did you pass a Level I Exam this year?

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Certification Pass List

Level 1 Alpine continued

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Farrell	Wendy	Spout Springs
Ferrier	Barbara	SLC
Ferrier	Robin	SLC
Ferrier	Stuart	SLC
Finley	Shawn	Whitefish Mtn Resort
Fleck	Sheri	SLC
Frederich	Carson	Lyon Ski School
Gallagher	Shannon	Fiorini
Gibson	Howard	Crystal Mountain
Gilles	Mic	Whitefish Mtn Resort
Gilsdorf	Steven	Spout Springs
Goodman	Bill	Crystal Mountain
Gordillo	Yanira	Timberline
Granados	Carlos	Crystal Mountain
Gross	Connor	Mission Ridge
Hall	Charlie	Olympic Ski School
Harring	Melissa	Whitefish Mtn Resort
Harrington	Danette	Silver Mtn
Hartung	Andrew	Outdoorsforall
Haslach	Lydia	Willamette Pass
Hausken	Torii	Husky Winter Sports - Ullr
Havard	Bob	Mt Bachelor
Hayes	Johnny	Silver Mtn
Hayes	Julie	Olympic Ski School
Herdman	Tia	Mt Baker
Heriot	Marcus	Stevens Pass
Hessen	James	Clancy's
Hicks	Michelle	Mt Spokane
Hilwa	Kumi	Webbski
Honcoop	Rebecca	SLC
How	Jake	Whitefish Mtn Resort
Huston	Angel	Lyon Ski School
Irons	Rachel	Alyeska Resort
Ito	Kenji	Fiorini
Jacks	Chris	Stevens Pass
Jackson	Brittany	Cascade Ski School
Jackson	Romaine	SLC - Alpental
Jameson	Karalynn	Mt Spokane
Jansen	Steve	Crystal Mountain
Jess	Brandon	Alyeska Resort
Johnshoy	Barbara	Mt Baker
Jones	David	Timberline
Kells	Neil	Ski Masters
Kelly	Dallas	Mt Baker
King	Ryan	Stevens Pass
Kitzmillier	Stuart	Mt Bachelor

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Korbel	Christopher	Mohan
Kragnes	Ben	Mt Hood Meadows
Kucklick	Chris	Crystal Mountain
Larson	Lars	Mt Hood Meadows
Leary	John	Whitefish Mtn Resort
Levi	Claudia	Outdoorsforall
Lewis	Megan	Ski Masters
Lobo	Conrad	SLC - West
Loewy	Chris	Ski Masters
Lourie	Kae S.	Mt Baker
Lucas	Jerry	SLC
Lund	Bob	Webbski
Lund	Rosie Rebecca	Crystal Mountain
Lyon	Macaulay	Lyon Ski School
Lyson	Carl	White Pass
MacCready	James 'Scott'	Ski Masters
Margulies	Adam	SLC
Mathews	Pete	Mission Ridge
McAllister	Jeffery	Crystal Mountain
McCadam	Seth	Mt Hood Meadows
McCart	Anthony	Mission Ridge
McCart	Ashley	Mission Ridge
McCauley	Michael	Alyeska Resort
McDonald	Jeff	Crystal Mountain
McKay	Coleen	Timberline
McKenzie	Kira	Mt Baker
Meholic	Andrea	Mt Bachelor
Melton	Cary G.	Mission Ridge
Metcalf	Samantha	SLC
Metz	Michelle	SLC
Meyer	Gaylene	Olympic Ski School
Michalove	Johan	Webbski
Middleton	Dai	Hoodoo
Miller	Chloe	Skibacs
Minana	Lindsey	Schweitzer
Minas	George	Silver Mtn
Mokren	Frederic	Outdoorsforall
Monaghan	Melissa	Silver Mtn
Montgomery	Uriah	Mt Hood Meadows
Morris	Daniel	SLC - West
Morrison	Erin	Whitefish Mtn Resort
Mosich	Hilary	Mt Baker
Moulton	Sean	Mt Bachelor
Mullen	Thomas	Silver Mtn
Myers	Casey	Mt Bachelor
Myers	Lesley	Mt Bachelor
Nason	David	Crystal Mountain
Nelson	Chris	Clancy's
Nelson	Emmett	SLC - Alpental
Nelson	Mary	Lyon Ski School
O'Dell	Erin	Fiorini

Level 1 Alpine continued

<u>Last Name</u>	<u>First Name</u>	<u>School</u>
Oster	Dan	Silver Mtn
Owens	Maggie	Whitefish Mtn Resort
Palm	Jenny L.	Crystal Mountain
Patmas	Amanda	Mt Hood Meadows
Patterson	Sandi	Snow Sports NW
Peal	Sarah	Spout Springs
Pearson	Kenna	Husky Winter Sports - Ullr
Pec	Milos	Cascade Ski School
Pickering	Vincent	Outdoorsforall
Pinski	Doug	Ski Masters
Piovanell	Dave	Hoodoo
Piper	Linda	Crystal Mountain
Pitts	Sammy	Schweitzer
Pohl	Agnes	Silver Mtn
Potter	Randy	Hoodoo
Pressprich	Elena	Mt Bachelor
Qualin	Sara	Mt Baker
Quintia	Kyle	Whitefish Mtn Resort
Quiton	Dennis	Webbski
Rees	Douglas L.	Clancy's
Regala	Timothy	Crystal Mountain
Rein	Alison	Alyeska Resort
Reiter	Mike	Husky Winter Sports - Ullr
Renton	Debbie	Mt Bachelor
Reynolds	Roger	Ski Masters
Rhodes	Kelcey	Fiorini
Rich	Laurie	Outdoorsforall
Roberts	Lucas	Schweitzer
Roberts	Rob	SLC
Robertson	Alan	Lookout Pass
Rockenfield	Andrew	White Pass
Rooney	Kyle	Mt Baker
Rosen	Steven	Mt Hood Meadows
Rossman	George	Timberline
Rough	Robb	Ski Masters
Rowe	Jessica	Crystal Mountain
Sadilek	Tomas	SLC - West
Scheidt	Gregory	Silver Mtn
Scheuer	Marlo	Lyon Ski School
Shanaberger	Mark	SLC - Alpental
Sli	John	Whitefish Mtn Resort
Smithsund	Margaret	SLC - West
Smithsund	Mark	SLC - West
Sneed	Gil	Crystal Mountain
Snow	Patrick	Skibacs
Soares	Philip	SLC - Alpental

<u>Last Name</u>	<u>First Name</u>	<u>School</u>
Sondergaard	Garry	Ski Masters
Sorensen	Jesper	Ski Masters
Stahla	Russell	Alyeska Resort
Stanley	Rob	Whitefish Mtn Resort
Stanton	James A.	Webbski
Starkweather	Brandon	Mission Ridge
Stedman	Jeremy	Mt Hood Meadows
Stefani	Sherry	Silver Mtn
Swearingen	Jeff	Skibacs
Takahashi	Steve	Rokka
Taylor	Richard W.	Crystal Mountain
Thompson	David	SLC
Tochterman	Michael	Mt Spokane
Tormey	Sean Robert	Crystal Mountain
Torrijos	Pat	Mt Bachelor
Totorica	Cristie	Mt Bachelor
Tracy	Linda	Lookout Pass
Tran	Phuong	Silver Mtn
Tran	Thomas	Silver Mtn
Tufts	Adam	SLC
Tymoshchuk	Dmytro	SLC
Umpleby	Alex	Spout Springs
Unruh	Tami	Webbski
Valey	Anthony	Webbski
Van Zantu	Nick	Willamette Pass
Vardy	Ariel	Ski Masters
Vigil	Carlos	Crystal Mountain
Volkert	Mark	SLC - West
Volland	Jonny	Ski Masters

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 get a free clinic next season!
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 credit. Welcome to PSIA/AASI-NW!

Wall	Jacob	SLC
Walstad	John	Mt Baker
Walz	Barry	Timberline
Warden	Peter	Husky Winter Sports - Ullr
Warrington	Ray	Mt Bachelor
Watson	Tom	Crystal Mountain
Webb	Kathryn	Outdoorsforall
Weiss	Jennifer	SLC
Weitman	Dan	Mt Spokane
Weston	Rob L.	Mission Ridge
Whisenand	Dave	Whitefish Mtn Resort
Whiting	Elliot	Mt Baker
Whitney	Eli	Alyeska Resort

Certification Pass List

Level 1 Alpine continued

Wicks	Edward	SLC - West	Wright	John	SLC - West
Williams	Haylee	Spout Springs	Wright	Katherine	Ski Masters
Williams	Leslee	Spout Springs	Wu	Dominic	Skibacs
Willis	Elizabeth	Timberline	Wylie	Damian	Stevens Pass
Winckler	Robert	Whitefish Mtn Resort	Yoo	Kyung	SLC - West
Wingerson	Ron	Olympic Ski School	Young	Cheri	Hoodoo
Witkowski	Daniel	SLC - West	Zhang	Zhe "Robert"	SLC - Alpental
Wright	Curt	Fiorini	Zierbiebel	Nicholas	Crystal Mountain
Wright	Emma	Fiorini	Zimmerman	Blake	SLC - West

Congratulations.....Snowboard Level 1

<i>Last Name</i>	<i>First Name</i>	<i>School</i>	<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Alexander	Neil	Olympic Ski Bowl	Gaudette	Bob	Mt Baker
Alexion	Kathy	Outdoorsforall	Geraci	Doug	Stevens Pass
Allen	Brian	SLC	Geraci	Sean	Stevens Pass
Andrews	Taylor	Whitefish Mtn Resort	Gilles	Mic	Whitefish Mtn Resort
Arora	Sasha	Mt Hood Meadows	Goldsmith	Ananda	Mt Ashland
Atrops	Katie	Mt Baker	Gosnell	David	Whitefish Mtn Resort
Baer	Chelsea	SLC	Grace	Thomas	Mogul Busters
Bauer	Kevin	Ski Masters	Gragert	Dirk	Hoodoo
Bell	Eric	Stevens Pass	Grigsby	Joe	Timberline
Bird	Trevor	Alyeska Resort	Grossnickle	Robert	Mt Hood Meadows
Bittner	Stefan	Mt Baker	Grubb	Alexandra	Mt Baker
Bolton	Michael	Husky Winter Sports (Ullr)	Hardy	Matt	Olympic Ski Bowl
Brackett	Casey	Olympic Ski Bowl	Harris	Cameron	Mt Bachelor
Brookover	Zach	Alyeska Resort	Harrison	Richard	SLC - West
Califf	Damian	Timberline	Hausken	Torii	Husky Winter Sports (Ullr)
Camillucci	Bob	Mt Hood Meadows	He	Bohr	Ullr
Carter	Lyndsey	Mt Bachelor	Hensley	Alicen	Mt Hood Meadows
Charter	Mimi	Mt Ashland	Hezel	Sara	Mt Baker
Christian	Ashleigh	Silver Mtn	Hicks	Bryan	Hoodoo
Cossano	Cody	Skibacs	Hulse	Daniel	Olympic Ski Bowl
Couser	Haley	Whitefish Mtn Resort			
Creighton	Casey	Schweitzer			
Dayley	Sean	SLC			
Diehl	Tristan	Willamette Pass			
Dietrich	Robert	Stevens Pass			
Dolak	Alexandra	Webbski			
Drake	Kyle	Mt Bachelor			
Dunbar-Hall	Tatiana	Willamette Pass			
Ellis	Jamin	Hoodoo			
Elsass	Tom	Hoodoo			
Erickson	Katy	Stevens Pass			
Fisher	James	49 Degrees North	Jermuloski	Kory	Mt Spokane
Flesner	Kyle	Crystal Mountain	Johnson	Lucas	Mt Ashland
Foode	Jamie	Mt Baker	Jordan	Ronald L.	Mt Ashland
Fouke	Leland	Crystal Mountain	Jorgensen	Charlie	White Pass Learning Center
			Kasuya	Tomoyo	SLC - West

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Snowboard Level 1 continued

Keller	Griffin	Fiorini
Kier	Stephani	Mt Baker
Kober	Janus	Olympic Ski Bowl
Krueger	Raeann	Alyeska Resort
Kruse	Wendell	Stevens Pass
Kunimitsu	Tomoki	SLC
Kyniston	Cal	Timberline
Lackey	Walter	Crystal Mountain
Lane	Jordan	SLC
LeBlanc	Cody	Alyeska Resort
Lehosky	Mason	Mt Ashland
Lineberger	Dylan	Mt Ashland
Lions	Ray	Mogul Busters
Long	Derek	Whitefish Mtn Resort
Lund	Rosie	Crystal Mountain
MacCready	Wesley	Ski Masters
Magpali	Daniel	SLC
Martin	Frank	Stevens Pass
Martinez	Richard	Olympic Ski Bowl
Matz	Ellie	Silver Mtn
McCaslin	Megan	Outdoorsforall
McQuilliams	Don	Fiorini
Mersenea	Iden	Alyeska Resort
Miles	Gregg	Ski Bluewood
Molzhon	Jackie	SLC - West
Morrison	Erin	Whitefish Mtn Resort
Mounts	Devin	Mt Baker
Odian	Mike	49 Degrees North
Olsen	Nate	49 Degrees North
Olson	Ariel	Schweitzer
Owsley	Kelsey	White Pass Learning Center
Pacheco	Deloyd	Timberline
Pasmore	James Joshua	Hoodoo
Pearson	Kenna	Husky Winter Sports (Ullr)
Peckler	Garrett	Stevens Pass
Peterson	Keisha	Ullr
Pope	Charles 'Mark'	Mt Bachelor
Prussack	Evan	SLC
Rasmor	Rick	Timberline
Rasmussen	Jan	SLC
Rasmussen	Leiah	SLC
Reifert	Zach	SLC - West
Reiter	Mike	Husky Winter Sports (Ullr)
Rice	Lindsey	Crystal Mountain
Richardson	Keala	Husky Winter Sports (Ullr)
Roberts	Lucas	Schweitzer
Rupp	Andrew D.	Timberline
Safer	Emily	Fiorini

Sauer	Jason	Mt Baker
Schmerse	Mark	Mt Bachelor
Schneider	Geraldine	Silver Mtn
Shepard	Timothy	SLC
Shorey	Andrew	Mt Ashland
Smart	Matt	Schweitzer
Smith	Kevin	Olympic Ski School
Steffke	Rich	Crystal Mountain
Stenberg	Alaina	SLC
Stevens	Nicholas	SLC - West
Swett	Bryan	Mt Bachelor
Tamashiro	Lance	Mt Bachelor
Taylor	Crystal	Whitefish Mtn Resort
Tholen	Kali	Whitefish Mtn Resort
Thomas	Joshua	Mission Ridge
Tormey	Sean	Crystal Mountain
Trout	Kiel	SLC - West
Wahlstrom	Dan	Crystal Mountain
Walsh	Patrick S.	Mt Spokane
Wendschlag	Eric	Whitefish Mtn Resort
Wesolowski	Alex	Whitefish Mtn Resort
Wheeler	Mark	Crystal Mountain
Wiersema	Paul	Alyeska Resort
Wurden	Peter	Husky Winter Sports (Ullr)
Yi	Edel	SLC
Zarganes	Alex	Mt Bachelor
Zelevnik	Dawn	Crystal Mountain

Last Minute Additions... Alpine Level 1

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Beattie	Anna	Lookout Pass
Mather	Luke	Husky Winter Sports (Ullr)
Woodruff	Michael	Mt Hood Meadows
Yearsley	Kai	Mt Ashland

Snowboard Level 1

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Brotmarkle	Kaitlin	Mt Hood Meadows
Dettwiler	Martha	Bluewood
Hannan	Stephen	SkiBacs
Pacholec	Evan	SLC
Webb	Patterson	Husky Winter Sports (Ullr)

Congratulations.....

Telemark Level 1

<u>Last Name</u>	<u>First Name</u>	<u>School</u>
Alcade	Armando	Mt Bachelor
Allen	Eliza	Crystal Mountain
Bealko	Courtney	Crystal Mountain
Drake	Kyle	Mt Bachelor
Rose	Midge	Mt Bachelor

Track Level 1

<u>Last Name</u>	<u>First Name</u>	<u>School</u>
Budiselich	Annie	Methow Valley Ski School
Chenel	Emily	Methow Valley Ski School
Crandall	Rob	Methow Valley Ski School
Cross	Midge	Methow Valley Ski School
Crowley	Annie	49 Degrees North
Elledge	Doug	49 Degrees North
Ellis	Steven	Outdoorsforall
Ensor	Christopher	Outdoorsforall
Gregg	Sharon	Outdoorsforall
Griffith	Ryan W.	49 Degrees North
Larson	Jerry	49 Degrees North
Lawson	Anne	49 Degrees North
Leigh	Pat	Methow Valley Ski School
Mohr	Gregory	49 Degrees North
Portmann	Eric	Methow Valley Ski School
Schmal	George	Methow Valley Ski School
Waichler	Scott	Methow Valley Ski School

Go With a Who?

by Rick Brown, Snowboard DCL/Examiner

As a Divisional Clinic Leader (or DCL), I am lucky enough to have the opportunity to be involved with many different clinics, events and exams. For any of you that have been to a few PSIA-NW events, you've probably heard a clinician or examiner say something like, "This is the best group I've had all day!" The group usually laughs and the day continues. Have you ever wondered which clinics really were the most fun for the participants and the clinicians? The truth is, as a clinician, there is something about every group that makes that one clinic the most fun of the season.

I think every clinician also has their favorite type of clinic to lead. For me, one of my favorite clinics to be involved with is the Go With a Pro Clinic. Never heard of it? Well read on, this one's for you. The Go With a Pro Clinic is designed specifically for all of you that have recently passed your Level I Certification Exam in any discipline. The sweetest part of the whole deal is that it's FREE! It's included with your exam and there are a number of them scheduled throughout the northwest every season. You have plenty of time to fit it into your schedule too, 'til the end of the season, the year after you complete your exam!

For those of you who are new members, you probably have a lot of questions about how things work in "our" organization. That's right; it's your organization now too! You may be unsure about how dues work, what you need to do to keep your certification current, what other events or educational opportunities are out there, how to prepare for the next level of certification, or which ski school movie is the funniest. Go With a Pro Clinics aren't there just to answer questions either. When we show up, we're there to give you tips and tricks for your

teaching and riding, and to show you a good time. Sure you could call or email the office to get that question answered, but don't be afraid to ask the clinician sitting next to you on the chairlift when you are out shredding in your Go With a Pro Clinic!

The past two seasons I have had the pleasure of giving a Go With a Pro Clinic at Crystal Mountain, WA. It's a bit of a drive from Eastern Washington, but they always have a group of excited, newly certified instructors to go out and play with, on some amazing terrain to boot. As long as they will let me keep coming back, I'm stoked to take the long drive for a great time with the Crystal crew. Those clinics definitely make my list of favorites. I know I'm looking to add to that list, and so are all of the other amazing clinicians in the Northwest, so don't forget to sign up for your Go With a Pro Clinic this coming season! We can't wait to rip some turns with you and can't think of a better way to welcome you to your organization*

Rick is the Ski and Snowboard School Director at 49° North and a Spokane Region Board Representative.



Congratulations.....

Alpine Level 2

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Aimonetti	Matt	Mt Hood Meadows
Barbieri	Liliana	Schweitzer
Bottheim	Peder	Mt. Baker
Bunten	Sean	Fiorini
Clarke	Lorna	Hoodoo
Clement	Austin	Lyon
Cochran	John	Schweitzer
Davidson	Bill	Stevens Pass
Harding	Mark	SkiBacs
Havard	Bob	Bachelor
Hulett	Robert	Mt. Baker
Jacks	Rachel	Bluewood
Johnson	Stacie	Hoodoo
Johnston	Lauren	49° North
Kane	Peter	SLC
Kruger	Dan	Crystal Mtn
LaRiviere	Sarina	Baker
Lowrey, Jr.	Andrew	Crystal
Mann	Jon	Stevens
Matz	Steve	Lookout
McCadam	Seth	Mt Hood Meadows
McReynolds	James	Lookout
Murphy	Pat	Schweitzer
Myers	Casey	Bachelor
Nebres	Daniel	SkiBacs
Nuckolls	Sarah	WMR
Ott	Chaz	Baker
Pankovan	Filip	SLC
Pollard	Andrew	Whitefish Mtn Resort
Postlewait	Steve	Husky Winter Sports
Renton	David	Bachelor
Rhodes	Kelcey	Fiorini
Richardson	Matthew	SLC
Rimling	Todd	Crystal
Rockenfield	Andrew	White Pass
Schow	Steve	
Stedman	Jeremy	Mt Hood Meadows
Taylen	Phillip	Lookout
Urbach	Brett	Whitefish Mtn Resort
Whiting	Nicholas	Baker

Alpine Level 3

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Aarts	Susie	Fiorini
Barbieri	Kurt	Schweitzer

Barcklay	Brian	Mt. Spokane
Bray	Angella	Mt Hood Meadows
Broecking	Jana	SkiBacs
Connolly	Patrick	Whitefish Mtn Resort
Eiring	Manuela	Schweitzer
Haas	Bill	SkiBacs
Karlin	Rachael	Bachelor
Maas	Lynnard	Outdoors for All
Park	Richard	Mt Hood Meadows
Sahm	Cary	Bachelor
Simon	Jenn	Bachelor
Walsh	Brad	Fiorini

Snowboard Level 2

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Bayless	Corey	SLC
Blauvelt	Michael	Whitefish Mtn Resort
Colleran	Anna	Whitefish Mtn Resort
Gardin	Jared	Schweitzer
Haboush	Paul	Timberline
Monroe	Steve	Crystal
Titus	Marshall	Ski Masters
Wendschlag	Eric	WMR
Yukubousky	Matt	Ullr

Snowboard Level 3

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Fotouhi	Gareth	SLC
Nelson	Greg	SLC
Nishimoto	Marissa	Stevens Pass
Novak	Kip	Alyeska
Ott	Christy	Mt Hood Meadows
Swanson	Rob	Whitefish Mtn Resort
Toenyan	Nancy	SkiBacs
Welder	Allison	Whitefish Mtn Resort

Telemark Level 2

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Borland	Anne	City of Eugene
Cornish	Charlie	SLC

Telemark Level 3

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Gordon	Benjamin	Mt. Bachelor
Rowe	David	Crystal Mtn
Wolff	Charlie	Mt Hood Meadows

Track Level 2

<i>Last Name</i>	<i>First Name</i>	<i>School</i>
Allemann	Barbara	Sun Mountain
Shaddox	Grace	Methow Valley
Smith	Larry	Mt Bachelor

2009 Service Awards

by Wayne Nagai, Awards and Recognition Committee Chair

The Symposium at Mission Ridge marked the end of another winter season for me. This year I was pleased to see more divisional awards going out than the previous season. The awards were presented at the banquet to some very qualified individuals. The expressions on the recipient's faces told the whole story and why the awards are so important. The awards process recognizes the snowsports instructors that have demonstrated a desire to go above and beyond in serving their sport and this division. I was reminded this year by one of our Member school owners that these awards serve a two part function. Every time an award is given, the individual recipient is recognized and the person the award is named for is also honored.

2009 Recipients

The Ken Syverson Instructor of the Year

Takashi Tsukamaki

The Art Audett Outstanding Service

Kim Petram

The Jean Lyon Service to Youth

Jodi Taggart

The Larry Linnane Skiing Legends

Jerry Coffey and Willie Grindstaff

I hope you will take the time over the summer to think about who might be deserving of these awards next season. Thank you for your continued support of the PSIA-NW awards!

Editors Note: The following articles are taken from the nominations submitted for each award.

Ken Syverson Instructor of the Year

Takashi Tsukamaki



Takashi has been a member in good standing of this Division for nearly 30 years. He began his ski career at the Rokka Ski School in the early 80's and 5 years ago joined the Fiorini Ski School. Through all the years, Takashi as he is best known, has taught lessons to all ages and levels of skiers with never a complaint and never a demand. Always the humble and extremely

professional ski instructor. Takashi is one of the most sought out instructors and trainers I have ever had the privilege to work with. I had been lucky enough to meet him and train beside him as we were both attending events 15 years ago. I haven't known a more committed member.

Takashi is much more than a ski instructor. He is currently

one of our Training Directors, which he has been for many years and is also a member of the Board of Directors. He is one of the most dedicated PSIA-NW members this division has ever had. He never stops promoting membership and attending events. He is a fixture at almost every event this division has offered and more than just attending he is constantly recruiting instructors to join and attend our events. You have seen him at Fall Seminar, TD Trainings, Divisional Academy's, Symposium and of course Summer Race Camp and those are just the multi day events. Divisional Academy has been his passion and he is a non-stop promoter of the event. Last season alone with a quick e-mail he was able to persuade 25 Fiorini instructors to attend when it has normally been 5-6 in the past. This I am sure caused the office a lot of extra work and also pushed the event to the largest group it has ever been. I am sure all who attended think it was the best event ever and were thrilled to be involved. This season with the economy the way it is, only 15. Still a good showing for any school.

This season, as in past years, he has taught full day classes both days of the weekend and again on Wednesdays. He spends Saturday, Sunday and Thursday nights leading training for our staff and pushing people to become the best they can be. This season alone, he helped Certify 15 Level 1 instructors, has prepared 8 people on track for Level 2 exams and has laid the ground work for a group of 5 instructors who will be taking

the Level 3 exams this Spring. All this while working full time for the Boeing corporation where he is currently an Engineer working on pushing the new Dreamliner out the door.

As a Ski School Director and a former winner of this award I cannot think of a more worthy and respected recipient of this fabulous award.

Submitted by: Rob Croston, Co-Director of Fiorini Ski School and the Snoqualmie Region board Representative

Art Audett Outstanding Service Award

Kim Petram



Kim has brought her strong commitment to skiing to our school and of course the Division, which is why I am nominating her. Kim is currently a Divisional Clinic Leader in the Northwest. She is constantly on the hunt for the latest and most technical information available.

Whether from local or national sources it doesn't matter.

Kim is looking. Kim is the most selfless trainer I have had the pleasure to know. Whether it is traveling to the far reaches of our division to share her passion or just down the road, Kim is ready and willing to go. Sometimes on only a moment's notice. At the Summit where we are based, Kim has become a favorite trainer of the schools there. If anyone is out at night training it is Kim. Usually with anyone interested in joining.

Last season as she prepared for the Technical Team tryouts she had an accident and fractured her leg and ankle in many places. This season in spite of the fact her foot isn't anywhere near 100% she has been there again. (Take a look at her boot) Not a complaint. No excuses.

In her commitment to our sport and the division this season she has been very busy helping to develop the curriculum for the senior accreditation. She is now a trainer with that group. This, on top of all her commitments within the division and our school. Just last month when the Children's program needed some help and came calling, Kim volunteered to help

with that program too. Again, without hesitation. Off to help again. I am not sure where she finds the time.

This "can-do" attitude makes Kim a very worthy nominee of the prestigious award. I cannot think of anyone more deserving.

Submitted by: Rob Croston, Co-Director of Fiorini Ski School and the Snoqualmie Region board Representative

The Jean Lyon Service to Youth Award Jodi Taggart



I believe that Jodi is a worthy recipient of this award based on her sustained history of exceptional dedication and excellence in teaching children/youth to ski, and also on her involvement in developing other instructor's ability to do the same.

I have been personally involved in working with Jodi for 8-10 years at Schweitzer and on the Northwest Divisional level. She started here as our children's supervisor and immediately distinguished herself with her passion and enthusiasm to raise our kids classes to a higher level. She has now advanced to the position of Assistant Director, and some of the standout projects and accomplishments she has done during this time include:

- * Working with other instructors to develop an in-house version of the ACE (Advanced Children's Educator).
- * Continually adding to our supply of props and teaching aids for kid's lessons. At times this includes building them from scratch on a very limited budget.
- * Constantly reminding us of the importance and value of setting up our kids teaching space in an effective and visually appealing way. She also makes sure that it actually does get set up regardless of weather conditions or business levels. When necessary she personally takes items home to be repaired and kept in good shape.
- * Reworking our kid's lesson report cards to both look great and be incredibly useful tools. On a half page we are able to quickly give feedback in at least 70 different ways, and these cards also serve as reminders for staff on how to develop their lesson plans for different ability levels.

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Service Awards

Awards continued from p 19

* Growing and polishing our multi-week Funatics program (for ages 7-12). This includes building brochures and registration forms, organizing the registration process, frequently contacting parents for a variety of issues, expanding extracurricular activities for the groups, writing/sending/and recording surveys each season, training and morning meetings with the teaching staff, customizing certificates for each group, coordinating the end of season party, rounding up a variety of swag items and prizes, making every possible effort to adjust and modify groups to accommodate challenging students, and an assortment of other duties that accompany this type of program. Often she spends considerable time at home, separate from the working day, to make sure that all things get done and in a timely manner.

* Continually working to keep our "Hermit Hemus Hut" (warming hut on the hill), and the Mountain Rider lunch room visually appealing and stocked with supplies to provide worthwhile activities for kids groups.

* Developing a Junior Instructor program to provide teenagers an opportunity to get involved in teaching Snowsports. This includes interviewing and hiring, early season and ongoing training and mentoring, and in most cases graduating these kids into our "senior" instructor ranks.

Jodi has also been involved in the PSIA-NW Advanced Children's Educator (ACE, or currently Children's Specialist Accreditation/CS). I believe she was one of the original members of the Northwest ACE or JETS group, and for the past several years has served as the children's committee chairperson. One of her passions in these roles has been to develop the ACE 2 as an even higher training opportunity for instructors. The process of gathering input from other excellent kids coaches and then gaining consensus from all parties has required sizable effort on her part, but she has always been willing to continue towards the goal.

In addition to her work with the ACE/CS program she has been the newsletter editor for PSIA NW for a number of years. While this is not directly related to service to children it does show the degree of involvement and commitment to the industry.

Jodi has been teaching Snowsports for approximately 15 years and is Level 3 certified in both snowboarding and skiing. I believe she started her career at Mt. Baker, WA and also taught at 49 Degrees North, WA and Mt. Bachelor, OR before arriving at her current location of Schweitzer Mountain Resort in Idaho. At 49 Degrees North she oversaw the children's daycare and lesson program, and was a children's supervisor at Mt. Bachelor

also. Although not involved in the on-snow portion of the program, she worked for a number of seasons at Timberline Summer Ski Camp as a counselor for the ski racers. Having worked at summer camp myself for many years I can readily attest to the importance that the counseling staff have in giving a great experience to the campers. By leading the kids in a variety outdoor sports and activities they reinforce the value of health and fitness and encourage the campers to make skiing a lifelong pursuit.

As you can see from this long list, Jodi is involved in many different aspects of serving kids in the Snowsports industry, and there is a high degree of commitment from her to do the best possible job. Skiing and snowboarding are a career for Jodi and those of us in the Northwest have been very fortunate to work along side her and benefit from her enthusiasm and hard work. I believe that all of the above activities and contributions make Jodi an excellent and well deserving choice as the 2008-2009 recipient of the Jean Lyon Service to Youth Award.

Submitted by: Terry McLeod, Director of the Schweitzer Snowsports School, Alpine DCL and Examiner

Larry Linnane Skiing Legends Award **Jerry Coffey**



Big Mountain/Whitefish Mountain Resort, the founder of PSIA, endorsed Jerry Coffey for the Larry Linnane Skiing Legends Award. Jerry Coffey's PSIA Instructor Number is 85. He has an outstanding lifelong professional

commitment to skiing - over 55 years and a member of PSIA since its inception. His PSIA career spans 48 years, half at Big Mountain!

Jerry was born in Colorado in 1933, graduating from Greeley High School. While he grew up and learned to ski in Aspen, he started his professional skiing career in 1954, joining the Ski Patrol at Hidden Valley Colorado. The following year he moved to Winter Park, where he spent 2 years as a ski patrolman and an Instructor. His duties there also included grooming the slopes with a Bradley Packer. The Bradley Packer was an unwieldy device which one skied down the hill pulling the Packer behind him. In 1957, he moved to Loveland Basin as the Head of Ski Patrol and Grooming. He also taught as a certified instructor, which was *four years* prior to PSIA. In 1958, he moved to Geneva Basin, Colorado as Mountain Manager, PSIA Instructor, Ski Patrol and Groomer. They wore a lot of hats in those days.

In the summer of 1959, Jerry started on the construction crew at Vail. He worked building lifts and cutting trails thru the summer of 1961. When PSIA was chartered in 1961, Jerry was certified as a Level III Instructor, *number 85*. Also, in '61, he was hired on as one of the original 9 PSIA Instructors at Vail. He continued to teach and work summers there until 1966. He moved to Ski Idlewild (Colorado) in 1967 as their Ski School Director.

Jerry left all that sunshine behind in 1968 and moved to the Northwest. There he worked as a PSIA Instructor/ Ski Patrolman at Mt Ashland and Hoodoo until 1971. From 1972 to 1973, he taught at Mt. Shasta before the avalanche took out the lodge. In 1974, he moved to Big Mountain, was a PSIA-Instructor for Martin Hale, and stayed in Montana for the next 10 years.

He moved to the Seattle area in 1984 and was a PSIA Instructor for Ski Masters. In 1986, he spent a winter at Deer Valley before returning to the Seattle area and teaching at Stevens Pass thru 1992. In 1993, he moved to Bluewood Mtn. for a year before returning to Big Mountain where he has remained since 1994.

Jerry plans to teach through 2010 when PSIA turns 50. He will be one of a handful eligible for a 50 year pin and he wants to collect it! Jerry has spent his life in the trenches teaching skiing. The list of people he learned from, taught, worked with and for is an industry list of Who's Who, beginning with the 10th Mountain Division Veterans that were so involved after WWII, to the first wave of European instructors that were imported to start our ski schools.

The Big Mountain/Whitefish Mountain Resort was pleased to be able to present the Larry Linnane Skiing Legends Award to Jerry Coffey at Symposium. This award represents a well deserved "Thank You" from his thousands of clients for his dedication to teaching and to PSIA.

Submitted by: Bruce Clark, Training Director at Whitefish Mt Resort

The Larry Linnane Skiing Legends Award **Willie Grindstaff**



Willie is already a skiing legend at Crystal Mountain where he has a run named after him (Willie's Run). Willie started teaching with the US Army 10th Mountain Division on Mt. Rainier. He started teaching with the Olympia Ski School (then known as the Northwest Ski School) at White Pass in 1963. He moved

with the Olympia Ski School to Crystal Mountain in the late 1960's. Willie got his Associate certification in 1970 and his Full Certification the next year. Willie was the Olympia Ski School Director for 25 years beginning in 1974. The Olympia school operated on Thursdays and Saturday and even while he was the Olympia Ski School Director Willie also taught for the Crystal Mountain resident school at least two days a week. When he retired—as director, not from teaching—he starting teaching full time for Crystal, as he does today at age 79.

As an instructor and director Willie has taught literally thousands of children to ski. In Olympia it is hard to find a skier who didn't take lessons with Willie at some point in time (and/or whose kids or parents didn't take lessons with Willie). But Willie is not a legend just because he has taught so many to ski. Willie is a legend because of his passion for skiing and for being in the mountains, for life. Willie's legend is that he has inspired so many to ski and to teach skiing.

I have had the pleasure of skiing with some of the world's best skiers and clinicians. I have worked for two national team members and I have learned much from all of them. But Willie taught me how to have fun with my students and how to share the great joy we all get from being in the mountains, and sliding on the snow. I have seen Willie with a class in pouring down rain somehow convince them that is a "GREAT" day to be alive and to be skiing, in the rain. Willie has the most indomitable spirit I have ever known. I have never had a bad day of skiing with Willie, he wouldn't let me. Willie is the poster boy for "inspiring passion for the mountain experience."

A bear of a man and a man who wore the "bear costume" in the Crystal children's ski area, Willie loves kids and they all love him. An adopted child, Willie is every kid's "Grandpa Willie." Adults, me included, came to ski in Willie's classes not just to improve their skiing, but just for the opportunity to spend time with him, to have fun. I became a ski instructor to be like Willie.

Willie is a legend in northwest skiing, whether he received this award or not, but I was pleased to be able to formally recognize his legend status with this award.

Submitted by: Ed Younglove is the past President of PSLA-NW, an Alpine DCL, Crystal Mountain Regional Board Representative and Training Director for Crystal Mountain Ski School.

Duncan Howat Honored with PNSAA Lifetime Achievement Award

by Scott Kaden, President, Pacific Northwest Ski Areas Association

The membership of the Pacific Northwest Ski Areas Association is pleased to announce that Duncan Howat has been honored with a prestigious Mel Borgersen Lifetime Achievement Award. This award is bestowed upon an individual who - over the course of an extended ski industry career - has made significant contributions to Pacific Northwest ski and snowboard facilities. Duncan Howat's decades-long ski area operator career began in 1967, when he went to work for the White Pass Company. In the summer of 1968, at 24 years of age, Howat assumed the area manager position at the Mt. Baker Ski Area. Howat was elevated to Mt. Baker's general manager position in the summer of 1969. During his 41 years at Mt. Baker, Howat has supervised all aspects of ski area construction, presided over financial matters, and masterfully directed the ski area's day-to-day operations. During this time, Howat also has shared his expertise and time with the PNSAA.

Howat serves on the PNSAA Board of Directors and is a contributing member of the PNSAA - Washington Zone. He has served two stints as the chairman of the PNSAA - Washington Zone.

"Duncan's passion for the mountains and the ski industry is legendary in the Northwest," commented John Eminger, president of 49° North Mountain Resort and chairman of the PNSAA Board of Directors. "As the general manager of Mt. Baker Ski Area, his accomplishments are epic. He grew the business from two to eight ski lifts and deftly managed a 400 percent increase in visitation during the past 40 years," added Eminger.

The Lifetime Achievement Award is the highest honor bestowed by the Association and is infrequently awarded. It is an honor Duncan so richly deserves for the vision, professionalism and devotion he has shared with the Mt. Baker Ski Area, and for his significant

contributions to the North American ski industry.

For more detailed information about Duncan Howat's industry contributions, contact Denny Espeland or Gwyn Howat at (360) 734-6771. For additional information about the Mel Borgersen Lifetime Achievement Award program, contact Scott Kaden at (541) 386-9600 or skaden@gorge.net. ❄

The Pacific Northwest Ski Areas Association is a non-profit trade association, which represents the interests of ski and snowboard facilities located in Washington, Oregon, Montana, Idaho, California, and Alaska. The Association's member ski areas - most of which operate on public land - collectively host an estimated 5.5 million visits annually. For additional information on Pacific Northwest skiing and snowboarding, contact the PNSAA office at (541) 386-9600, or visit www.pnsaa.org to link to the website of your favorite mountain.

No More Late Fees...I Wish!

by Mary Germeau, Executive VP

The "no more late fee" policy worked so well for Netflix, the on-line movie rental company, that Blockbuster video eventually had to follow suit. This model works great for businesses that provide an on-going service, charging their fees up front, then honoring a "no late fee" policy. It would be nice if credit card companies did the same!

Unfortunately, PSIA-NW is a "not for profit" corporation whose primary charter is to serve our members in a fiscally prudent way. In our line of work

of providing educational events for members to attend, like airlines where service is being provided on a given day in the future, customers are faced with various levels of cancellation, transfer and late fees. With such a tight budget PSIA-NW must manage, these fees cover the costs involved with time and effort already put to registration, staffing and planning for any of our events.

For example, if 10 people sign up for a clinic at Mt. Baker and only 2 people show up the morning of the event, the

clinic will happen, but the 2 attendees who paid and were there ready to go, will not offset the overhead of the clinic. Even with the cancellation fees of 8 people applied, this may not cover the hard costs of the clinic, which include clinician pay, insurance, travel and administrative labor associated with tracking attendance.

Listed on all PSIA-NW event applications, you have probably seen, but

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My Divisional Academy Experience

by Sonja Kolstoe, Level 1 Alpine

A phenomenal weekend, topped off with fresh snow, making off-piste the place to be. Skiing is a sport that I've loved since I was five years old. Kicking off my spring break with the Divisional Academy suited me just fine and I would of wanted it no other way. The opportunity to ski with Calvin Yamamoto again helped me assess just how far I'd come since I'd last skied with him two years ago.

I first became an instructor when I was a junior in high school and earned my Level I certification for my senior project. However, the decision to attend WSU has meant that I have not gone skiing nearly as frequently as I had until then. Yet, in the last few years, my skiing has improved exponentially as I've learned how to further break down the movements to analyze them in my own skiing. I accredit these improvements to the various clinicians I've worked with over the years; Bob Christofferson, Rob Croston, Takashi Tsukamaki, Wayne Nagai and Calvin Yamamoto.

It had been two years since I'd last attended Divisional Academy, a clinic

without parallel to any other clinics I'd been to. Partially it was the chance to ski a different mountain, Mission Ridge, with its drier snow than Snoqualmie. Overall though, it was the chance to focus on my personal skiing and enrich my own knowledge of the movements I do naturally, which has helped me in my explanations to students. Two years ago, had you asked me what skill I was focusing on during a particular run, I would have been hesitant in my answer due to my uncertainty. Nowadays, it is a familiar concept that allows me to better assess any movements I make when skiing.

This past Academy, due to school, I missed the first day of clinics. Nevertheless, I am satisfied with the experience during the two days I was there. Skiing with Calvin at Mission Ridge has always been an adventure and this last occasion was no less. Saturday and Sunday the group decided we wanted to work on moguls and our off-piste skiing, things I hadn't had a chance to ski much of this year. The fresh snow made it a pure delight as any fall you took, you fell into a blanket of snow, often appearing

as a snowman once you got up. During the weekend I learned to approach moguls and off-piste skiing with a renewed confidence. I learned new ways to approach these conditions, replacing the "mogul-hop" method I first learned back when I was still in lessons.

May is here, I just finished finals and now have a chance to reflect back on my spring break. I went skiing again with friends from school and realized no comparison could be made to the experience I'd had at Academy. It truly is an opportunity to ski with some of the best skiers in the Northwest Division. It has changed my skiing for the better, making my dream of earning my Level II after graduation (once I'm closer to a ski area again) a more realistic goal.

I want to thank the scholarship committee for awarding me a scholarship for Divisional Academy. It eased the financial burden and made it possible for me to attend this event. ❄

Editors Note: PSLA-NW offers scholarships to help defray the cost of events. For more information on the Scholarship program or to apply, check the website or contact the office.

The Curious Child

by Unknown, but brought to you by the JET-NW

The child is curious. He wants to make sense out of things, find out how things work, gain competence and control over himself and his environment, do what he can see other people doing. He is open, receptive and perceptive. He does not shut himself off from the strange, confused, complicated world around him. He observes it closely and sharply, tries to take it all in. He does not merely observe the world around him, but tastes it, touches it, hefts it, bends it, breaks it. To find out how reality works, he works on it. He is bold. He is not afraid of making mistakes. And he is patient. He can tolerate an extraordinary amount of uncertainty, confusion, ignorance, and suspense. He does not have to have instant meaning in any new situation. He is willing and able for meaning to come to him -- even if it comes very slowly, which it usually does. ❄

Senior Moments

by Kim Petram, Alpine DCL

This past season I had the pleasure of teaching a gentleman by the name of Uri Breda for an eight week lesson program.

He is a lovely man who clearly epitomizes the love of skiing and the mountain environment. Uri also happens to be 73 years old and the primary caregiver for his beloved spouse.

Uri is healthy and active, and has a skiing history that goes back almost half a century. He is strong and capable: rocking the groomers and always searching for the little nuggets of improvement. Of Eastern European descent, he grew up in Israel after his father escaped with Uri and his younger brother during WWII. Uri has had a very successful life working as a well respected physician until his retirement. He has grown children and grandchildren that he is actively involved with and very close to. His grandson often joins Uri on the bus and skis with grandpa in the afternoon.

I'm sure most ski instructors have heard of the CAP model regarding children's education. The Cognitive, Affective, Physical model helps to categorize assessment information into useful groupings to manage a lesson plan. Utilization of the CAP model assists in creating the learning partnership developed from the student profile and instructor behaviors.

The CAP model is equally effective in developing the learning partnership with your senior clientele.

The information given above in Uri's profile can be categorized in the following way:

Cognitive – How we think and process information.

Uri obviously is a bright man as he successfully graduated from a prestigious medical school and practiced as a long time cardiac specialist.

His learning style is 'logical/mathematical'. He is very analytical, liked to know why I was suggesting a movement pattern and enjoyed the technical discussions about movement outcomes.

Uri also performed best by visually watching movements and could mirror a person skiing in front of him.

One day we spent each lift ride discussing the anatomical and physiological design of the metatarsals.

Affective – Who I am as a person, how I function in the world.

Uri has an amazing life story. He has experienced and seen more than many of us in his life-time and that is something to honor and be respectful of.

He is a caregiver for his spouse. His health is of utmost importance; he cannot be injured and rendered unable to provide care for his wife.

Uri is involved with his family, but also has social isolation issues in his care giving role. Being able to ski once a week is his time away and his time to be around other people. Sharing the joy of skiing with his grandson is his way of staying close to the younger generation and sharing his skiing life with family.

Physical – Growth and Development

Uri happens to be a bit hard of hearing. Adding a helmet to the mix makes effective communication critical. If we lose eye contact, verbal communication is gone.

Age does effect physical movements. Uri is less flexible than he used to be and his range of motion is minimal. He also has fear issues regarding falls as he knows he cannot be injured. He makes movement patterns sometimes that are reactionary and defensive because of this.

Using the CAP model I was able to effectively put together lesson plans that met Uri's needs. I let him down on occasion, once taking him into off-piste terrain that I thought was going to be softer than what it was. I focused on low impact movement patterns that allowed flow and effective pressure management. This included functional stance awareness and maintaining good fore/aft balance over the feet. Does this entice you to want to know more about Uri's lesson plans?

If you have clientele like Uri, teach seniors or simply want to have a greater understanding of how PSIA-

NW is developing standards for the senior demographic, then pursuing Senior Accreditation may be for you. Foundations, Senior Accreditation I and Senior Accreditation II are programs that could meet your *Senior Moment* needs. Look for more Senior Accreditation information on the website, next season's newsletters and the Season Guide. ❄️

Kim is involved with the Senior program and is the Coordinator for the Children's Program. She is a trainer and supervisor for Fiorini Ski School. She plays mom to two active boys and works as an RN at Swedish Medical Center in her spare time.

In Memory of Harry S. Buckley

Harry Seabury Buckley, 70, died May 8, 2009, in Portland, Ore. The son of Harry and Esther Buckley, he was born Oct. 20, 1938, in Salem, Ore.

He spent his youth in Silverton and eventually moved to Portland and attended Fernwood Grade School and Grant High School where he loved participating in choir and The Boys Octet. He graduated in 1956. He attended Oregon State and Portland State Universities and served in the Air Force Reserves as an airborne radio operator.

In 1962, he married Gerrie Smith and this past March they celebrated an incredible 47-year journey. They lived in Multnomah County for the greater part of their married life then 10 years ago moved to Ocean Park, where they

owned property since 1965. Being at the beach was a delight for him as he had easy access to fishing, razor clam digging, beach combing, and arranging pirate treasure hunts for grandchildren.

Whether work or play, his passion was to experience life to its fullest. For the first years of his adult life, he managed concessions at the Portland Zoo and later the restaurant and gift shop at Multnomah Falls. As a business entrepreneur, he took pride in his organizations – Glaciers Edge Ski Shop, Screenworks Printing, construction, real estate, and Powder Hounds Ski School just to name a few.

Mr. Buckley found his spiritual connection spending time in the great outdoors. He was an avid skier, expert

full-certified PSIA ski instructor, hunter, fisherman, camper, river rafter, golfer and member of the Mazama's. He loved to bring out the guitar or banjo for hours of singing with family and friends.

Survivors include his wife, Gerrie of Ocean Park; a daughter, Denise Browning, her husband Allen and their children Tristin and Trevor of Gladstone, Ore.; a daughter, Kelsey Reller, her husband Joe, and their daughter Olivia of Naples, Fla.; and a sister, Peggy Mills of King City, Ore. ❄

Editors note: This was submitted by the family and reprinted with permission. Harry Buckley served as a Mt Hood Board representative from 1990 - 1994. He was also on the Member School Committee and the Awards and Recognition Committee until his death.

Late Fees continued from p 22

not carefully read, the late fee charge and cancellation policy. No return of funds is permitted after a member cancels registration for a PSIA-NW event. The only refund allowed is for illness or injury that does not allow a member to participate in the event; this exception to the rule must be accompanied by a signed letter from your Medical Provider. Unfortunately, even this situation would still be subject to the cancellation fee, which would then be deducted from your refund for the event fee already paid.

The cancellation fee is \$25.00 for a single day event or \$50 for a multi-day event. For example, if the event were Divisional Academy and an illness caused your

cancellation, the money returned to you would be the original cost less \$50 for the three-day event.

If a member wants to transfer from one event to another, such as deciding they don't want to take the Stevens exam, but want their funds transferred to the Bachelor exam, a \$25 fee would be assessed. Often times, moving from one event to another changes the numbers of registered members to the point where the event fails to have enough registrants to offset the cost of the event, thus the whole event is cancelled. In the event an entire event is cancelled due to lack of signups, a full refund is issued to the participant. When an event is cancelled entirely, it can be frustrating for those who wanted to attend, so please, in respect to your fellow members, sign up in advance.

To ensure events happen as scheduled and avoid late fees, please carefully plan and decide what event you wish to attend, then register at least 14 days prior to the event. This allows the office staff ample time to organize the event, meet its staffing requirements and make the event the best it can be for those attending!

If you have any questions for clarification on this issue, call the office or e-mail me at me_germ@hotmail.com ❄

AVOID LATE FEES!

Keep a close eye on the calendar and the deadlines for events that you are interested in. The calendar of events and all applications are available online at www.psia-nw.org

Unified continued from p 9

different stages of development. They develop the curriculum for and are the leaders of the Advanced Children's Education (ACE) courses.

Senior Specialists

These staff members have expertise on meeting the needs and expectations of Senior clientel. They develop the curriculum for and are the leaders of the Senior Tour and Senior Accreditation events.

Examiners

These staff members work the certification exams. They are expected to have particular skill and expertise in assessing people's performance per the National Standards, making an objective pass/fail determination and delivering meaningful feedback to candidates.

Alpine Technical Team (Tech Team)

These staff members are expected to support the innovation and delivery of contemporary curriculum in addition to representing outstanding skills in the majority of the existing curriculum within the division. They are used to "train the trainers" throughout the division and promote the sharing and integration of all our ideas.

A Divisional, yet Unified Staff

These titles and roles have all been around for a while, and perhaps they've made sense to you or perhaps they haven't. Either way we've shifted our thinking and therefore our training as well in hopes of making ourselves more well-rounded and seamless in how we present ourselves to you. These different groups have typically formed (staff selection), developed curriculum

and trained in isolation from the other groups. That seemed practical and appropriate some time ago, yet currently there's so much more to leverage as a collective group.

We have now aligned a majority of our staff training and selection dates so that we can train together on the aspects that are common and leverage practices that are working well for one team where applicable on other teams. Everyone has more visibility to what our broad curriculum and staff members have to offer. More people are able to cross train and get recruited into different teams, providing us a deeper bench of talent to work your events. With more energy, man-power and better communication throughout the staff we get good ideas converted into action that you'll see sooner.

You ultimately get to decide. Are our teams structured and trained appropriately to provide you the quality learning and overall experience you expect? Are we adapting and innovating appropriately? Are we helping you get where you'd like to be? Let us know how we're doing. ❄

Need some \$\$\$ to help continue your professional development? Apply for a scholarship through PSIA/AASI-NW.

Scholarships are available for events, exams and educational materials.

For all the details including the application form, go to

www.psia-nw.org, Membership Benefits, Scholarships

Scholarships must be applied for 30 days prior to the event.

New Address or Email?

Be sure to inform the PSIA/AASI-NW office if you move.

The USPS will not forward our mailings.

Send your: NAME, NEW ADDRESS, NEW PHONE NUMBER

and NEW EMAIL to the office:
PSIA/AASI-NW, 11206 Des Moines
Memorial Dr, Suite #106,
Seattle, WA 98168-1741 phone: 206-241-2885, email: office@psia-nw.org



Have a great summer and we will see you soon on the slopes somewhere!