

NW SnowSports Instructor

Inspiring lifelong passion for the mountain experience



photo by Lawrence McKinley



Summer/Fall 2007

ISSUE 1 07/08 SEASON PNSIA-EF



Fall Seminar 2007

It's Fall Seminar Time Again!

Saturday, the 13th of October –
Gonzaga University, Spokane

Saturday, the 20th of October –
Mt. Hood CC, Gresham

Sunday, the 21st of October –
Shoreline CC, Seattle

Following last year, your divisional staff and specialty clinicians have worked to give you some new topics along with the traditional favorites. Please look over the topic descriptions, locations and times available when signing up. We trust you'll have a hard time choosing only two topics.

Our guest speaker is home grown, originally hailing from Wenatchee, currently working

in Alaska and Seattle, his current home.

Nick McDonald, our Technical Team Head Coach, will be presenting the Tech Team's Feedback Model. Your PSIA-NW Technical Team has been developing a system for feedback that is designed for all levels of instructor and can be used indoors with video analysis and on snow. This will be sure to become an essential part of your teaching process and for those of you who don't know Nick, it is sure to be a fun and informative session.

We will continue to offer Fall Seminar to non PSIA/AASI members. Please feel free to invite a non-member from your school to join you and see why Fall Seminar is such

a great pre-season event. Non-members will need to register and pay the event fee to participate. **Additional applications and topic descriptions are available on-line to download at www.psia-nw.org** or by contacting the Northwest office at 206.244.8541.

Registration and refreshments for this indoor event begin at 8am, classes begin promptly at 8:30am. Please note we **will not** hold a general assembly before the am session – go directly to your class once you have checked in and received your packet of information at the registration area. Lunch is not served at this event. Members will receive a one-year education credit for attending this full day event.

Whether you are a Fall Seminar regular or new participant, it's our goal to help you kick off the start of your season with the latest and greatest and get your mind ready to keep up with your legs. See you there!!!

Submission Deadline: September 29 (Spokane) and October 6 (Gresham & Seattle)

Name _____ PSIA-NW # _____

Last

First

Address _____

Street/box

City

State

Zip

Daytime Phone # _____ Snowsports School _____

Email _____

AM Clinic Topic _____ Alternate Topic _____

PM Clinic Topic _____ Alternate Topic _____

☐ Alpine

☐ Oct 13th Gonzaga Univ-Spokane

☐ Snowboard

☐ Oct 20th Mt Hood CC-Gresham

☐ Nordic

☐ Oct 21st Shoreline CC-Seattle

☐ Adaptive

Are you a TD? Please do **not** use this form-use your TD application.

LIABILITY RELEASE FORM (you must sign this release before attending any PSIA-NW event): Recognizing that skiing/boarding can be a hazardous sport, I hereby **RELEASE AND FOREVER DISCHARGE PSIA-NW, PNSIA-EF**, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made. Applicant hereby relinquishes and assigns to PSIA-NW and PNSIA-EF all rights to the use of Applicant's name and likeness or pictorial representation in photographs, motion pictures or other representations concerning Applicant's participation in said Event.

Signature _____ Date _____

PAYMENT-Fee for Fall Seminar \$55

Visa/MC # _____ Exp Date _____ Signature _____

Please fill out and mail with checks payable to: PSIA-NW, 11206 Des Moines Memorial Dr, Suite 106, Seattle, WA 98168. Fax Visa/MC to PSIA-NW (206)241-2885. Deadline for each seminar is 14 days prior. There is a \$10 late fee for registrations received after that date. No cancellations unless injured and unable to participate in an indoor session.

What is Adaptive?

An adaptive overview. Explore adaptive techniques and methodology. Time for hands on practice and Q and A.

Presenter: **Kathleen Priest, John Stevenson**

AM/PM: **AM Only**

Location: **Gresham and Seattle Only**

An Introduction to Using Video Technology for Movement Analysis and Snow Sports Instruction

This will be an introductory session focused on techniques and tactics in using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage and indoor review strategies.

Presenter: **Rick Lyons**

AM/PM: **AM Only**

Location: **All Locations**

Advanced Use of Video Technology for Movement Analysis and Snow Sports Instruction

This session will be an advanced session focused on techniques and tactics for using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage, media options and indoor review strategies.

Presenter: **Rick Lyons**

AM/PM: **PM Only**

Location: **All Locations**

Constructivism and the Snow Sports Educator

Pre-Requisite: Instructors with at least four (4) seasons of teaching experience, or Level II or III certification.

Do you teach intermediate and/or advanced students?

Have you ever asked the question: "Should I be teaching experienced students differently than new learners?"

Constructivism is an educational theory about how people learn and focuses primarily on the needs of experienced learners. Constructivism believes in gradually releasing the responsibility of information, thus ultimately passing the ownership of information to our students. In this class we will cover what Constructivism is; how and when we can apply this important educational theory when out teaching students on the hill.

Presenter: **Linda Cowan**

AM/PM: **AM/PM**

Location: **All Locations**

Check
out the article on
page 13

Legal Issues Facing the Snow Sports Educator

This session will go over legal updates for ski/snowboard schools with focus on lift incidents, training materials, and

student/parent information. Great for any director or staff trainers.

Presenter: **Ruth Nielsen**

AM/PM: **AM Only**

Location: **Seattle Only**

Do These Boots Come in Black?

The right fit works (and looks) best. Structural considerations for 'women specific' gear; focus on the female structure and how the ski and boot companies address their needs. What you would want to know before deciding or helping your clientele decide about choosing the best fitting gear.

Presenter: **Heather Roberts**

AM/PM: **AM/PM**

Location: **All Locations**

Connection: Ski Design, Tuning and Modern Movements

In today's evolving ski industry, instructors are responsible to stay educated in ski design and ski tuning. This has always been important, but because of a greater diversity of product available and more confusion among the public this subject is even more critical to good teaching. Some instructors may know something about tuning or ski design, but there often is a disconnect between this knowledge and what is being taught on the slopes. This session is designed to draw connections between how a ski is meant to work on the snow, how the tune can affect this and then how to then tie these concepts into a more effective lesson on the hill.

Presenter: **Jim Stevens**

AM/PM: **AM Only**

Location: **All Locations**

Hands On: Life After a Stone Grind

The start of any "tune cycle" is the process of Stone Grinding. When there's a desire to learn how to tune your skis, the process starts at Stone Grinding. Simply put, this can be broken down into 2 phases:

(1). Full tune – setting base bevels, side bevels, edges, polish and finish, and wax.

(2). Maintenance – keeping the edge clean and smooth, sharpening side edge, and wax.

This is a hands on explanation of how to tune, covering both phases.

Presenter: **Jim Stevens**

AM/PM: **PM Only**

Location: **All Locations**

Fall Seminar Topics

Boot Design and Fit: What's the Effect?

Gain a greater understanding of boot design and which product may provide you with the best fit for your feet. Learn the tips from one of the top fitters for setting up your boots and feet for maximum performance this winter. Learn ways to recognize and assist your guests in fit and stance needs.

Presenter: **Jim Mates**
AM/PM: **AM/PM**
Location: **All Locations**

Core Strength for Better Performance

Start preparing for next ski season now! A strong core is key to good skiing. Learn techniques to develop your personal core strength. Focus on movements specific to good skiing and riding, while exploring the anatomy and biomechanics of the snow sport athlete. This class will involve exercise, please dress appropriately.

Presenter: **Betsy Baker**
Location: **AM/PM Gresham and Seattle**
Location: **AM Only Spokane**

APPLIED Core Strength for Better Performance

Pre-Requisite: Completion of course Core Strength for Better Performance

This course is part 2 of "Core Strength For Better Performance". We will briefly review the components of part 1 (specific core strength) and then spend significant time performing exercises, specific to skiing and snowboarding, to improve muscular strength, agility, and balance. The class is for skiers and riders of all abilities whether you have injuries or not. In addition to applying core strength to specific conditioning exercises we will apply the Level 2 and Level 3 PSIA National Standards to each exercise. This will help you determine the correct exercises to specifically improve your own skiing or riding.

Presenter: **Robert Graham**
Location: **AM/PM Gresham and Seattle**
Location: **PM Only Spokane**

Skate to Ski 101

For the adventurous enthusiast who has never been on skates to the person who has skated a little. The object is to focus on the similarity of movement patterns between in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing some easily transferable skiing tasks (skating) and work with the group's ability as we progress. Please bring your own gear (skates, helmet, wrist

guards, etc.) and wear appropriate clothing for skating in. K2 will also have demo skates available at both venues.

Presenter: **Dave Beckwith**
AM/PM: **AM Only**
Location: **Gresham and Seattle Only**

Skate to Ski 301

Skill Requirement: You can accelerate and stop comfortably up to ex-hockey player. The object is to focus on the similarity of movement patterns in in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing some transferable skiing tasks (skating) and work towards an advanced progression that will emphasize inside leg steering while skating. Please bring your own gear (skates, helmet, wrist guards, etc.) and wear appropriate clothing for skating in. K2 will also have demo skates available at both venues.

Presenter: **Dave Beckwith**
AM/PM: **PM Only**
Location: **Gresham and Seattle Only**

Safe Group Mechanics in Terrain Parks (all disciplines)

We will cover several common challenges experienced when teaching freestyle both in and out of terrain parks. How to move and manage a group in the terrain park. How to breakdown and sell learning pathways that enable your guests to be successful with less chance of injury.

Presenter: **Chris Hargrave**
AM/PM: **AM Only**
Location: **All Locations**

Freestyle Doesn't Have to be Complicated (snowboard)

Freestyle and terrain parks do not have to be complicated. They would compare these days very much to a computer; something with infinite potential that can be mastered by small children, yet perplexes well educated adults. Once you start to figure it out, you can really get hooked. And, with our rapid advances in technology these foreign things some thought would never last just keep getting easier and easier to use. Let the AASI-NW staff give you a tutorial on uncomplicating freestyle.

Presenter: **Ryan Enfield**
AM/PM: **PM Only**
Location: **All Locations**

Senior Specialist I Accreditation

Pre-Requisites: Level I Certification, Obtain and read the Senior Education Handbook (avail. at www.psia-nw.org) Completed Senior Educator Handbook (bring completed workbook to class)

The Senior Specialist I is a new accreditation this year.

With our graying, yet physically fit Boomer generation, more older people are skiing longer and even learning to ski in their later years. The Senior Specialist I Accreditation will equip the skiing professional with tools and techniques to better address the needs of the “older” skiers and those not quite so old, “older” skiers. Information and guidance on developing programs at your local ski area will also be covered. (All ages are welcome to earn this accreditation.) On snow sessions will follow to complete the accreditation.

Presenter: **PJ Jones/Ed Kane**

AM/PM: **AM & PM** (must attend both)

Location: **All Locations**

Check
out the article
on page 12

Generating Effective Feedback: How to Connect What You Say With What You See

The feedback model developed by the NW Tech Team will help answer all those hard questions you have regarding what to teach any student at any level. Based on the history of ski instruction it ties together how to provide the most applicable feedback to the student in a positive way. The feedback model will take what you know as an instructor at any level and help you apply it in your every day teaching on and off the snow.

Presenter: **Karin Harjo**

AM/PM: **AM/PM**

Location: **All Locations**

Ultimate Kids Topic

Seasoned instructor needing a quick boost, new to teaching and want to excel with kids, or maybe you need to put together the best staff training ever for your kids program! The JET-NW team has put together a program to cover all these basis. A great program to either refresh your skills with kids on snow or use it to structure your training for staff. It will be an information packed 2 hours!!!

Presenter: **JET-NW**

AM/PM: **AM Only**

Location: **All Locations**

The Unofficial Guide to Effective and Ineffective Teaching

Identify the skills, qualities and traits of effective teachers. Determine skills, drills and assessments of an effective master teacher. Lane is a member of the national teaching task force that's developing skills and concepts for teaching best practices.

Presenter: **Lane McLaughlin**

AM/PM: **AM/PM**

Location: **All Locations**

Games Kids Play

There are lots of resources out there for games to play with kids on the snow. This clinic will build your skills to use these games effectively and be able to alter them at a moments notice to suit the situation at hand.

Presenter: **JET-NW**

AM/PM: **PM Only**

Location: **All Locations**

Teaching with a Focus: Teaching Fundamentals and Beyond

Assess learning styles, teaching styles, the CAP model, etc. to lay a foundation to then be able to develop accurate exercises and progressions based on the framework of evaluation by reviewing the teaching and skiing models. This is a great way to evaluate how your season went and to build on strategies for improvement for next season.

Presenter: **Kim Petram**

AM/PM: **AM/PM**

Location: **All Locations**

Movement Analysis I Alpine

This workshop will teach you how to recognize movement patterns and the cause/effect relationship to performance in skiing.

Presenter: **TBD**

AM/PM: **PM Only**

Location: **All Locations**

Movement Analysis II Alpine

With a focus on upper level skiing, this workshop will improve your observation skills in off-piste and bumps.

Presenter: **TBD**

AM/PM: **AM Only**

Location: **All Locations**

Movement Analysis Telemark

Movement Analysis for both Telemark movement patterns and how they relate to alpine and track-based Nordic movements. Open to all disciplines.

Presenter: **TBD**

AM/PM: **AM Only**

Location: **All Locations**

Tele and Alpine - The Differences and Similarities

Come see what tele is all about and how closely it mirrors its alpine cousin.

Presenter: **TBD**

AM/PM: **PM Only**

Location: **All Locations**

Features

11 • Thank You

Contributors to Symposium at Big Sky
Ski Area Sponsors

12 • Senior Specialist Accreditation

by PJ Jones & Cookie Hale

13 • Constructivism and the intermediate to advanced student

by Linda Cowan

14 • Change in Consciousness

by Tyler Barnes

**Professional Snowsports Instructors
of America-Northwest Division
PNSIA Education Foundation**

PSIA-NW
11206 Des Moines Mem Dr. #106
Seattle, WA 98168-1741
Phone (206) 244-8541
Fax (206) 241-2885
Email: office@psia-nw.org
Website: www.psia-nw.org

Editor Jodi Taggart
Send all submissions to:

Jodi Taggart
C/O PSIA-NW
11206 Des Moines Mem Dr. #106
Seattle, WA 98168-1741
office@psia-nw.org

Content

8 • President's Report

State of the Division
by Jack Burns

9 • McLaughlin Report

Can't We All Just Get Along?
by Lane McLaughlin

10 • Dollars and Sense

by Diana Suzuki

15 • Kid Zone

Take a Lesson From Dora
by Greg Braun

16 • Certification Pass Lists



The road home from Palmer
See other Summer Camp photos
throughout the newsletter

Submission Deadlines

Issue	Deadline
Summer/Fall	July 15
Early Winter	Oct 1
Winter	Jan 1
Spring	March 10

Guide for Contributors

The Northwest SnowSports Instructor is published four times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit items as attachments via email or contact the editor for other options. Articles should include the author's name and a quick bio. Photos can be submitted via email or as prints. Please contact the editor for any additional information.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.

Officers of the Board

Jack Burns..... **President**
 Mary Germeau..... **Executive VP**
 Mark Schinman **Administrative VP**
 John Eisenhower **Communications VP**
 Molly Fitch **Education VP**
 Lane McLaughlin **Technical VP**
 Chris Kastner..... **Certification VP**
 Diana Suzuki..... **Financial VP**
 Lance Young..... **Member School VP**
 John Weston **PSIA Rep**
 Staff
 Kirsten Huotte.. **Ed Program Director**
 Barb Darrow..... **Office Manager**

Advertising Rates

Classified Ads: Classifieds are line type ads that may vary in size. Rates will be reflective of the number of words in the ad.

Rates:

20 words or less	\$10
20-40 words	\$20
40+	\$1 per word

Display Ads: Display ads will be available in a variety of sizes and will be boxed or otherwise set off from the surrounding text.

Rates:

Size	Rate
2.5 x 3	\$50
5 x 4.5 (1/4 page)	\$100
7.5 x 4.5 (1/2 page)	\$150
7.5 x 9 (full page)	\$200

There is a 10% discount available for running the same ad in consecutive multiple issues.

Website Ads: Newsletter Classified and Display ads will be posted at no additional charge on www.psia-nw.org. Postings will run by mutual agreement or until the newsletter following the issue containing the print ads is published.

Payments are made to:
 PSIA -NW
 11206 DesMoines Mem. Dr #106
 Seattle, WA 98168

Cover: New lifts at Schweitzer

What's in a Name?

by John Eisenhower, PSIA/AASI-NW Communications VP

I'm not sure when our modern western alphabet was standardized or how in the heck the decision was made to go with twenty-six letters. It was certainly a long time ago and well before we came up with the idea of turning nasty winter storms into more fun than anyone deserves to have.

I do think if those folks way back when had crystal balls, they would have been amazed at our habit of reducing names for just about everything to a bunch of letters. UW, OSU, ABC, MSNBC, CNN, WASHDOT, ODOT, USDA, AARP, AMA, ADHD. You name it. And that's just it, most people not only recognize these organizations by their letter abbreviations, they even know what they stand for.

Our industry's organizations have steadfastly followed this pattern over the years. I suppose most of us would have recognized these various groups at one time or another and probably could have even said what they stood for. Our history includes names like NSA (National Ski Association), the organization founded in the 1930's to represent skiing and ski racing in the USA (!), PNSA (Pacific Northwest Ski Association), the northwest division of NSA and PNSIA (The Pacific Northwest Ski Instructors Association) founded in 1959 as a separate organization for instructors.

Today, even as our institutional memory for these names has faded, current members would still recognize that the "S" always stood for skiing. But what about now? What about snowboarding? What about all the different adaptive and nordic activities? How do we recognize and include everyone and everything they do within our organization?

AASI, the American Association of Snowboard Instructors was created to better meet the needs of this very important group. The national organization and divisions would "do business as" (d.b.a.) PSIA, Professional Ski Instructors of America (or PSIA-NW) and AASI. "S" wasn't just for skiing anymore. Pretty soon it was recognized that this change alone still wasn't comprehensive enough to represent the full diversity of our membership.

After considerable debate, the national organization decided to change their "corporate name" to American Snowsports Education Association (ASEA). The Northwest chose to stay with PSIA-NW and PNSIA-EF but change "Ski" to "Snowsports" in our corporate names. PSIA (ski) and AASI (snowboard) remain as our brands, i.e. the faces of the organization that we see as members. Say what? How is this really different?

The best way I can answer is that these changes represent a deeper commitment to meet the needs of all of our members in a very diverse and multi-discipline environment. The term "snowsports" will find it's way more & more into our language as we work to describe ourselves in a more inclusive way. And somewhere down the road, future members will understand that the "S" in our name stands for every conceivable way we find to pursue our passion for the mountain experience.

We hope you enjoy this issue of NW Snowsports Instructor and that it's a part of the excitement you feel for the upcoming season!

President's Report

State of the Division

by Jack Burns, PSIA/AASI-NW President

The summer has been a busy time for me, particularly in getting acclimated to my new responsibilities as President. As we move towards the beginning of a new ski season, let me bring you up to date on the Board's work.

Mark Dorsey, the Executive Director of ASEA (d.b.a PSIA) attended our spring meeting in Hood River, Oregon. Mark briefed us on many of the changes taking place at National. For the past 17 years, ASEA and the National Ski Patrol (NSP) have shared an executive director, several senior management and office staff and buildings in Lakewood, Colorado. Earlier this year, the two associations agreed upon the need for leadership dedicated solely to each organization. As a consequence, they agreed to sever most joint staff departments. Mark Dorsey recently reported that he was extremely pleased with the team of staff that he was able to assemble following the agreement with NSP.

The Board also discussed Crystal Mountain's decision to not renew the contracts with its concession ski schools. The impact of this decision on our members, and a similar decision by Steven Pass last year, was discussed at length. While our organization has no roll in area management decisions, we do have a duty to assess the impact of those decisions on our members and find ways to ameliorate their consequences consistent with our mission statement.

Concession schools have long been the core of PSIA-NW. Owners and many of the staff at those schools have developed long and lasting relationships that make it difficult for many of those displaced to transition to resident programs. We do not want to force long time members to drop out of the organization or

change their membership status because of area operator decisions. Because of these concerns, immediately after the spring meeting, an email was sent to all members letting them know that the Board had temporarily suspended the requirement that instructors be currently teaching in order to be an active member of the organization. Over the summer, I formed a task force to study and review the changing face of our industry and recommend changes to our membership rules to the end that the rules will encourage continuing education and devotion to inspiring a lifelong passion for the mountain experience without penalizing those whose teaching careers may be interrupted by life circumstances or decisions beyond their control.

A major item of business at the spring meeting was the election of officers to serve for the next two years. Those elected were:

Jack Burns President
Mary Germeau Executive VP
Diana Suzuki Financial VP
Mark Schinman Administrative VP
Molly Fitch Education VP
Lane McLaughlin Technical VP
Chris Kastner Certification VP
John Eisenhower Communications VP

As his final act as President, Ed Younglove accepted the resignations of Carol Christofero and Mike Peters as Board members, praising their many years of dedicated and valuable service to the Board.

I have appointed Chris Kastner to fill Carol's seat from the Mt. Hood Region and Maria Armstrong from Big Mountain to fill Mike's seat from the Spokane Region. Both of these seats will be up for election early next year. If you have an interest in serving on the

Board, check the website or the Early Winter newsletter for information about becoming a candidate for any of the Board seats that are up for election.

Over the summer, the Board's office transition task force has been working hard to develop a strategy for staffing the office and defining a structure for the organization. In particular, it is looking at different ways to manage staffing needs and integrate technology advances without reducing the quality of service to our members.

The issues discussed here and those that will be on the agenda for the Board's fall meeting present only a glimpse of the challenges PSIA-NW faces. As a result of those challenges, I envision subtle changes in the structure of the organization and the way we do business. My goal is to manage those changes in a way that preserves the best of what we have while developing new partnerships to provide a better value to our membership.

So that the Board can better manage the changes to come, I urge you to get involved. If you think an issue needs to be addressed, a policy changed, or a new policy or program implemented, let me or a Board members know. The more input we can get from the membership, the better we will be able to serve you.



Jack at Symposium '07

Can't We All Just Get Along?

by Lane McLaughlin, PSIA/AASI-NW Technical VP

One thing I know about myself is that I'm usually "that guy" who's the middle man, peacemaker, go-between, moderator or whatever you want to call it who stays away from the extremes, values both sides of a debate, and feels the truth is always somewhere in the middle. Whether it's being wishy-washy or respectful, I appreciate and try to take a positive approach to different points of view. Well, these are times within our industry and division where opposing forces are definitely tugging in different directions and tearing apart what many of us have known "snowsport instruction" to be for many years. I'm speaking about the battle between resorts and concession schools and the impact it's having on the morale within our division.

Perhaps many of you have never worked for a concession school (since it seems to be more of a phenomenon and legacy of the Seattle area resorts). Perhaps those that have aren't reading this because they've dropped out as members since being pushed off their local mountain (therefore no newsletter, or too bitter to read it). Perhaps I'm left with no audience left. I hope not, because at the end of the day the skiing/riding public doesn't really care about our internal drama and has to make a decision about whether to 'Go with a Pro' is worthy of their time and money. Somewhere between the struggle to have exclusive rights to this business and maintaining independence lies probably the right fit for offering the best experience to the guest, while not losing people that are passionate, qualified, willing and able to do so.

I'll try not to be a shill for one side or another. I'll try not to blame one side or another, but instead try to share some points of view from one side and the other, strictly from my observations and personal experiences. Perhaps this can be a season where we're all more open to cooperating in the same pursuit of inspiring a lifelong passion for the mountain experience.

In my "one man's opinion", I think that resort schools and concession schools tend to do different things well and not so well. If what you want is to get better at what you do, then it's always important to assess your strengths and weaknesses and make a game plan on how to improve your weaknesses, perhaps by partnering with someone who has that strength. At the risk of painting with too wide of a brush and casting all schools as one way or the other (and infuriating those of you who don't explicitly match these generalities), I think some general strengths and weaknesses are as follows:

Strengths of resort schools

- Tighter integration with all resort services and communications
- Ability to reach broad, regional audience with marketing efforts
- Professional branding and formality to product/service offerings

Strengths of concession schools

- Ability to customize services for guest needs
- Pride of ownership and large, dedicated volunteer base
- Strong community connection and grass-roots marketing

Weaknesses of resort schools

- Large class sizes with challenging student mixes
- High employee turnover and employee burnout
- Learning center not getting enough resources or cooperation from resort

Weaknesses of concession schools

- Seeking independence at expense of partnership with resort
- Focus on social/club aspect for self more than service to guest/resort
- Out of date by holding onto the way things were other than where things are and where they are going to be

Opportunities for us all

I've heard resort operators and school directors request PSIA/AASI to "help me recruit and retain instructors". I've spent some days (as I'm sure you have too) on the "line-up" where I worked the huge group size with the huge age range that just didn't make sense. I'd feel like such a failure as a teacher when I couldn't create a "great experience" for a mob scene like that. Well, call me a whiner or a quitter, but it was a "bad" product to put such class sizes and mixes together in the first place. I've also seen resort schools that are so busy and understaffed that people don't just work, they get "*worked*"- to the burnout point. Teachers typically are willing to give more than they receive, so give them a quality class mix, a reasonable schedule that works them but gives them time to attend training, interact with peers and enjoy additional resort perks, and you'll probably get a pretty loyal staff that will work hard.

I've heard concession school operators and instructors complain how they're being "pushed out" by their resort. While the facts are that some areas stopped offering concession agreements or made the operating environment more challenging for

by Diana Suzuki
PSIA/AASI-NW Finanacial VP

Hey Snow Sports Fans. How did your summer go? I was one of the lucky folks to attend race camp in July on Mt. Hood and it was awesome. We enjoyed super coaching, friends, snow conditions, weather and a special thanks to Chris Thompson and Dave Lucas for setting up great courses. If you haven't tried skiing in the summer you should consider it next year. Ski in the morning and then golf, hike, bike or snooze in the afternoon -what a perfect day. It is a wonderful venue to improve your skills on the snow!

It may have been summer time but, during this time of year the Office and Education Director remain very busy managing the summer events as well as planning next year. Our financial records are managed on an annual basis of 7/1/XX to 6/30/XX so the office is busy in the summer closing out the fiscal year and preparing records for the tax reporting of our nonprofit entity.

Another exciting happening is that the PSIA National Office is in the final decision process to buy a state of the art membership software package to improve communications with the membership as well as provide new and better services. PSIA NW is excited to be participating in this decision and we look forward to sharing the outcome of the decision and having the opportunity to provide better services to our membership. It is our goal to always make sure you the member get the best return on your membership dues. Hope you had a great summer – see you on the slopes.

Education Foundation

Thank You!

Donors

Spring 2007

Steve Akre
Rebecca Andrews
Robert Baker
Donald Ball
Joe Batho
Christopher Bettin
Hans Burandt
Liz Brennan
Stephen Cancler
Carol Christofero
John Derrig
Alexa Dobbs
John Dubuque
Hugh Dunklee
Jay Eacker
Tom Evans II
Molly Fitch
Gerald Fraser
Buzz Fulton
Charles Friedel
Luke Gjurasic
EL Grasinger
Willie Grindstaff
Clay Hanson
Karl Haugen
Russell Hildebrand
Maryanne Hill
Marsha Howard
Kathy Hunter
George Hutton
Kristen Jarvis
Jeff Johnson
Barbara Jones
Ed Kane
Bill Kawahara
Louis Kneubuhler

Richard Kim
Philip Knight
Frank Koster
Larry Linnane
Mark Little
Lylian Merkley
Per Otto Melleberg
Jean Messner
Donald Meyer
Lana Miller
Robert Miller
Hiroshi Morihara
Gene Myers
Ed Nebendahl
William Nichols
Deborah Norum
Rich Nelson
John Oldfield
Steve Olwin
Henry Parker
David Poor
Leigh Rabel
Patricia Robbins
Otto Ross
Dave Scarcliff
Kathy Scarcliff
Glenda Schuh
James F Smith
Laurie Stack
Mark Sundahl
Donald Swanson
James Takura
Joe Turner
Roy Vernal
Richard Vuori
Tami Wakasugi
Alice Walter
Darrel Wallace
Thomas White

9 Anonymous Donors

Contributors to the Spring Symposium Raffle at Big Sky

by Mary Germeau, PSIA/AASI-NW Executive VP

We want to acknowledge these Northwest Division members who generously donated products and services to benefit our Scholarship Fund. Special thanks to Judy Thompson, Kim Petram and Takashi Tusakamiki. for helping me sell those all important raffle tickets to the people attending Symposium. Thank you everyone!

Sally Brawley-Native sun glasses
 Jack Burns-Starbucks product basket
 Linda Cowan-2 hour private lesson
 Rob Croston-boot dryer, ski hat
 Mary Germeau-wine set, small digital camera
 Ed Kane-Alpina hazard sun glasses
 Nancy Kitano-2 nights at Rokka Lodge at Crystal
 Sharon and Ronne Linnane-2 NW wine baskets
 Rick Lyons-6 pair of Native sunglasses
 Lane McLaughlin-2 hour Park and Pipe for Dummies lesson
 Wayne Nagai-Fischer ski bag, 2 pr. Fischer deer skin gloves, Fischer ball cap
 Pam Humble-hand made scarf
 RJ Nicholds-2 pair of Scott ski poles
 Valerie Otter-jelly, condiment basket
 Larry Murdoch-1&1/2 hour massage from Rainey in Bend
 Kim Petram-coffee basket
 Chris Sarrio-3 handmade scarves
 Mark Schinman-Blue Tooth receiver
 Judy Thompsons-bucket of beer and wine from Sandpoint
 Takashi Tusakamaki-4 person golf package at Fairwood GCC in Renton
 Calvin Yamamoto-choice of a kayak or motorcycle trip with Calvin
 Diana Nishimoto-cookie bouquet
 Chris Kastner-2 lift tickets at Meadows and a private lesson from Chris

Michael Drake-hand made glass art piece made by Michael
 Roger Lowell-2 bottles of Mr T wine
 Chris Thompson-2 one hour private lessons to go with Roger's wine
 John and Mary Weston-Briko helmet and 2 pair of Marker goggles
 Shawn Smith-2 Stevens Pass sweatshirts
 PJ Jones-A one day private lesson with Video
 Art Hathaway-bottle of Huckleberry wine
 Karen Moldstad-bath robe
 John Winterscheid-ceramic serving dish
 Nick McDonald-3 smoked salmon baskets
 Jim Field-4 vouchers at Mt. Ashland
 Betsey Baker-PSIA vest, PSIA sweatshirt
 Molly Fitch-goodie bag
 Mike Peters-pink vest, blue sweatshirt

The Raffle also had many contributions from the Intermountain Division. Profits from this part of the raffle went to benefit that division.

We rely on our annual Symposium Fundraiser to earn money for the Education Foundation's Scholarship Fund. Thanks to the generosity of all the members who bought tickets, this year was another big success! For more information on how to apply for a scholarship to an event, go to www.psia-nw.org, click on *Membership Benefits*, then *Scholarships*.

Ski Area Sponsors

You're probably familiar with the area lift ticket discount program available to PSIA/AASI-NW members. As a professional courtesy, NW areas (and some from other regions & Canada) offer various discounts to encourage recreational visits to their areas. This is a fun benefit and one we hope you can take advantage of. For the full listing, go to *Membership Benefits* then choose *Discounted Lift Tickets* on our website.

Did you know that our NW Ski Areas also help sponsor our education events by offering discounted lift tickets to participants? In fact, lift tickets for Exam participants are provided at no cost by the host areas. We'd like to thank all our NW areas and Big Sky, MT for their support this past season. In addition, we'd like to recognize Stevens Pass, Mt. Bachelor, Mission Ridge and The Summit at

Snoqualmie for their sponsorship of our staff and TD training programs.

This industry partnership is a huge benefit to our membership. Their ongoing support for our education and certification programs helps make them possible. Thank you Ski Area Sponsors!

Senior Specialist Accreditation

by PJ Jones and Cookie Hale

PSIA Western Division held their pioneer Senior Specialist Accreditation clinics at Mammoth Lakes, April 27-29, 2007. A "turn-away" crowd participated with many earning the first Senior Specialist Accreditation pins. From the Northwest, PJ Jones and Cookie Hale went down to Mammoth to participate and help out. There, they also found Annie Russell from Silver Mountain participating in the Senior Specialist Accreditation. Annie, like many of the participants came to learn and obtain the accreditation with plans for starting new senior programs for the 2007-8 season at their home areas.

"Senior Programs have turned into the new 'movement'"

Focus on senior programs is escalating in ski schools all over the nation. Rusty Crook has been one of the true pioneers. For 12 years, Rusty has developed and established a huge program at Mt. Rose that serves the needs of the 50+ skiers. Around the country and in Canada the number of senior programs is growing. Among them are the SST (Senior Ski Team) at Whistler-Blackcomb, the Diamond Peak Senior Ski Clinics (Lake Tahoe), the Tahoe Donner Ski Program, Bumps for Boomers at Aspen, the Special Senior Clinics at Squaw Valley, Attitash T.G.I.F. (Thank Goodness I'm Fifty), Bretton Woods Wiser Woods, Cannon Mountain Cannon Cruisers, Cranmore Golden Gliders, Loon Mountain Flying Fifties, Waterville Valley Silver Streaks, Whiteface Mountain Snow Boomers, and of course, there is the Over The Hill Gang International.

The skiing industry is learning that many seniors are skiing past 50 and on into their 80's and 90's. The industry is also learning that often it's grandma and grandpa who buy the tickets for the grandkids. Of course, grandpa and grandma will choose to go skiing where they like to go skiing the best. So, accommodate grandma and grandpa and the whole extended family shows up.

What is different about senior ski programs is the importance of the social aspect of skiing with other fellow seniors. Senior programs should provide expert instruction on up-to-date techniques. However, the main purpose of the senior program is to provide a venue for seniors to meet and ski with other seniors. Skiing is a great social event in addition to being physically exhilarating.

To accommodate and expand this new senior 'movement', PSIA-NW is developing a Senior Specialist Accreditation program to debut in the 2007-2008 season. The objective is to both

Get
started now!
Sign up for this topic at
Fall Seminar!

equip the professional ski instructor with tools and techniques to teach "senior" skiers as well as to provide guidance and information on starting senior programs at their local areas and ski clubs.

The requirements for the Level 1 Accreditation will include:

1. Study of Senior Handbook, outside references and complete the Senior Workbook (Senior Handbook to be soon available on the PSIA-NW website for download)
2. Attend Indoor Session (First offering will be at the Fall Seminar)
3. Develop and submit a Teaching Portfolio (Outlined in Senior Handbook)
4. (2) All-day On-Snow Clinics which will include an assessment of pass or fail

The requirements for the Level 2 Accreditation will include:

1. Develop and submit a Teaching Portfolio (Outlined in Senior Handbook)
2. (2) All-day On-Snow Clinics which will include an assessment of pass or fail

If you are interested in participating, sign up for the Senior Specialist offering at Fall Seminar.

PJ Jones started teaching skiing in the mid-60's at Bridger Bowl in Montana. His involvement with PSIA over the years has ranged from four terms on the National Alpine Demonstration Team to National Marketing Director as well as Certification and Education VP for PSIA-I. After area manager and Ski School Director positions in PSIA-RM and PSIA-I, PJ moved to the Northwest. Currently a staff trainer & instructor at The Canyons in Utah, he remains an active PSIA-NW DCL / Examiner.

Cookie Hale returned to ski teaching in 2003 after skiing as a child in the East. She studied education and received a Masters in Teaching Gifted and Talented from Whitworth College in Spokane. Combining her business and education interests, Cookie has assisted with the development of Senior Tour curriculum and the accreditation program. She currently teaches part-time at The Canyons in Utah.

Constructivism and the Intermediate to Advanced Snow Sport Student

by Linda Cowan, PSIA-NW Technical Team Member

"Inspiring a lifelong passion for the mountain experience." **What does our** PSIA-NW vision statement have to do with Constructivism? What is Constructivism? Constructivism is an educational theory about how people learn. In this article we will define Constructivism, share why and when it is important to implement along with how using it can help to foster a lifelong passion for the mountain experience.

Constructivism teaches that students learn more when they are **actively involved**, rather than passive listeners. Constructivism also states that students need to make **connections** with what they already know in order to foster new learning. A Constructivist approach **stimulates and engages students** because the learning is based upon questions, explorations and experiences. When students are given the opportunity to analyze, interpret and predict information for themselves, the result is their ownership and responsibility of information, which should be our goal as snow sport instructors.

Before we go further, let's briefly compare Constructivism to traditional teaching methods. With traditional teaching, the teacher's role is directive and based in authority. Students work alone and learning is primarily dependent on repetition. This method is foundational and is most important when applied with students learning new information and/or when students have little or no prior knowledge e.g. beginner students. For example, when working with Day One students, they are depending upon us to supply them with the right information in order for them to be successful.

However, when we move beyond the beginner level and focus on intermediate

to advanced students, their needs change. Given their experience, they are able to begin to reason and make predictions. By challenging higher-level students with a Constructivist approach, we help foster the ownership and responsibility of information.

So, how do we apply Constructivism to our snow sport environment? As a Constructivist instructor, our role becomes less directive and more supportive by providing opportunities, scenarios, situations and questions for our students to explore in order to come to their own understanding of information. For example, allowing students to choose what they want to work on is Constructivist in its approach. Let's say your class decides they want to improve their riding in deeper snow. At the top of a run, a simple question or two can get their minds thinking.

"So, how should we be moving through this deeper snow?" Or, "How might we move differently through this deep snow compared to when we ride on groomed terrain?"

By providing students with the opportunity to think about what they are doing and why, they begin to foster their own understanding. It is important for us to respect the ideas of students and encourage independent thinking, as this helps students attain their own intellectual identity. A helpful key to Constructivism is patience and encouragement, because the goal is for students, not the instructor, to come up with the answers. So, at this point, taking the run without expecting any ideas/answers is appropriate. At the bottom of the same run, the above questions can be posed again. This can be done quickly with a 'once around' the group.

Get
more informa-
tion by signing up for
this topic at Fall
Seminar!

If students struggle to articulate their sensations or put their ideas to words, this is where you have a variety of options. You can choose to take them to a groomed run for a comparison, you could go back and take another off-piste run or you might want to use a drill that would help them in deep snow, with the goal of providing them a more focused opportunity to feel what they are doing. After some practice and feedback, you can then come back to your initial question to see if students are able to formulate and articulate what they are feeling, when and why.

Framing questions with the challenges found experientially on the hill gives students the opportunity to analyze and formulate their own answers, and listening to the experiences/ideas of their peers also helps students with their own understanding, ultimately helping them to become problem solvers. Our role becomes supportive rather than directive, but, that being said, we will at times, need to provide more information, questions or revisit a situation or scenario to help students with their understanding. Ultimately, we are responsible for all information shared, so the information communicated by students must be appropriate, accurate and consistent with current technical industry standards. But, the more we can guide our students towards the correct, accurate and appropriate information, the more we are helping them to foster ownership of this information.

"Constructivism" cont. on p. 20
summer/fall '07 **13**

From the Membership

Change in Consciousness

by Tyler Barnes, PSIA-NW Technical Team Member

The rock wall in the climbing gym is only 16 feet tall to the top. Students are full harnessed in, top roped and protective padding surrounds the deck. “OK, remember, three points of contact at all times and use your legs for climbing rather than using your arms to pull yourself up.” The group nods. “OK, who’s up?” Anton steps up. He’s 14 years old, hooks in and starts his ascent. No more than four feet up, his legs begin to “sewing machine”. Fear of falling overwhelms him. What’s going through his head? The same thing that goes through everyone’s head. Will I fall? Will I get hurt? Will the belayer catch me? The answer is “no” you won’t get hurt and “yes” I’ve got you. But, the mind is a powerful force. Actually the **MOST** powerful force in any sport.

Anton and I overcome this barrier by instilling trust in one another. First, I let him climb to the first or second hold, then have him lean back off the wall and let me hold him in the belay. “OK, yeah, this is pretty cool.” Next time Anton climbs a little higher, but not too high. With a little reluctance he leans back against the belay and pushes off from the wall and swings out. “Yeah, way cool.” Now we climb just two holds higher, which is way up there, 10 feet above the deck. “You got me?” “Yeah, I got you!” Anton leans back and swings way out, pushing off from the wall several times as I lower him down. “OK, now take it to the top.” Anton asserts himself on the wall, carefully chooses his route and climbs to the top in one continuous movement. “Yeah baby! That’s what I’m talking about.” You can see “it” in his eyes. Overcoming fear, the beginnings of mastery of a skill. Rewarding for him? Yes. Rewarding for me? Even more so.

When a person conquers a fear, achieves a goal or learns a new skill, they undergo a metaphysical change. I refer to this as a “change in consciousness.” Once the barrier is overcome they are on the road to mastery. As teachers, coaches and instructors, we have this unique opportunity to influence people in a way that metaphysically changes them forever. And we never know how long this influence may last, possibly years beyond the end of the lesson.

For a lesson group of Level 1 students, depending on their age, the climbing wall may be their own ego. The sense of needing to fit in or the fear of falling and embarrassing themselves; all can be overwhelming. Do you remember what it was like to be new at skiing? Do you remember trying to keep yourself from sliding backwards in the Brooks Chair lift line on Saturday afternoon at Stevens Pass? I do. I also remember riding the Big Chief chair for the first time! Yes, Big Chief. I was so proud. Perhaps this is why I am so compassionate and eager to help my students overcome their fears and achieve their goals.

The novice participant in any sport experiences a special moment in their lives; a moment where they are going to learn something new, perhaps take their first steps down the road to mastery and are potentially about to undergo a change in consciousness. You may be their first coach and you may be responsible for this change. Keep this in mind when you take that group of first timers. Know that this is an honor that should be revered each time it presents itself. Share what you know. It can be as simple as adjusting their pant cuffs

to cover their boots or as paramount as closing the inside ski in a wedge Christie turn.

Take a moment to reflect back on what you do. Keep in mind that a pro racer may be an expert skier, but is not necessarily a good (or great) teacher. Great snowsports instructors strive to be expert snow sliders, however this expertise is not only specific to performing within a discipline, but includes conveying methods for students to begin their own journey to mastery. Sure, Bode is fast and a risk taker and is probably partly responsible for helping grow our sport, but can he “convert and retain” a novice skier once they choose to try the sport? Maybe, maybe not. But I know you can.

Great snowsports instructors are enthusiastic, inspirational, selfless, compassionate, diverse individuals who provide an environment that fosters success. When you’re “on duty” be the best instructor you can be. When you’re “off duty” ski or ride to inspire others and don’t forget, despite where you are in your training or mentoring or learning that this is fun, and revisit all the reasons you began your snow sliding journey years ago.



Tyler with his group at Summer Camp '07

Take a Lesson from “Dora the Explorer”

by Greg Braun, PSIA/AASI-NW JET Member

Participate in an ACE Clinic

(Advanced Children’s Education) and you’re most likely to hear the term PDAS (Play, Drill, Adventure, Summary), which gives the instructor a framework for creating a lesson for the day. That still leaves the instructor with the task of determining how to deliver the message. In that regard, take a lesson from “Dora the Explorer.”

Dora does a terrific job of leading young children on adventures and you can, too. When Dora gives directions, she gives no more than two steps and then checks for understanding. For example, in “Dora; Dance to the Rescue,” Dora and her pals Boots and Swiper have to go through the pyramid and cross the

sea to get to the castle to release Swiper from a magic bottle. Where do they have to go to get to the castle? (Through the pyramid and across the sea, if you weren’t paying attention;-)

The other thing that works well for Dora is that she frequently uses a map to show how to get from point A to point B. Again, she tells you the steps to get from A to B as she shows you the map and then clarifies the steps by having you repeat the steps, usually three times.

That sounds like good teaching to me. Give a simple set of directions, demonstrating as you give them and then check for understanding by having your students repeat them back to you.

(You will quickly find out how simple your directions were.) If your students can’t repeat the directions, they were too complex. Simplify them.

So, the next time you head out on the slopes with a group of four-, five- or six-year-olds, remember to take a tip from “Dora the Explorer.” Show, tell, and check for understanding. Keep it simple.

New Lifts are Droppin’ In

CRYSTAL MOUNTAIN

A new Doppelmayr chairlift was purchased last fall for the North Backcountry area of Crystal Mountain. The lift will provide access to approximately 1,000 new acres. The name for the chairlift is “Northway” and it will deposit skiers at the top of Northway Peak after a ride of just under 10 minutes. (www.skicrystal.com)

TIMBERLINE

A new 6700 foot long high-speed quad chairlift is being installed. The new chairlift will be named the Jeff Flood Still Creek Basin Chairlift in honor of Timberline’s longtime and legendary snow groomer who tragically died in an auto accident in 2005.

When complete, the new lift will be the longest chairlift on Mt. Hood, and will whisk riders from the bottom to top in just a little over 6 minutes. The chairlift

will access approximately 220 acres of new terrain in the Still Creek Basin of Timberline’s permit area. (www.timberlinelodge.com)

BRUNDAGE

The first chairlift to be completed will be the Bear Chair. The Bear Chair will load at the base of the existing Centennial Triple chairlift and unload at the top of the knob now serviced by a Platter Tow. This fixed-grip triple chairlift will provide easy access to under-utilized terrain and ease congestion on the Easy Street run during busy times.

The second new (not yet named) chairlift will open up nearly 160 acres of brand new terrain on the south side of Brundage Mountain. This new terrain includes four new, yet-to-be-named runs, which vary from rolling slopes to steep pitches, and provide access to a whole new wonderland of powdery glades. (www.brundage.com)



Droppin’ in towers at Schweitzer

SCHWEITZER

Two new lifts are replacing the fixed grip double that accesses the front side Schweitzer bowl- The Basin Express & The Lakeview Triple. (www.schweitzer.com)

LOOKOUT PASS

The new Northstar lift pod will offer a 1,000’ vertical drop with 4 advanced runs and 1 intermediate run. Skiers will enjoy spectacular views of the Bitterroot Range and South Fork Coeur d’Alene River Valley to the north. Lift installation to service these runs, is scheduled for the summer of 2007. (www.skilookout.com)

Certification Pass List

Congratulations goes out to....

Alpine Level I

Aalona	Allan	Ski Masters	Carlson	Aaron	Outdoors For All	Handewith	Chip	Outdoors For All
Abrahams	Cherie	Outdoors For All	Chapman	Sam	Mt. Spokane	Harding	Justin	Skibacs
Abramson	Corey	Silver Mtn	Chapple	Ky	Skibacs	Harer	Gretchen	Mt Bachelor
Adolph	Jamie	Ski Masters	Chervenak	Will	Mt. Spokane	Harper	Jim	Mt. Spokane
Aimonetti	Kathy	Mt. Hood Meadows	Clarke	Brandon	Crystal Mtn	Harrison	Matt	Mt. Hood Meadows
Albinola	Nicole	Silver Mtn	Clarke	Lorna	Hoodoo	Hart	Karen	Lyon
Allard	Kimberly	Mission Ridge	Clough	Heidi	490 North	Hart	William (Scot)	Lyon
Allen	Elizabeth	Crystal Mtn	Coleman	Rob	Lyon	Havens	Melissa	Outdoors For All
Andersen	Sarah	Outdoors For All	Collins	Andrew	SLC	Havens	Spencer	Outdoors For All
Anderson	Cameron	Powderpigs	Collins	Morgan	SLC	Hawk	Joshua	Willamette Pass
Anderson	John	Lookout Pass	Conley	Robert	Mohan Skiing	Herber	Paul	SLC
Anderson	Shannon	Fiorini	Connolly	Patrick	Big Mtn	Hibbitt	Asam	Mt Baker
Anderson	Skyler	Schweitzer	Connors	Dennis	Powderpigs	Hoeing	Helge	Clancy's
Anderson	Stu	Snowsports NW	Cook	Kendall	City of Eugene	Holtman	Francis	Outdoors For All
Ansell	Peter	Fiorini	Coulson	Peggy	Stevens Pass	Hong	Merit	Crystal Mtn
Apregen	Craig	City of Eugene	Craig	Stuart	Crystal Mtn	Huang	Grace	SLC
Arnold	Tom	Willamette Pass	Daly	Jessica	Mt. Ashland	Huestis	Lauren	Mt. Bachelor
Aytes	Jason	Mt Bachelor	Damron	Pat	Skibacs	Iverson	Kevin	Lyon
Backstrom	Reid	SLC	Dance	Andrea	SLC	Jackson	Jeffrey	Skibacs
Bailey	Anita	Lookout Pass	Dance	Brent	SLC	Jacobson	Brad	Mt Bachelor
Bailey	George	Lookout Pass	Davidson	Bill	Stevens Pass	Johnson	Eric	Mogul Busters
Banjanin	Bora	SLC	Deacon	Thomas	SLC	Johnson	Jeff	SLC
Barcklay	Brian	Mt. Spokane	Dees	Nick	SLC	Johnson	Tera	Outdoors For All
Barth	Molly	SLC	Delavan	Jordan	Mogul Busters	Jovanocic	Ana	Timberline
Barton	Brett	SLC	Desser	Megan	Willamette Pass	Justice	Chris	SLC
Bauer	Robert	Powderpigs	Dieckerhoff	Pete	Ski Masters	Kadoch	Aaron	Mt. Bachelor
Berg	Elizabeth	Mt Baker	Dinsmore	Anthony	Mt Bachelor	Kastner	Ashley	Mt. Hood Meadows
Bergman	Renata	Mt. Hood Meadows	Doan	Darren	Mt. Baker	Katila	Chris	Outdoors For All
Bettinger	Alyssa	SLC	Donmiguez	Cory	Mt. Bachelor	Katka	Colin	Mt. Bachelor
Bettinger	Kaylin	Mt Baker	Dowell	Timothy D.	City of Eugene	Kato	Takeaki	Rokka
Beyer	Steven	Mt Bachelor	Doyle	Ian	SLC	Katz	Micaela	Stevens Pass
Binkhuysen	Claudia	SLC	Drummond	Susan H.	Cascade	Keller	Shawn	SLC Alpental
Blasko	Robert	Ski Masters	Dyer	Bernie	Mt. Spokane	Kosenkranus	Leo	Outdoors For All
Bray	Samuel	Stevens Pass	Elder	Randal	SLC	Kuehny	Thomas	SLC
Broderick	Keegan	SLC Alpental	Eliason	John	Mini Mountain	Kuleta	Judith	Lyon
Brown	Garrett	Webbski	Ellenberg	Ken	Mt. Bachelor	Lantz	Mitchell	Hoodoo
Brown	Mike	Stevens Pass	Elliott	Ben	Mt. Bachelor	Leedy	Annette	Clancy's
Brown	Stephanie	Lookout Pass	Erickson	Lissa	Lyon	Levesque	Eddy	Powder Hounds
Brown	Travis H.	Skibacs	Evans	Anker C.	SLC	Lewis	Alena	Mt. Hood Meadows
Bunch	Thomas C.	Mt Bachelor	Farrow	Ben	Outdoors For All	Lewis	Jessica	SLC
Busch	Elizabeth	Snowsports NW	Finger	Emily	Mt. Baker	Li	Naizhi	SLC
Butler	David C.	Lookout Pass	Firth	Guy	Stevens Pass	Lib-Myagkov	Margarita	Willamette Pass
Caditz	Asa	Outdoors For All	Fischer	Melinee	Mt. Baker	Ludington	Chris	SLC
Call	Janie	Powder Hound	Fleming	David	Powderpigs	Lukens	Claire	Mt. Bachelor
			Flynn	Lauren	SLC	Luther	Christy	Fiorini
			Flynn	Thomas	Mt. Bachelor	Lyndsey	Calvin	Lyon
			Francis	Ann	Stevens Pass	Mahan	Mark	Mohan Skiing
			Frisbie	Dane	Crystal Mtn	Marks	Lynn	Clancy's
			Fukuda	Munehiro	Rokka	Marley	Tyrell P.	Fiorini
			Gates	Miykal	Mt Baker	Martinsen	Norine	Fiorini
			Glenn	Mary	Mt Bachelor	Marzahl	Nicholas	SLC
			Gordon	Ben	Mt. Bachelor	Massoni	Joe	Snowsports NW
			Grace	Michael	SLC	Matz	Ellie	Lookout Pass
			Griffin	Charles	Skibacs	Maurer	Harry	Mt. Hood Meadows
			Griffin	William	Skibacs	McCaslin	Frank	Outdoors For All
			Grummer	Matthew	SLC	McLeod	John	Silver Mtn
			Grunzweig	David	Mt. Spokane	McReynolds	James L.	Lookout Pass



Certification Pass Lists

Merriam	Tim	Stevens Pass
Merrill	Jacob Heckathorn	Mt. Baker
Michel	Aaron	Mt. Bachelor
Miller	Deann	Cascade
Miller	Jeffrey A.	Schweitzer
Millikan	James	Stevens Pass
Mondry	Marita	Mt. Bachelor
Monroe	Brittany	Mt. Bachelor
Moore	Katherine	Mission Ridge
Morassutti	Breanne	SLC
Morris	Steve	Mission Ridge
Morrow	Lucas	Mt. Spokane
Muromoto	Kim	Rokka
Mushta	Julie	Clancy's
Nakayama	Kazuyuki	Rokka
Nance	Morgan	Mt. Hood Meadows
Nance	Sybil	Mt. Hood Meadows
Nash	Brenda	Fiorini
Nichols	Holly	SLC
Nimmer	Morris	SLC Alpental
Novais	Julian	SLC
Nuckolls	Sarah M.	Big Mtn
O'Hara	Justin	Mission Ridge
Ortega	Kelley	Stevens Pass
Osborne	Nathaniel	Powderpigs
Otsu	Alex	SLC Alpental
Pankovcin	Filip	SLC Alpental
Pasino	Alison	49° North
Pasino	Lauren M.	49° North
Peikert	Wenzel	Stevens Pass
Perigo	Tom	Stevens Pass
Pezely	Rob	SLC
Phillips	Cynthia	Skibacs
Pickett	Thomas	Willamette Pass
Pickett	Tracey	Willamette Pass
Pierce	Julie	Crystal Mtn
Pilon	Lindsay	Outdoors For All
Polewko	Paul	Fiorini
Pope	Justine	Mt Hood Meadows
Quayle	LaWana S.	SLC Alpental
Rawson	Rebecca	Mohan Skiing
Ray	Sara	Stevens Pass
Reed	Casey	Willamette Pass
Rice	Katie	Mt. Bachelor
Richardson	Matt	SLC
Risan	Holly	Outdoors For All
Robbins	Tiffany	SLC
Roberts	Ruby	SLC Alpental
Rodgers	Tom	Timberline
Roseberg	David	Timberline
Russ	Martin	Outdoors For All
Ruth	Sarah	SLC
Ryan	Tim	City of Eugene
Sammons	Jim	Crystal Mtn
Sangrey	Karla A.	Powder Hound
Schafer	Chris	Mt. Hood Meadows
Schoessler	Van	Fiorini
Schuler	Laurence C.	Powderpigs
Schwerin	Barret	Schweitzer
Segal	Glenn	Mt. Hood Meadows
Semb	Shawn	Stevens Pass
Semb	Stephanie	Mt. Spokane

Shapiro	Joel	Crystal Mtn
Shelton	Kenneth	Crystal Mtn
Shiosaki	Andrew	SLC
Shreve	Stephanie	SLC
Shuler	Christopher	Willamette Pass
Sides	Karl	Crystal Mtn
Silence	Michael	ULLR
Sisson	Matthew	Schweitzer
Son	Crystal	SLC
Son	Eugene Y.	SLC
Sparrow	Sharon	City of Eugene
Sterin	Igal	SLC Alpental
Stewart	Ericka	Big Mtn
Stewart	Neli	Outdoors For All
Stitt	Peter	Lyon
Stultz	Daniel	Mt. Bachelor
Szymaszek	Lexi	SLC
Tanksley	Brian	Lyon
Tappa	Charles	Mt. Spokane
Taylen	Philip	Lookout Pass
Thomas	Meredith	Mt. Hood Meadows
Thomas	Phillip	Stevens Pass
Thompson	Paul	Mini Mountain
Thornton	Paul	Mt. Bachelor
Tolan	Katie	Fiorini
Towne	Bob	SLC
Triplett	James	49° North
Truess	Ward	SLC
Uusitalo	Rebecca J.	Fiorini
Vacek	Veronika	SLC
Vettrus	Ruth	Hoodoo
Vieira	Roland	SLC
Voss	Robert M.	Mt. Hood Meadows
Wagner	Timothy J.	Mt. Hood Meadows
Wagoner	Shirley	Lookout Pass
Ward	Dallas	Lookout Pass
Ward	J. Benjamin	Mt. Spokane
Watts	Ryan	SLC Alpental
Weatbrook	Alexander J.	SLC Alpental
Weiber	Doug	Lookout Pass
Whitaker	Krysten	Mt. Spokane
Whiting	Nick	Mt. Baker
Whitt	Mig	Schweitzer
Whittier	Kelsey	Timberline
Wieber	Cameron	Lookout Pass
Wigington	Tyler	Lyon
Wilson	Lauren	City of Eugene
Wilson	Mark	Big Mountain
Wilson	Matthew W.	Mt. Spokane
Wirt	Jacqueline J.	Stevens Pass
Wolf	Terry	Powderpigs
Yamada	Marni	Olympic
Youngsma	Darren	Mt. Hood Meadows
Zawacki	Michael	Outdoors For All
Zeutschel	Kelsey	SLC Alpental
Zimmerman	Garry	Mt. Spokane

Alpine Level II

Antis	David	Crystal Mtn
Barkley	Brian	Mt Spokane
Brandal	Inger	Crystal Mtn
Breene	Katie	Mt Hood Meadows

Buzzelle	Michael	Lyon
Christofferson	Ryan	Fiorini
Clarke	Brandon	Crystal
Connolly	Patrick	Big Mountain
Cooper	Erik	Hoodoo
Demary	Hillary	Mt Hood Meadows
Feezor	Mike	Schweitzer
Gracic	Jack	SLC
Hoffer	Bill	Mission Ridge
Jacobson	Brad	Mt Bachelor
Larkin	Ben	Mt Spokane
Lindsay	John	SLC
Longworth	Joseph	Mt Spokane
McDowell	Thomas	SLC
Miller	Jeffrey	Schweitzer
Murphy	C. Michael	49° North
Nash	Brenda	Fiorini
Peal	Bill	Anthony Lakes
Peikert	Wenzel	Stevens Pass
Pfeifer	Stephen	Mt Bachelor
Pierce	Julie	Crystal
Poor	David	Mt Baker
Savage	Christopher	Mt Hood Meadows
Schwerin	Barrett	Schweitzer
Sides	Karl	Crystal Mtn
Swanson	Erik	Big Mountain
Treat	Tosha	Mt Bachelor
Wangen	Robert	Mt. Ashland
Western	Karin	Mt Spokane

Alpine Level III

Beckett	Chris	Mt Hood Meadows
Breece	Nathan	Mt Ashland
Brydges	Suzanne	Stevens Pass
Carlson	Gary	Schweitzer
Fischer	Mark	Mt Hood Meadows
Kravchuck	Anton	SPAC
Kutsch	Ron	Mohan
Lehman	Peter	Crystal
Orstad	Kevin	Olympic
Parazoo	Linda	Willamette Pass
Stawicki	Bob	Mt Hood Meadows
Stephenson	Michael	Ski Bluewood
Sturgeon	Sam	Ski Ashland
Swett	Charles	Big Mountain
Wingard	Leneh	Steamboat Ski & SB



Certification Pass Lists

Snowboard Level I

Amheiser	Nicholas	SLC
Anderson	Scott	Stevens Pass
Ashley	Clifford A.	White Pass
Ashley	Rachelle S.	White Pass
Bachaud	Ellie	SLC Alpental
Bachaud	Max	SLC Alpental
Bachman	Jerrold	Ski Masters
Bailey	Ken	Stevens Pass
Barrett	Peggy	Hoodoo
Barron	Roy	Stevens Pass
Batt	Quinton	Mt. Spokane
Bekken	Lindsay	Schweitzer
Bell	Scott Ryan	Hoodoo
Biedak	Jacob	Mt. Ashland
Blake	Stephen	Loup Loup
Blankinship	Matthew	Stevens Pass
Blauvelt	Michael	Big Mtn
Bombaci	Angela	Mt. Ashland
Brooks	Justin	Mt. Baker
Burke	Tyler	Silver Mtn
Burt	Robin	Mt. Bachelor
Butler	Derek	Mt. Bachelor
Caldwell	Jason	Ski Masters
Chaffers	Beth	Skibacs
Chang	Jered	SLC
Chapple	Nathanael G.	Skibacs
Chen	Tina	SLC
Ciotti	Sarah	Schweitzer
Clark	Natalie	Mission Ridge
Clarke	Dutton	Ski Masters
Clarke	Midori	Ski Masters
Coffey	Shane	Anthony Lakes
Connolly	John	Hoodoo
Cooper	Will	Mt. Baker
Cooper	Katherine	49° North
Coyle	Sean	Mt. Ashland
Dallas	Bill	Mt. Spokane
Dang	Vo	Mt. Hood Meadows
DeBoer	David	Stevens Pass
Devlin	Michael	SLC Alpental
Ditmanson	Travis	Silver Mtn
Doerksen	Brie	Mt. Baker
Donivan	Joel	Anthony Lakes
Dorherty	Colin	Loup Loup
Dorratcague	David	SLC Alpental
Dunaway	Grant	SLC
Edd	Jeff	Ski Masters



Elrod	Hayley	Crystal Mtn
Fale	Larry	Crystal Mtn
Farley	Zac	SLC
Ferguson	Megan	White Pass
Firth	Guy	Stevens Pass
Fisher	Kelley	Mission Ridge
Fisher	Robert	Mission Ridge
Fletcher	Max	Big Mtn
Fletcher	George	SLC
Ford	Mercedes	Stevens Pass
Freeman	David	Olympic Ski Bowl
Frieswick	Dan	Mt. Baker
Frisque	Tyler	49° North
Gamma	Lynae	Big Mtn
Gardin	Jared	White Pass
Gentling	Brent	Webbski
Graham	Jordan	SLC Alpental
Hagie	Colin J.	Mt. Ashland
Hall	Noel	Mission Ridge
Hao	Denny	Mt. Baker
Hargus	Carolyn	Mt. Hood Meadows
Harvey	Donny	White Pass
Heffron	Patrick	Timberline
Hennessey	Patrick	Crystal Mtn
Hilmes	Steve	White Pass
Hodgkin	Kayla	SLC
Hoffer	William	Mission Ridge
Holzman	Mayalisa	Hoodoo
Huotari	Jordan	Mt. Spokane
Irons	Shannon	Silver Mtn
Jacobson	Brad	Mt. Bachelor
Jewett	Toby	Mt. Hood Meadows
Johnson	Chad	SLC
Johnson	Devin	Ski Masters
Johnson	Dylan	Silver Mtn
Jurgensen	Cameron	Crystal Mtn
Kane	Lester	Mission Ridge
Keeling-Garcia	McKenzie	SLC Alpental
Keene	Robert	SLC
Keene	Scott	SLC
Kelley	Braden M.	Mt. Hood Meadows
Kent	Tyler	Mt. Baker
Kephart	Gene	Willamette Pass
Kiest	Karl	Mt. Ashland
King	Danial B.	Mission Ridge
Koski	Tommy	Mission Ridge
Krause	Katie V.	Stevens Pass
Kwon	James	SLC
Laguatan	Daniel	White Pass
Leahy	Brian	Lyon
Lindsay	Erin	SLC
Logan	Mark	Schweitzer
Long	Jenn	Skibacs
Lua	Ramon	Mt. Hood Meadows
Macri	Derek	Mt. Baker
Manzo	Rachael	Mt. Bachelor
Marab	Kalyn	Stevens Pass
Marshall	Carver	Ski Masters
Mathers	Kirsten	Mt. Baker
McDonald	Sean	SLC
McHenry	Jessica	Mt. Ashland
McIntyre	Colt	Mt. Spokane
McPhearson	Troy	Willamette Pass

Meece	Daniel	Stevens Pass
Merck	Katherine	Schweitzer
Monaghan	Kelly	SLC
Montoya	Shawn	Stevens Pass
Myra	Eric	White Pass
Nelson	Nicholas	49° North
Ohmart	Benjamin	Timberline
Okerlund	Collin	SLC Alpental
Oliver	Jarrod	Skibacs
Orr	Chris	SLC
Ott	Christy	Timberline
Parazoo	Kevin	49° North
Parker	Kayla	Willamette Pass
Parker	Rachel J.	Crystal Mtn
Parrish	Blake	Crystal Mtn
Payne	Wid	Timberline
Payne	Esther	Loup Loup
Petersen	Troy	Mt. Baker
Peterson	Rachael	Willamette Pass
Pierce	Julie	Crystal Mtn
Piro	Skylar	Mission Ridge
Plucker	Quinn	Crystal Mtn
Prill	Derek	Big Mtn
Quintia	Kyle	Big Mtn
Raymond	Amanda	Mt. Spokane
Rogan	Benjamin	SLC
Rudnick	Joshua	Crystal Mtn
Rudnick	Jennifer	Crystal Mtn
Sanderson	Michael J.	Mt. Ashland
Schaeffner	Jamie	Timberline
Schields	Henri	Mt. Ashland
Schmidt	Jim	Mt. Ashland
Schwabenton	Nina	Mt. Hood Meadows
Schwersenky	Brian	Schweitzer
Shelton	Kenneth	Stevens
Sirois	Devin	Mt. Hood Meadows
Skordahl	Jill	Willamette Pass
Soto	Angela	Mt. Hood Olympic
Sourek	Rob	Mt. Baker
Steele	Ben	Hoodoo
Stefano	Dan	Schweitzer Mt
Stix	Bettina	Skibacs
Stock	Jarrett	Mt Hood Meadows
Taecker	Charlette	Mt. Bachelor
Teasdel	Corey	Crystal Mtn
Thorne	Todd M.	Anthony Lakes
Torretta	Luke	Silver Mtn
Ungerleider-Abrams	Karmel	Timberline
VanOgle	Bryce	White Pass
Voigt	Alvin	Wite Pass



Certification Pass Lists

Voigt	Shirley	White Pass
Vollendorf	Abigail	Mt. Bachelor
Vondale	Connor J.	Lyon
Vuu	Jason	Stevens Pass
Watters	Scott H.	SLC
Weissman	Leah	Mt. Ashland
Welch	Elaine M.	Crystal Mtn
Welch	Emily	Crystal Mtn
Welch	Jeremie T.	Crystal Mtn
Welch	Michael N.	Crystal Mtn
Whaley	Krissy	Stevens Pass
Williams	Adam	Mt. Ashland
Wirt	Jacqueline J.	Stevens Pass
Witherspoon	Chris	Mt. Ashland
Wooldridge	Nathan	Mt. Baker
Wortham	Tyler	Stevens Pass
Wright	Dain	Mt. Baker
Yamakawa	Paul	White Pass
Young	Lisa	Silver Mtn
Zanetti	Nicky	SLC Alpental

Snowboard Level II

Chapman	Don	Mt Spokane
Davis	Keith	Skibacs
Fletcher	George	SLC
Gadbois	John	Stevens Pass
Granger	Bram	Mt Bachelor
Grigoraskos	Christian	Mt Bachelor
Hume	Mark	Lyon
Huotari	Jordan	Mt Spokane
Lester	Kane	Mission Ridge
Mack	Eddie	Mt Bachelor
Mackey	Bob	Mission Ridge
Matsumoto	Travis	Mt Bachelor
McIntyre	Colt	Mt. Spokane
McMahon	Gregory	49° North
Nakanish	Michi	Mt Bachelor
Peterson	Daniel	Stevens Pass
Quintia	Kyle	Big Mountain
Robinson	Daniel	Mt Spokane
Rogers	Floyd	Crystal Mtn
Rudnick	Joshua	
Schoonover	Justin	Mt Bachelor
Snyder	Avery	Mission Ridge
Stevens	Jack	John Mohan Skiing
Towry	Ryan	Mt Spokane
Triplett	Kevin	49° North
Watts	Jason	Mt Hood Meadows
Watts	Ryan	Mt Hood Meadows
Whitaker	Krysten	Mt Spokane
Wike	Tyler	Mt Hood Ski Bowl



Willis	Kendell	White Pass
Yacoe	Madeline	ULLR

Snowboard Level III

Aldrich	Greg	Mt Hood Ski Bowl-Olympic
Burrell	Neal	Mt Bachelor
Eberle	Charles	Mt Baker
Edgell	Nathan	Mt Bachelor
English	Carolyn	Mt Hood Ski Bowl-Olympic
Fjellstad	Karl	Skibacs
Mosich	Hilary	Mt Baker
Parker	Rebecca	Mt Hood Meadows

Adaptive Level I

Apregen	Craig	City of Eugene
Cook	Kendall	City of Eugene
Lucas	Lisa	Outdoors For All
Morgan	John	City of Eugene
Nemke	Kellie	City of Eugene
Olson	Rob	Outdoors For All
Ryan	Tim	City of Eugene
Sparrow	Ben	City of Eugene
Sparrow	Sharon	City of Eugene
Swanson	Deanna	Outdoors For All
Wilson	Lauren	City of Eugene

Track Level I

Astell	Lucas	Sun Mountain
Bywater-Johnson	Nancy	Sun Mountain
Flynn	Dale	Sun Mountain
Gaines	Bill	Leavenworth
Heitman	Carol	
Hoffer	Bill	Mission Ridge
Segale	Karla	Sun Mountain
Waechtor	Margaret	Sun Mountain

Telemark Level I

Aho	Michael	Spokane Parks
Anderson	Skyler	Schweitzer
Andrews	Martin	Schweitzer
Baker	Emily R.	Schweitzer
Bellinger	Nathan	Mt. Bachelor
Borland	Anne	City of Eugene
Brydges	Robert	Mt. Bachelor
Burnell	Daniel	Mt. Bachelor
Flynn	Thomas	Mt. Bachelor
Gordon	Ben	Mt. Bachelor



Greenhalgh	Darren	Stevens Pass
Grutzner	Susanne	Schweitzer
Heuett	Richard	Stevens Pass
Hickel	Breanne	Mt. Bachelor
Kennedy	Matthew	Schweitzer
Larkin	Ben	Mt. Spokane
Liebenstein	Nathan	City of Eugene
Manzo	Rachael	Mt. Bachelor
Marean	Lindsay	Hoodoo
Nemke	Kellie	City of Eugene
Payne	Fred	Mt. Spokane
Peters	Michael	49° North
Rowe	David	Stevens Pass
Schmidt	Anny	Stevens Pass
Silva	Earnie	Silver Mountain
Simon	Jenn	Mt. Bachelor
Smith	Christopher M.	Mt. Bachelor
Sundquist	Tina	Schweitzer
Swanson	Erik	Schweitzer

Telemark Level II

Gabrielsen	Mark	Mt Hood Meadows
Gordon	Ben	Mt Bachelor
Flynn	Thomas	Mt Bachelor
Marie	Shannon	SLC
Ohran	Amy	Mt Bachelor
Rowe	David	Clancy's

Telemark Level III

Hilleberg	Petra	SLC
Malmberg	Jon	Mt Hood Meadows

Let us know if we missed anybody!



Are you ready to take it to the next level?
Early Season Exam
Dec 15-16, 2007
Mission Ridge

Photo Album



Summer Camp
2007
Timberline



“Can’t We all Just Get Along?” cont. from page 9

schools (higher use fees, limited space, etc.), from the resort’s point of view there’s been an open invitation to join the resort staff and become part of an integrated team. When independent schools and instructors decline the invite, it may fuel a resort’s perception that the independents aren’t really there to add value to what the resort is trying to do.

I hope the dialogue can remain open between concession schools and resorts to determine what an ideal partnership between resorts, schools and instructors could be. If resorts see participation dropping and/or find themselves understaffed, they’re going to be compelled to address the problem. There’s going to

be opportunity, maybe not in the same form as years past to act in complete autonomy, but opportunity nevertheless to participate in snowsports education and guest service.

Balancing the benefits of having coordination and partnering of all school and learning services on a mountain with the flexibility to tailor services to a more customized set of guest needs could create an ideal situation for schools, instructors and guests. Our service is only as good as our passion is strong to put on the uniform, extend ourselves to the public and help them enjoy snowsports. Perhaps each and everyone’s utopian vision cannot be addressed, but hopefully we’re

all in it together to craft up a collective solution that keeps us all involved and doing what we love.

“Constructivism” cont. from page 13

For many of you, this brief overview of Constructivism may simply be a confirmation of the best practices that you already do, and if so, keep up the great work! For others, hopefully our overview of Constructivism, its purpose and intent and how it differs from traditional ‘direct-instruction’ provides you with few new ideas, and enthusiasm when you find yourself in front of an eager and ready group of intermediate to advanced riders this winter!

NVS SnowSports
Instructor



Hey Dave do ya think Kirsten is watching, cuz we gotta look busy if she is!



Boyz, I am always watching!

Season Guide

Coming soon to a coffee table in your house! The jam packed guide to all there is to know and sign up for in the Northwest. The calendar of events and application form at your fingertips-also available on the web.

Coming Soon

NW SnowSports Instructor

Inspiring lifelong passion for the mountain experience



Note to self: Eat turkey.
Check Area Website. Watch football.
Check Snowphone. Start holiday shopping. Call Director. Stay calm.
Look for next newsletter. Read teaching articles. Check full event details for Tryout Camps, Winter Blast and Divisional Academy. Make plans. Go for it!



Early Winter 2007

ISSUE 2 07/08 SEASON PNSIA-EF



EARLY SEASON EXAM

Why wait until the end of the year to pass an exam when you could do it now! The first exam of the season will be held at Mission Ridge, Dec. 15-16, 2007. Sign up early to make sure this event is a go! Applications will be on the web.

DEC. 15-16, 2007 MISSION RIDGE

SYMPOSIUM 2008

It is never too early to start planning for the end of the season, not to be missed, mark your calendar today, event! This year we are going to the land of 300 sunny days a year-Mt. Bachelor!

Event headquarters will be at the Seventh Mountain Resort (formerly Inn at the Seventh Mountain).

APRIL 4-6, 2008 MT BACHELOR

summer/fall '07

PSIA/AASI-NW is looking for a full time bookkeeper/office support person to prepare payroll, financial statements, membership management and phone support. MSOffice skill required. Upbeat office environment and can be flexible with schedule.

Barb Darrow
Office Manager
PSIA-NW-AASI
11206 Des Moines Memorial Drive
Ste. 106
Seattle, WA 98168
206.244.8541 (p)
206.241.2885 (f)
barb@psia-nw.org



Mt. Bachelor Ski and Snowboard School is accepting applications for the 2007 – 2008 winter season for the following positions:

- Kid's Ski and Snowboard Instructors
- Adult Ski and Snowboard Instructors
- Park and Pipe Instructors
- Staff Trainers
- Kid's Program Supervisor

We offer excellent training opportunities, great benefits, and industry leading wages. Mt. Bachelor is the largest resort in the Northwest with 3700 acres of terrain and a season lasting November through May.

To apply please fill out an online application at www.mtbachelor.com or email your resume and cover letter to kstickelman@mtbachelor.com. For additional questions please call Kevin Stickelman at (541) 693-0946.

!!HUGE!! 22nd ANNUAL SAVINGS
SKI & SNOWBOARD SWAP

Fri - Nov 9, 5-9 pm
Sat - Nov 10, 8am - 3pm

Newport High School
4333 Factoria Blvd. SE
Bellevue, WA 98006

Trade Up
Buy gear
& also
sell good
used gear

Take Coal Creek Exit off I-405
(Near I-90 interchange)

Free Entry & Parking
Visa, MC, Amex Accepted

THE AREAS BIGGEST SWAP
<http://skiswap.info>



Come work and play at Crystal Mountain,
Washington's largest Ski and Snowboard area!

The Snow Sports Learning Center is currently accepting applications for the 07/08 ski season. We are seeking motivated friendly and enthusiastic instructors whose main job will be to create relationships, teach snow sports and guide on the mountain safely.

If you want to push the limits of your sport, work and play please fill out an on line application: www.skicrystal.com or send us your resume.

Resumes to:

Sean Bold
Director of the Snow Sports Center
Crystal Mountain
33914 Crystal Mountain Blvd
Crystal Mountain, WA. 98022
seanb@skicrystal.com



New Address or Email?

Be sure to inform the PSIA/AASI-NW office if you move. The USPS will not forward our mailings. Send your Name, New Address, New Phone and New Email

to the office:
PSIA/AASI-NW
11206 Des Moines Mem. Dr, Ste #106
Seattle, WA 98168-1741
office@psia-nw.org

WhitePass WASHINGTON

Enthusiastic? Family-oriented? The White Pass Learning Center is hiring **Alpine and Snowboard Instructors** fitting that description! Positions are available in our Kids' Clinic for experienced children's instructors. This is a weekend-only program scheduled for just seven weekends per season. In addition, Instructors for all ages and ability levels are needed to serve our regular walk-in and group clientele. White Pass values family so many employee benefits are extended to both Instructors and their families. Become a part of the White Pass team!

Call (425) 881-4237 or (509)672-3101 or see www.skiwhitepass.com for online application.



BIG MOUNTAIN WHITEFISH, MONTANA

We are seeking experienced instructors certified through PSIA, AASI, ISIA, or equivalent snowsport certification.

Join our down-to-earth community situated on the doorstep of Glacier National Park in the majestic grandeur of the Northern Rocky Mountains.

Big Mountain offers 3,000 acres of skiable terrain, 300" of average annual snowfall, and a great team to teach and train with!

Big Mountain Snowsports School

PO Box 1400, Whitefish, Montana 59937
406-862-2906 • snowclass@bigmtn.com
Apply online at www.bigmtn.com
Pay based on certification level and experience.



EMPLOYMENT OPPORTUNITY

DIRECTOR OF SNOWBOARD & SKI SCHOOL

Timberline Lodge & Ski Resort is looking for an energetic individual with experience in the direction and management of snowboard and ski school programs.

Key responsibilities will include complete departmental oversight, integration of Freestyle Design Team into teaching and training programs with a focus on progression, collaboration with Marketing & Events teams to promote overall program, pricing and product development, and more...

This dynamic position may be seasonal or year-round depending on qualifications of the individual.

Excellent guest service, communication, and organization skills a must. Ski coaching experience preferred.

To apply, or for more information, contact the Timberline HR Department at 503-622-0716 or use the online forms in this section of the website.



We are seeking:

Head Coach/Program Director

for the race team (FAST). This position requires strong technical, administrative, organizational and communication skills. The position is from mid-September through the end of April. Primary duties are coaching and general program management including overseeing fundraising events and home races. Salary is negotiable depending on experience.

Please send your resume and references to:
49° North Mountain Resort
PO Box 166
Chewelah, WA 99109

We are seeking enthusiastic individuals for their growing ski and snowboard school. Positions include:

Training Director Adult & Children's Programs Supervisors Staff Trainers

Applicants must be at a minimum a PSIA/AASI Level II instructor (Level III preferred). The positions require strong administrative, organizational and communication skills in addition to the ability to teach, demonstrate and motivate staff and students. Previous supervisory experience is recommended. The Training Director will work closely with the department director, program supervisors, and trainers to plan schedule and execute staff training programs as well as individual, group, and program lessons.

Most positions run November-April. Pay is negotiable depending on experience and certification.

It's all on-line www.psia-nw.org

For the latest in PSIA/AASI-NW news, check us out online. Event updates and applications, program updates, past newsletters, articles, book/DVD/video reviews, bookstore, links and more. It's all there at www.psia-nw.org

Check out these links!

Event Line Up - The latest on upcoming Featured Events.

Streaming Red Banner - Your short cut to the next Featured Event. Snag it on the home page.

Event Applications - open, print, complete, fax / mail - it's that easy.

Advertisements - Jobs Available - It's not too late! Opportunities are a click away under Good Links:

Frequently Asked Questions - Forgot stuff over the summer? Find answers to questions you forgot to ask. FAQ's under Good Links:

Need a Good Picture? - OK, not passport quality, but lots of great event photos. Are you in any of them?

- New York State Governor Eliot Spitzer on Wednesday announced an agreement on a major new ski resort complex in the Catskills - the largest and most environmentally advanced development project in the region in generations - and the protection of over 1,400 acres of land.

- The centerpiece of the upgrades at Whitefish, formerly known as Big Mountain Resort, is The Base Lodge, a recently completed \$10.7 million, 35,000-square-foot lodge that sits at the base of Chair 6, The Big Easy magic carpet, and a new beginner lift called The Easy Rider.

- A ski resort being developed in the western Himalaya Mountains will not only promote adventure sports and give India a chance to bid for the Winter Olympics, but also pioneer the concept of socially responsible tourism, its developers say.

- Get the rest of these stories and more at www.firsttracksonline.com

PSIA/AASI-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and Nordic snow sports.

Northwest SnowSport Instructor

PSIA/AASI-NW

PNSIA Education Foundation

11206 Des Moines Memorial Dr, Suite #106

Seattle, WA 98168-1741

(206)244-8541

www.psia.org

Non-Profit Org.
U.S. Postage
PAID
Seattle, WA
Permit No. 1681