



PSIA-NW / AASI Fall Board of Directors Meeting  
Olympia, Washington  
September 17, 2005

*Saturday, September 17, 2005*

The meeting was called to order at 9:15 am, by the President, Ed Younglove. Roll was taken and a quorum was established.

Younglove, Ed	P
Weston, John	P
Burns, Jack	P
Christofero, Carol	A
Suzuki, Diana	P
Eisenhauer, John	P
McLaughlin, Lane	P
Kastner, Chris	P
Molly Fitch	P
Hand, Ken	P
Brawley, Sally	A
Carter, Gary	P
Cordell, Jeff	A
Croston, Rob	P
Dold, Chad	P
Germeau, Mary	P
Hathaway, Art	P
Kane, Ed	P
King, Bill	P
Klecker, Ken	P
Moldstad, Karen	P
Murdoch, Larry	A
Nagai, Wayne	P
Peters, Mike	P
Saario, Chris	A
Mark Schinman	P
Starup, Greg	A
Stoneberg, Kay	A
Wilson, Chris	P
Winterscheid, John	P
Priest, Kathleen	P
Frost, Chad	A
Darrow, Barbara	P

Guests – Kirsten Huotte and Teresa Hathaway

MSC McLaughlin/Weston – I move to approve the minutes of the fall meeting.

Ed welcomed our new Education and Programs Director, Kirsten Huotte. Kirsten flew down from Alaska to attend the board meeting.

Ed announced some agenda updates: a report from Kirsten Huotte will be added to the agenda – item #17.

Under new business – Mike Peters will give a presentation on the member ski school visitations.

Two new committees will be formed:

(1) Spring Board Committee – will focus on how we are going to operate the up coming spring board meeting May 19 -21. Perhaps invite area operators, ski school directors, new members, prospective members, etc.

Mary Germeau – Chairperson

Ed Kane

John Weston

Wayne Nagai

Emmy Croston

(2) Growth Committee – Five year plan on how to go about growth and retention.

Diana Suzuki – Chairperson

Greg Starup

Chris Saario

Mark Schinman

Ken Klecker

## **Reports**

**Ed Younglove – President** – Ed stated that he will be attending the National Presidents Council in October. Two of the items on the agenda are Growth and Retention and PSIA monetarily supporting marketing within the divisions.

Ed attended the Pacific Northwest Ski Areas Association (PNSAA). Michael Berry, president of the National Ski Areas Association, was the keynote speaker for the meeting. (Michael did a previous presentation on Growth about five years ago). His current speech was an extension or phase II of his original plan. He spoke to us about the retention of those who are leaving the sport of skiing.

**Executive Vice President** – Carol Christofero

Report stands as written.

**Administrative Vice President** – Jack Burns

Report stands as written.

**Financial Vice President** – Diana Suzuki

The year end financial included a handout of a summary page that simplifies the income and expense for the 04-05 fiscal year (See attachment #1). The division losses for the “no snow” season were about \$35,000. This amount includes the reduction of the building fund.

**PSIA Representative** – John Weston

- National office building had a roof fire, damage was minimal and insurance covered the expense.

- National is doing well financially and is going into the 05-06 season with balanced budget.
- Governance Task Force committee ended after the first season and will no longer be funded.
- Membership is down by almost one thousand.
- Education materials are on schedule.
- There is a plan to monetarily support the divisions for marketing.

**Education Vice President** – Molly Fitch

Report stands as written.

Molly added that she and Barb met with a representative (Nick Herrin) from Big Sky, Montana for a possible site for the 2007 Spring Symposium.

The Symposium committee has a list of sites for the next few years – 2007 to a scheduled out of division symposium event.

A draft of the new format of the 2005-06 calendar was shown. It is by month and it is color coded by discipline.

**Technical Vice President** – Lane McLaughlin

The DCL/ Training Director fliers have gone out. We are offering several TD indoor events around the division that the Tech Team members will be presenting. They are for all disciplines (See attachment # 2 for schedule).

- Timberline Fall Training will happen, snow or no snow.
- The new TD format gives TD's the opportunity to attend at least a couple of ski school sessions prior to their own training.
- We are trying to uniform training throughout the division.
- Pipe and Park manual from National is coming out this fall, Chris Hargrave from Timberline is the author.
- DCL Tryouts for all disciplines will be held this spring
- Tech Team tryouts will be held in spring

There are some camps scheduled to recruit and train clinicians to work our Park and Pipe offerings.

**Certification Vice President** – Chris Kastner

The committee is in the final stages of completing the new exam score sheets for Alpine . All changes will be finalized and presented to examiners, DCL's and TD's at the Fall Training.

National is sponsoring a Nordic XCD College at Copper Mountain in late October. Stuart Craig and Mitch Ross will be attending.

**Communications Vice President** – John Eisenhauer

John gave some background information on the new beginnings of the newsletter format. Steve Bodovinitz has given John some very good insight on how to create a more useful and professional publication. Jodi Taggart, newsletter editor, took on the challenge and did a great job of implementing these changes. Some of the structural things we put into the newsletter will have some crossover onto the website. We will need to make the links a little stronger in categories as well as graphics.

We are now offering classified ads on the website for same charge as newsletter rates. This helps out when we are between issues or someone misses a deadline.

**Member Ski School Vice President** – Ken Hand

Report stands as written.

Ken added the Member Ski School Committee has not met to elect a new MSS Vice President. He will let the board know once this has happened.

**Snowboard Committee** –

Chad Frost has a new job and will be unable to remain as Snowboard Chair. A new chairperson will be appointed.

**Children's Committee** –

Chris Saario has resigned as Children's Committee Chair. A new chairperson will be appointed.

**Adaptive Committee** – Kathleen Priest

Report stands as written.

There are adaptive offerings at the Seattle and Mt. Hood Seminars.

The topics are: Autism/ADD/ADHS and ADD/ADHD – Mainstreaming with typically developed students.

The question was asked as to why adaptive sessions were not offered to Spokane. The Spokane representative stated that there are many of this type of student in classes and training is definitely needed division wide. Kathleen stated that possibly the Seattle presenter may be able to go to Spokane.

Kathleen told the board that the Adaptive Committee wants to survey the ski and snowboard schools so the needs of the schools can be identified. Also, in the survey they are going to ask the schools if they have anyone interested in joining the Adaptive Committee.

**Awards and Recognition Committee** – Art Hathaway

Art has given notice that he is resigning as Spokane board seat and as Awards and Recognition Chair.

Art would like to use the Awards and Recognition Committee to enhance our relationship with the ski area operators. We need to send the areas letters of appreciation for their support and perhaps give out an annual award.

Art agreed to stay on as Awards and Recognition Chair to finish some of his projects.

**MSC: Eisenhauer/Nagai**

I move that we create an industry partners recognition award as part of our award and recognition process.

Ed turned the meeting over to our new Education and Programs Director, Kirsten Huotte. She gave a power point presentation on her ideas on growth for the division. "Where Do We Want to Go, Where Are We Now and How Do We Get There?" (See attachment # 3)

**Proposal A MSC: Burns/Weston**

I move that the Administrative Office be authorized to purchase a laptop computer substantially equal to that described in the attached sheets of cost not to exceed \$1250 plus tax.

**MSC: Burns/Nagai**

I move to amend by adding the cost of tax and an extended warranty.

Ed presented Art Hathaway and Ken Hand plaques of appreciation for their many years of service to the board and organization.

Mike Peters gave a presentation for the board members. It included a quiz with a lot of information about PSIA -NW (See attachment # 4). Board members were asked to use something informative like this at their board visitations. Explain what we are, and that we are contributors of sports, and include some history of the organization.

**MSC: Suzuki/Peters**

I move to accept the 2005-2006 budget.

**MSC:** King/Klecker  
I move to adjourn.

Meeting adjourned at 1:30pm.