



Professional Snowsports Instructors of America – Northwest Division  
 Pacific Northwest Snowsports Instructors Association – Education Foundation

## *Spring Board of Directors Meeting Minutes* (approved 09.15.12)

May 19, 2012

**Attendance:** Secretary and Second Vice President Mark Schinman took roll, those in attendance;

Jack Burns – President	Bill Arenz – Mt. Hood Region 3	Wayne Nagai – Snoqualmie Region 11
Mary Germeau – Executive Vice President	George Bailey – Spokane Region 8	John Nelson – South Central Region 6
Mark Schinman – Secretary and Second Vice President	Sally Brawley – North Central Region 5	Donna Sanders – Bend Region 4
Diana Suzuki – Financial Vice President	Rick Brown – Spokane Region 8	Takashi Tsukamaki – Snoqualmie Region 11
Ed Younglove – ASEA Board Representative	Charlie Cornish – Nordic Representative	John Weston – Stevens Region 12
Tyler Barnes – Communications Vice President	Mike Davies – Whitefish Region 10	John Winterscheid – Snoqualmie Region 11
Chris Thompson – Certification Vice President	John Eisenhauer – Crystal Region 13	Kim Petram – Children’s/Senior Specialist Program Liaison
Molly Fitch – Education Vice President	Stephen Henrikson – Mt. Hood Region 3	Nick McDonald – Technical Team Coach
Chris Saario – Member School Vice President	Brad Jacobson – Bend Region 4	Kirsten Huotte – Executive Director
	Ed Kane – Snoqualmie Region 11	
	Bill King – Snoqualmie Region 11	
	Mary Livingston-Weston – Stevens Pass Region 12	

Those not in attendance:

Jake Bobst – Mt. Baker Region 2	Kay Stoneberg – Blue Mountain Region 7	Roark Congdon – Snowboard
Rob Croston – Snoqualmie Region 11	Priest/Stevenson – Adaptive	

**Call to Order:** President Jack Burns called the meeting to order at approximately 8:30 am.

**Welcome Guests:** President Burns welcomed and introduced guests and newly elected board members who will be seated at the end of the meeting.

Guests; Scott Kaden, Mike Peters, Chris Kastner, Rick Lyons and Richard Mario. Newly elected board members to be seated at the completion of the meeting; John May and Russ Peterson.

**Accept Agenda & Opening Remarks:** President Burns withdrew Proposal E Alyeska, from the agenda, indicated there would be no snowboard report, the summer budget was added, and the Agenda was accepted.

**President’s Remarks:** President Burns made some comments on his report indicating the most important issue is National governance. There were no questions.

### **Approval of Minutes of Prior Meeting:**

Moved by Bill King, seconded by Sally Brawley; Fall 2011 minutes accepted unanimously.

### **Officer and Standing Committee Reports**

**1. President:** Report stands, no questions

**2. Executive Director:** Report stands, questions were asked and summarized below:

- MX Online is the next upgrade for the data base, training will occur this summer and it goes live August 15<sup>th</sup>, benefit is more user friendly and integrates better with the web site.
- Question, does Kirsten have any concerns? MRC Committee is a concern, report does not match conversations. CRM is going ok, but there are struggles.
- What is the affiliate member category? Possibly created for ease of entry into membership, President Burns indicated it may be a way to provide Division only members.
- President Burns reported on his visit to the new office indicating it is very nice, bright, open and efficient. Kirsten was complimented on the office move and even with the location, nothing has changed. Information is available and members have felt no difference.

**3. Executive Vice President:** Mary Germeau indicated Stevens Pass needs 34 more members to maintain the number of representatives they have. There are two years to correct this. Regarding the Scholarship Committee, there were requests for DCL tryout reimbursement, this is an outstanding issue and Mary requested feedback. There was much discussion. Mary and her committee will develop a proposal for Board consideration.

**4. Secretary and Second Vice President:** No report, Mark Schinman is taking minutes to save on costs.

**5. Financial Vice President:** Diana Suzuki reported financially we are in great shape and moving to Wenatchee has been positive and saves money.

**6. PSIA Representative:** Ed Younglove – Report Stands

- Question about the status of Rocky Mountain, President Burns indicated they are having a facilitation this month about where they are going in the future. A plan will be developed at the facilitation. Some in Rocky Mountain believe their needs are different than the other Divisions.
- Question about Alaska and if they have submitted a representative to the ASEA board of directors. Ed was not sure if one had been provided to ASEA yet, Jack indicated there is information on the Alaska web site.

**7. Education Vice President:** Molly Fitch – Report stands and no questions.

**8. Certification Vice President:** Chris Thompson – Report stands, one compliment, people passing or failing felt better about the process.

**9. Communications Vice President:** Tyler Barnes – Report stands, Tyler provided highlights. One comment, we will be sending the newsletter to all who were members in the spring of 2012, even if they haven't paid dues yet. Hopefully it will be a reminder to pay dues for those that haven't and keep everyone updated.

**10. Member School Vice President:** Chris Saario – Report stands, no questions.

**11. Nordic Committee:** Charlie Cornish presented additional information via PowerPoint including photos. There was discussion regarding event attendance and ways to enhance it,

**12. Awards and Recognition:** George Bailey thanked everyone for taking the time to make nominations, thanked the members of the committee and also thanked John Eisenhauer for the idea to thank those that made industry contributions. A suggestion was made, when awards are presented, explain more about the award and the person it was named for as well as the person receiving the awards background. Kirsten reported more information will be in the next newsletter. The committee will work to develop guidelines for the industry contribution awards and bring forward suggestions.

**13. Snowboard Committee:** No report

**14. Specialist Programs:** Kim Petram – Report Stands, specialists programs are gaining traction nationally.

**15. Adaptive Committee:** No Comments

**16. Technical Team:** Nick McDonald – Report stands, one comment, Kirsten, Chris and Nick were national team selectors. Nick thanked those divisional clinic leaders that were flexible to adapt at Timberline when there was no snow. They did a good job and this says a lot about the team.

## Break

## Presentations and Discussions

- A. Executive Director Season Summary:** Kirsten presented a PowerPoint presentation summarizing the season. Highlights included the move to Wenatchee, the new office and its location, and the good results. Kirsten is concerned about changes to GMs at Stevens Pass and Mission Ridge and the ski area's relationships with PSIA-NW.
- B. On-line voting presentation:** Tyler presented an online voting option, how it would work and its benefits. Security issues and voting procedures were discussed. It was moved that the Board take an advisory vote regarding moving forward with developing the proposal for on line voting. Moved by Ed Kane and seconded by John Weston. Motion carried unanimously.
- C. National Governance Discussion:** President Burns summarized the issues, the history and the process. The directions the Rocky Mountain Division takes will be a consideration. He asked for direction on where we should go with the issues. There was much discussion and many ideas were explored.

## Lunch

- D. Alyeska Discussion:** President Burns provided background information and an outline of a possible solution. The solution is being developed working with the Northwest Division, National, the Alaska Division and Alyeska. If a solution is not agreed to, the proposal will be brought back to the Board for consideration. Scott Kaden from Pacific Northwest Ski Areas Association (PNSAA) encouraged PSIA-NW to assist Alyeska.
- E. Task force/Committee appointment for organizational review:** President Burns is appointing a committee to look at organizational issues including makeup of the Executive Committee, do we need an Educational VP, how does the Executive Director interface with volunteers, whether the ASEA representative serves on the Executive Committee, Board size, change the regions and how they are made up. President Burns asked Mark Schinman to lead the process and handed out a signup sheet for Board Members to express interest. Jack is expecting a report at the Fall Board Meeting.
- F. Member School Clinic Discussion:** Kirsten Huotte presented issues with the Member School clinics including group size, participation through the complete day and the resulting educational quality. There was discussion regarding possible solutions. It was suggested, we as the Board direct Kirsten to review the policies and procedures, make them clear and if necessary bring back to the Board for approval or develop a form for use that facilitated use of existing policies and procedures.
- G. PSIA-NW Insurance Policy Discussion:** Chris Saario indicated there is a diversity of insurance needs, including snowsport instruction, race camps and paddle boarding and that we need to look at our policies and procedures. Chris requested assistance in reviewing the policies and procedures as well as new members for the insurance committee. A signup sheet was passed around.
- H. Task force for Member School Policy and Procedures:** Chris Saario requested volunteers to assist with reviewing the Member School policies and procedures. A signup sheet was passed around.

## Proposals

**Proposal G – Member School Clinic credit on snow:** Charlie Cornish moved the motion as stated in the proposal document. Seconded by Tyler Barnes. Charlie spoke to the benefits of the motion. There was additional discussion. Motion failed. Kirsten was asked by one Board Member to take into consideration the ideas in this proposal as she clarifies Member Ski School policies and procedures.

**Proposal A – Conflict of Interest Policy:** Motion as stated in the proposal was moved by Ed Younglove and seconded by John Weston. Ed spoke to the motion. There was additional discussion. It was moved by Weston and seconded by King to strike “participating in the discussion” on page two in the last paragraph of the section Interpretation of This Statement of Policy. The amendment passed. The question was called for on the motion as amended. Motion passed with two nays. Tyler Barnes and Steve Hendrickson voted nay.

**Proposal B – Whistle Blower Policy:** Ed Younglove moved the motion as stated in the proposal document, John Weston seconded. Ed spoke to the motion. There was discussion regarding the 990 necessity. Motion passed unanimously.

**Proposal C – Document Destruction Policy:** Ed Younglove moved the motion as stated in the proposal, John Weston seconded. Ed spoke to the policy. There was discussion regarding budget impact. The motion passed unanimously.

**Proposal D – On-line Voting Policy:** George Bailey moved the motion as stated in the proposal and John Weston seconded. It was clarified policies and procedures would be brought to the fall Board Meeting for approval. Passed unanimously.

**Proposal E – Member Support Policy:** Withdrawn

The gavel was passed to Mark Schinman

**Proposal F – Restated Articles of Incorporation:** The motion as stated in the proposal was moved by President Jack and seconded by Wayne Nagai. Jack spoke to the motion. The question was called for. The motion passed unanimously.

The gavel was passed back to President Burns

**Old Business:** none

### New Business:

1. Fall Board meeting date: Tentatively set for September 15 and 16.
2. Summer Budget: Diana and Kirsten presented the summer budget. Bill King moved approval and John Weston seconded. The motion passed unanimously.

**Board Service Plaque Presentations:** President Jack Burns presented a plaque of appreciation to Mary Livingston-Weston and Bill Arenz for their years of service as Board Members.

**Adjourn:** It was moved by John Weston and seconded by Sally Brawley to adjourn. Passed unanimously. Meeting adjourned at 2:15pm.

Respectfully submitted by Mark Schinman, Secretary and Second Vice President