



PROFESSIONAL SKI INSTRUCTORS OF AMERICA – NORTHWEST DIVISION  
 AMERICAN ASSOCIATION OF SNOWBOARD INSTRUCTORS  
 PNSIA EDUCATION FOUNDATION



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PSIA-NW / AASI Spring Board of Directors Meeting  
 Best Western Hood River Inn  
 1108 E Marina Way  
 Hood River, OR  
 May 19-20, 2007

**Saturday, May 19, 2007**

The meeting was called to order at 8:00 am by the President, Ed Younglove. Roll was taken and a quorum was established.

Younglove, Ed	P	Germeau, Mary	P
Weston, John	P	Kane, Ed	P
Burns, Jack	P	King, Bill	P
Mark Schinman	P	Livingston-Weston, Mary	P
Suzuki, Diana	P	Moldstad, Karen	P
Eisenhauer, John	P	Nagai, Wayne	P
McLaughlin, Lane	P	Peters, Mike	Resigned
Kastner, Chris	P	Saario, Chris	P
Molly Fitch	P	Stoneberg, Kay	P
Brawley, Sally	P	Wilson, Chris	P
Brown, Rick	P	Winterscheid, John	P
Carter, Gary	A	Priest, Kathleen	P
Christofero, Carol	Resigned	Semb, Dustin	A
Cordell, Jeff	A	Darrow, Barbara	P
Croston, Rob	P	Huotte, Kirsten	P
Dold, Chad	P		
Field, Jim	P		

**MSC: Weston/Saario** – I move to accept the minutes of the spring board meeting.

Ed announced that we have two board members who have resigned their seats recently. They are Carol Christofero and Mike Peters from Mt Hood and Spokane Regions. Ed asked the other board representatives from those regions for suggestions to replace these open seats until the spring election. He asked that those suggestions be given to the next president (to be elected at this meeting).

We have two board members who did not run for re-election. Chris Saario (Snoqualmie Region) and Jeff Cordell (Mt Hood Region).

Takashi Tsukamaki will be seated at the end of this session replacing Chris. Jeff Cordell is not present. Newly elected Stephen Henrikson will be seated now and will have voting privileges for this meeting.

Ed welcomed the guests. They were Jodi Taggart, Tyler Barnes and Rick Lyons.

Mark Dorsey, Executive Director, of PSIA/AASI National is also a special guest at this meeting. We will hear from him later...

Ed expressed his concern of board members not getting the board meeting materials into the office prior to the two week timeline for distribution. He encouraged the officers and committee chairs to get their reports and proposals

on time. Under our by-laws action cannot be taken on items where we do not have a clear consensus.

We will be taking the proposals out of order on the agenda. We will do D, C, A, B, F and G in that order.

## **Reports**

**President** – Ed Younglove – Report stands as written.

**Executive Vice President** – Jack Burns – Report stands as written.

Jack addressed membership numbers. He stated that membership increased by 128 members. Significant increases in Snoqualmie Region – 89 members, Bend – 28 and Spokane by 99. The Spokane Region increase was largely due to Big Mountain and Lookout Pass joining our division. We are slowly beginning to recover from the bad snow year.

**Administrative Vice President** – Mark Schinman – Report stands as written.

Our bookkeeper, Cheryl Campbell has resigned after 17 years with us. She will be taking care of her grandchildren. We will miss her very much. Becky Kostilich left in January and was replaced by Joan Koch.

Cheryl will continue to work for us on a part time basis until the new bookkeeper is hired and trained.

**Financial Vice President** – Diana Suzuki – Report stands as written.

She will be giving a presentation on budgeting and finance later in the meeting.

**PSIA Representative**- John Weston – Report stands as written.

John noted that PSIA National and the National Ski Patrol will no longer be doing business as the joint operation. They have shared employees for the last 17 years.

Mark Dorsey will work solely for ASEA as Executive Director and NSP is currently searching for a new director. Some of the office staff positions will no longer be shared.

Note: National's name change went into effect a few years ago. It is American Snowsports Education Association (ASEA).

**Education Vice President** – Molly Fitch – Report stands as written.

**Technical Vice President** – Lane McLaughlin – Report stands as written.

Freestyle is becoming very popular. Both clinics and accreditations were very well attended. We are going to tighten up the product and make sure it is consistent from event to event.

We need to communicate to the members what the accreditation is. There are three levels: FS1, FS2 and FS3.

**Certification Vice President** – Chris Kastner (not present) - No report submitted.

**Education Programs Director** – Kirsten Huotte – Report stands as written.

Winter Blast was discussed. It is a great event, but we need to find ways to attract more participants.

There were three examiner training sessions this season. We needed to get all of the examiners on the same page. The exam evaluations were much better this year. We hope to include more exam training next year.

Members now can go to the website to get business cards to help promote themselves, their ski school and PSIA/AASI. The “Go with a Pro” promotion is on the back of the cards.

Kirsten has been using the “Go with a Pro” information on all of the outgoing materials as well as on the DVDs that we produce. Our new Level I clinics are called Go with a Pro clinics.

**Communications Vice President – John Eisenhower** – Report stands as written.  
Ed Younglove recognized and complimented Jodi Taggart for her work as newsletter editor.

**Member Ski School Vice President** – Lance Young - Report submitted late.  
Lance reported that the new Member Ski School Representative for Region III is Gary Prout. Gary is the director at Anthony Lakes Ski School.

Lance was notified that Crystal Mountain announced that it will be operating as the resident school and that most of the school's concession agreements are not being renewed.

**Nordic Committee** – Chad Dold, Chairman – No report submitted.

**Snowboard Committee** – Dustin Semb (absent) - Report stands as written.  
It was reported that Ryan Enfield has been promoted to Snowboard Divisional Clinic Leader.

**Children's Committee** – Jodi Taggart - Report stands as written.  
Jodi stated that an ACE II accreditation format has been created. The division held two such clinics (at Mt Bachelor and Mt Hood Meadows). Both were very successful.

**Adaptive Committee** – Kathleen Priest - Report stands as written.

**Awards and Recognition Committee** – Mary Livingston-Weston - No report submitted.  
Mary asked the board to create some excitement to the members about the awards. There are several awards not given due lack of nominations.

Mary suggested that we list in the newsletter the past recipients of the awards.

**Member School Insurance Committee** – Chris Wilson - No report submitted.  
The Member Ski School Committee will meet in early September.

We have a director that has been insistent that our policy cover trampolines. His school uses them for training. We exclude trampolines from the insurance coverage. This director plans to attend the next meeting.

**Office Transition Task Force** – Mark Schinman – Report stands as written.  
The members of the committee are: Mark Schinman, Chair, Ed Kane, Laurie Stack, Diana Suzuki and Molly Fitch.

**Senior Teaching Accreditation** - Ed Kane – Report stands as written.  
Ed recognized his committee. **Resources** – Don Meyer (chairman), Michael Patmas, Mark Schinman, and RJ Smith. **Workbook and Indoor Curriculum** – Mike Peters (chairman), Judy Perry, Glenda Schuh, Chris Thompson and Amy Zahm. **On Snow Curriculum** – PJ Jones (chairman), Gordon Ball, Mary Germeau, Laurie Stack, Al Voltz and Gary Wilke. **Definition of Coach Qualifications** – Charlie Strasser (chairman), Roger Lowell and Howard Suzuki.

There will be two levels of accreditation. The entry level will be teaching seniors up through the parallel. The second is open parallel to off piste.

PJ Jones attended the first Western Division Senior Specialist Accreditation in April. He will be at this meeting on Sunday to give you his insight and impressions of that event.

### **Mark Dorsey**

Mark gave a presentation on the ski industry and PSIA/AASI. (See attachment #1)

### **Association Software**

National has invited five divisions to review the software demonstrations scheduled June 18-21. There will be

presentations by three vendors – Protech, Imus 15 and AVECtra.

The last selection (TMMS) was not able to cover the needs of the three associations, ASEA, NSAA and NSP, we need a new software package. We need a customized system that will meet the needs of national and the nine divisions. The existing system will work fine for the next season. This will give us time to prepare for and select the new software.

The plan is to select a vendor by late July. If all looks good we will go live with a the new database in March or April. Then the divisions will gradually be involved. Northwest and Central will be a high priority.

**Nominations**

Jack Burns, Executive Vice President presided over the first call for nominations for Executive Committee offices. There will be another call for nominations early Sunday morning and another just prior to the election. Incumbent officers have indicated that they will rerun for their position.

Administrative Vice President	Mark Schinman
Financial Vice President	Diana Suzuki
Communications Vice President	John Eisenhauer
Education Vice President	Molly Fitch
Technical Vice President	Lane Mc Laughlin
Certification Vice President	Chris Kastner

No nominations were cast challenging those positions.

There were nominations for:

President	Jack Burns
Executive Vice President	Mary Germeau
	Bill King

**Proposals**

**Proposal D**

**MSC:** Mary Livingston-Weston/Croston

I move to initiate a special award given annually with all the other awards recognizing efforts above and beyond to be issued by PSIA/AASI-NW to a person or business within our industry or working in cooperation and providing services for our organization.

This award would be given only if appropriate and not necessarily every year. This is an opportunity to strengthen and recognize relationships with our ski industry partners.

**MSC:** King /Weston

I move to suspend the rules in order to vote on this motion that was not submitted two weeks prior to the board.

Proposal D passed.

**Proposal C**

**MSC:** Eisenhauer/Weston

I move that the division purchase a computer and the required software to be used by the editor to produce a quality newsletter.

Mark Dorsey offered the source of purchasing discounted software through National’s non profit status.

**MSC:** King/Weston

I move to suspend the rules in order to vote on this motion that was not submitted two weeks prior to the board.

Proposal C passed.

**Proposal E (Discussion only)**

At a prior meeting a proposal was passed to change our name to Professional Snowsports Instructors of America – Northwest Division.

National changed their corporate name to American Snowsports Education Association (ASEA) a few years ago. In lieu of this it was decided to go the direction of changing our to Professional Snowsports Instructors of America (PSIA). Ed Younglove will file the paperwork for the change.

**Proposal A**

**MSC:** Burns/Young

I move that the Revised Policies and Procedures regarding the Election of Directors attached hereto be adopted.

The major changes are to clarify the election deadlines, date of elections and incumbents declaring Candidacy.

**MSC:** King/Dold

I move to suspend the rules in order to vote on this motion that was not submitted two weeks prior to the board.

Proposal A passed.

**Proposal B**

This proposal was withdrawn by maker Jack Burns.

**Proposal F**

**MSC:** Kastner/Stoneberg

I move that the current ETC structure remain as is with the Education, Technical and Certification Vice Presidents reporting directly to the board, remaining as voting board members and as part of the Executive Committee.

**MSC:** King/Kastner

I move to suspend the rules in order to vote on this motion that was not submitted two weeks prior to the board.

Proposal F passed.

**Proposal G**

**MSC:** Kastner/Weston

I move that the Education and Programs Director report directly to the President of PSIA-NW.

**MSC:** Field/Weston

I move to amend Proposal G to add “on the same level of responsibility as the ETC”

Proposal G passed as amended.

**Budget**

Diana Suzuki our Financial Vice President gave presentation on our budgeting process, income and expenses. (See attachment #2)

**MSC:** Suzuki/Weston

I move to approve the summer budget as presented.

Motion carried. Summer 2007 budget was approved.

**Barb Darrow’s 25 Years of Service**

Ed Younglove recognized Barb for her 25 years with PSIA-NW. She was honored at the Big Sky symposium banquet. She received a special 25 year pin, a plaque, a monetary gift and a beautiful memory album which was created at the symposium with pictures and notes from her many friends from PSIA/AASI-NW.

The meeting adjourned at 4:30 pm.

*Sunday – May 20, 2007*

The meeting was called to order at 8:00 am by the president, Ed Younglove.

Roll was taken and a quorum established.

### **Nominations**

A second call for nominations was held. There were no additional candidates.

### **Senior Accreditation**

PJ Jones and Georgia (Cookie) Hale

PSIA-W gave the first Senior Accreditation at Mammoth Mountain in April. PJ and Cookie attended the accreditation to see how it was set up and presented. Thirty-nine instructors went through the assessment and thirty-two were successful.

The committee is putting together a handbook which will be ready for Fall Seminar. It will have a “take home” workbook. The handbook will contain the basic principles of good ski teaching and will also have on snow curriculum that is low impact. ( For a draft of the handbook outline see attachment #3)

### **National and Divisional Roles – Ed Younglove**

Ed gave an overview of the different roles that National and the Divisions have. (See attachment #4)

### **Concession Schools**

In 1998-99 Snoqualmie eliminated 9 of the smaller concession schools. Some joined larger school and some relocated to other areas.

In 2001-02 Stevens Pass Ski Schools went from 25 to 10.

In 2006-07 Stevens Pass took over the ski school building giving schools nowhere to operate. There are only 3 concession schools left at Stevens Pass.

Crystal Mt eliminated a number of schools this spring and will not renew the concession agreements for the remaining schools.

We are seeing the change in the Mountains’ attitudes toward concession schools. These changes will affect our membership. There is concern for those members whose schools have closed.

The current policy states that to be a member one must be teaching for a snowsports school.

We should eliminate the requirement to those who are not actively teaching for a school to enable them to retain their membership.

The office was directed to send a broadcast email to the membership stating that one does not have to be teaching to be a member of our association.

### **Election**

There were no additional nominations for the election.

**MSC: Weston/King**

I move that a unanimous ballot be cast for Jack Burns a new president of this organization.

Motion passed.

**MSC: Weston/King** I move that a unanimous ballot be cast for the nominated Education, Certification, Technical, Communications, Financial and Administrative Vice Presidents.

Motion passed.

Ballots were cast for the election of Executive Vice President. Mary Germeau and Bill King ran for this position. Mary Germeau was elected.

Those elected to the Executive Committee were:

Jack Burns	President
Mary Germeau	Executive Vice President
Mark Schinman	Administrative Vice President
Diana Suzuki	Financial Vice President
John Eisenhauer	Communications Vice President
Lane McLaughlin	Technical Vice President
Chris Kastner	Certification Vice President
Molly Fitch	Education Vice President

**Board Seating**

Ed Younglove reseated the incumbents: Bill King (Snoqualmie), Rob Croston (Snoqualmie), Lane McLaughlin (Stevens Pass), Mary Germeau (Stevens Pass), Sally Brawley (N Central) and himself (Crystal Mt). Newly elected Takashi Tsukamaki (Snoqualmie) was also seated.

**Resignations**

Ed accepted the resignations of Mike Peters (Spokane) and Carol Christofero (Mt Hood). The appointment of the replacements for these board members will be done by the new president. The appointed board members will serve until the spring election.

Ed acknowledged the term longevity and contributions that both Carol and Mike gave to this board. Their service will be recognized at the fall board of directors meeting.

**Farewells**

Rob Croston accepted a plaque for Jeff Cordell (absent) acknowledging his years of service on the board.

Chris Saario was also given a plaque for her 23 years of service to the board of directors. She was Tech VP, Technical Team member, examiner, divisional clinic leader, Children’s chair, Insurance Committee chair and more. Thank you Chris.

Jack Burns presented an engraved gavel to Ed Younglove and thanked him for his service as president for the past five years.

Ed was given a standing ovation.

Meeting adjourned at 12 noon.






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11206

Des Moines Memorial Drive, Suite 106, Seattle, WA 98168 / (206) 244-8541 / fax (206) 241-2885 / e-mail office@psia-nw.org

**PNSIA-EF Spring Board of Directors Meeting**  
 Best Western Hood River Inn  
 1108 W Marina Way  
 Hood River, OR  
 May 20, 2007

May 20, 2007

Meeting called to order at 12:10 pm

Roll was taken and a quorum was established.

Jack Burns	P	Lane McLaughlin	P
Mary Germeau	P	Chris Kastner	P
John Weston	P	Molly Fitch	P
Mark Schinman	P	John Eisenhauer	P
Diana Suzuki	P	Lance Young	P
Barb Darrow	P	Kirsten Huotte	P

**MSC:** Schinman/ Young – I approve the minutes of the fall board meeting.

**Association Management Software**

The association management software was discussed. An additional person should be sent to assist Barb with the technical aspect of the software selection.

**MSC:** Eisenhauer/Weston

I move that we approve two persons to attend the meeting.

It was suggested that Kirsten attend this meeting.

We have had a couple of members who are website designers who have offered their services to rebuild our website at no cost to us.

It was asked that if we go with one of these volunteers would we have a proprietary ownership of the website if something goes wrong. It could be difficult to recover the contents and back office stuff that goes with the website. John Eisenhauer will research this question.

John mentioned that the companies would want acknowledgement on the site.

John was asked for a proposal from the company.

**Budget:**

**MSC:** Suzuki/Weston

I move that we accept the PNSIA-EF summer budget as presented.

The meeting adjourned at 1:00pm.