

# NIS SnowSports Instructor

Inspiring lifelong passion for the mountain experience



Where are you going to play this winter?



## Summer/Fall 2008

ISSUE 1 08/09 SEASON PNSIA-EF



## It's Fall Seminar Time Again!

It is that time again and we are ready to play! If we know any of you, you've already gone out and reapplied wax, moved your gear to the front of the garage (if you ever actually had them in the back) and you're waiting for your season pass to arrive in the mail.

On the next few pages you will find all the information to sign up for and attend the 2008 Fall Seminar. We are excited with the offerings and staff who will be working with you this year.

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**Please note for those attending the Seattle event, WE HAVE MOVED LOCATIONS. We will be at SEATTLE PACIFIC UNIVERSITY, maps and information on the location is posted online, this is an exciting move as we are growing and able to offer a more professional venue to hold this indoor educational event.**

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Our keynote speaker this year is Dr. Dan G. Tripps presenting *Attributes of Achievement, Lessons for Life*. Dr. Tripps holds leadership positions with two organizations, serving as Director of the Center for the Study of Sport & Exercise at Seattle University, and Director of Sport Performance Services at Swedish Medical Center Cherry Hill. His programs, research and teaching focus on biomechanics, physiology, and psychology of performance. Among his professional experiences, Dr. Tripps has been a coach for world-class swimmers and triathletes, President and Executive Director of the 1984 Olympic Scientific Congress held in conjunction with the Los Angeles Olympic Games, U.S. representative to UNESCO's Sport For All project to bring sport science to the

developing world, Executive Director of Sport for Understanding, a contract exchange program of athletes and coaches for the U.S State Department, and Executive Director of Athletes for a Better Word, a non-profit agency working to return character and integrity to sport. Dr. Tripps has appeared on several television programs, written dozens of articles, and addressed numerous conferences on topics related to achievement and human performance. He has served as editor for ten books on the subject, and authored two of his own books, *The Heart of Success: Conversations with Notable Achievers* (Bain Bridge Books, 2001) and *In Search of Greatness: Attributes of Achievement and Lessons for Life* (Town Books, 2002), which discuss the results of his interviews with 120 of America's most accomplished individuals.

We are continuing to offer Fall Seminar to non PSIA | AASI members. Please feel free to invite a non-member from your school to join you or someone who is interested in teaching this season and see why Fall Seminar is such a great pre-season educational event. Non-members will need to register and pay the event fee to participate. Additional applications, topic descriptions and locations are

available on-line to download at [www.psia-nw.org](http://www.psia-nw.org) or by contacting the Northwest office at 206.244.8541.

Registration and refreshments for this indoor event begin at 8:00am, classes begin promptly at 8:30am. Please note we will not hold a general assembly before the am session – go directly to your class once you have checked in and received your packet of information at the registration area. Members will receive a one-year education credit for attending this full day seminar.

Whether you are a Fall Seminar regular or new participant, it is our goal to help you kick off the start of your season with the latest and greatest and get your mind ready to keep up with your legs. We look forward to seeing you there!!!

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**Keynote speaker this year is: Dr. Dan G. Tripps presenting *Attributes of Achievement, Lessons for Life***

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### Fall Seminar Dates/Locations

**Saturday October 11th, Gonzaga University, Spokane**

**Saturday October 18th, Mt Hood Community College, Gresham**

**Sunday October 19th, Seattle Pacific University, Seattle**

## Introduction to Using Video Technology for Movement Analysis and Snowsports Instruction

This introductory session focuses on techniques and tactics in using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage and indoor review strategies.

AM / PM: **AM Only**

Location: **All locations**

## Advanced Use of Video Technology for Movement Analysis and Snowsports Instruction

Pre-Requisite: Attendance of Introduction to Using Video Technology

This session will be an advanced session focused on techniques and tactics for using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage, media options and indoor review strategies.

AM / PM: **PM Only**

Location: **All locations**

## Avalanche Awareness

This class will cover the aspects of snowpack, weather and terrain on avalanches, as well as avalanche triggers, route selection, rescue techniques, transceiver and probe usage.

AM / PM: **AM / PM**

Location: **All locations**

## First Steps to Good Skiing and Movement Analysis

Using video we will build on our understanding of good skiing. We will also have conversations around Efficient Movements (PSIA-NW, rev.2006) and Skiing Concepts (PSIA National 2005) to see how both of these documents can help us construct a working language as both learners and instructors of skiing. This class is designed toward the registered or Level I instructor.

AM / PM: **AM only**

Location: **All locations**

## Differentiated Instruction – “Effective Teaching Strategies for Diverse Learners”

Have you ever found yourself teaching a class where almost every student was at a different place in their learning? How do we best meet the individual needs of our students when their abilities are so varied? In this class

we will tackle these challenges and build strategies to help meet the individual needs of the diverse learners that show up in our snow sport classes.

AM / PM: **PM only**

Location: **All locations**

## Legal Issues Facing the Snow Sports Educator

This session will go over legal updates for ski/snowboard schools with focus on lift incidents, training materials, and student/parent information. Great for any director or staff trainers.

AM / PM: **AM / PM**

Location: **Seattle**

## Connection: Ski Design and Modern Movements

A basic knowledge of ski design principles has always been of value to ski instructors. However, because of the quick paced ever changing equipment market over the last decade, a new emphasis will be placed on this so called “basic” knowledge. With a greater diversity of products available with vastly different outcomes generated from these products, it is now more important than ever to stay current on equipment issues.

AM / PM: **AM only**

Location: **All locations**

## Ski Tuning Concepts and Terminology

Pre-Requisite: Attendance of Connection: Ski Design and Modern Movements

Why? “...to tune or not to tune?” We will discuss basic tuning terminology, base (concave, convex, etc.), edges (side bevel, base bevel and the realities of flat) and waxing. We will also go over the tuning methodology of machine (stone grinders, ceramic disk, belts, etc.) versus ‘by hand’ and what it all means. Also discussed will be how to find shops you trust to tune your equipment.

AM / PM: **PM only**

Location: **All locations**

## Boot Design and Fit: What’s the Effect?

Gain a greater understanding of boot design and which product may provide you with the best fit for your feet. Learn the tips from one of the top fitters for setting up your boots and feet for maximum performance this winter. Learn ways to recognize and assist your guests in fit and stance needs.

AM / PM: **AM / PM**

Location: **All locations**

# Event Line Up

## Core Strength for Better Performance

Start preparing for next ski season now! A strong core is key to good skiing. Learn techniques to develop your personal core strength. Focus on movements specific to good skiing and riding, while exploring the anatomy and biomechanics of the snow sport athlete. This class will involve exercise, please dress appropriately.

AM / PM: **AM / PM Gresham – Seattle  
AM Only Spokane**

Location: **All locations**

## APPLIED Core Strength for Better Performance

Pre-Requisite: Completion of course Core Strength for Better Performance

This course is part 2 of “Core Strength For Better Performance”. We will briefly review the components of part 1 (specific core strength) and then spend significant time performing exercises, specific to skiing and snowboarding, to improve muscular strength, agility, and balance. The class is for skiers and riders of all abilities whether you have injuries or not. In addition to applying core strength to specific conditioning exercises, we will apply the Level 2 and Level 3 PSIA | AASI National Standards to each exercise. This will help you determine the correct exercises to specifically improve your own skiing or riding.

AM / PM: **AM / PM Gresham – Seattle  
PM Only Spokane**

Location: **All locations**

## Skate to Ski 101

For the adventurous enthusiast who has never been on skates to the person who has skated a little. The object is to focus on the similarity of movement patterns in in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing some easily transferable skiing tasks (skating) and work with the group's ability as we progress.

K2 is providing skates and wrist guards, include your shoe size on your application. Please bring your own helmet and wear appropriate clothing for skating in.

AM / PM: **AM Only**

Location: **Seattle**

## Skate to Ski 301

You can accelerate and stop comfortably through ex-hockey player. The object is to focus on the similarity of movement patterns in in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing

some transferable skiing tasks (skating) and work towards an advanced progression that will emphasize inside leg steering while skating.

K2 is providing skates and wrist guards, include your shoe size on your application. Please bring your own helmet and wear appropriate clothing for skating in.

AM / PM: **PM Only**

Location: **Seattle**

## Senior Specialist Foundations Indoor Training

Pre-Requisite: Certified Alpine Level I

Foundation Indoor Training. This introductory level indoor training is intended to acquaint participants with objectives and the senior manual that formulate the core material for the Senior Accreditation. This session covers an overview of the manual with special emphasis on the characteristics of the students, their needs and approaches that are effective in teaching them. Attendees must bring a copy of the Senior Accreditation Manual.

AM / PM: **AM Only**

Location: **All locations**

## Senior Specialist Level I Indoor Training

Pre-Requisite: Certified Alpine Level I and completion of the Foundations Indoor Training

Level 1 Indoor Training. This session will build on the Foundation Level introductory training and concentrate on application of the material and guidelines contained in the Senior Accreditation Manual. The focus will be on applying the concepts outlined in the manual to real life class situations. Attendees must have completed the Senior Accreditation Manual with the Level 1 Essay Questions completed. This manual can be obtained through the office.

AM / PM: **PM Only**

Location: **All locations**

## Generating Effective Feedback: How to Connect What You Say With What You See

The feedback model developed by the NW Technical Team will help answer all those hard questions you have regarding what to teach any student at any level. This course is based of the premise that identifying what to improve in any skier is only the beginning. Knowing how to provide feedback that your student understands, can connect with and learn from is the key to creating the change you want to see. Based off the framework of the model, we will work on translating what we identify through movement analysis into the most applicable feedback to the student. This course is alpine specific, open to all levels and will include using video to work on

improving movement analysis and understanding of skiing in a variety of situations.

AM / PM: **AM / PM**

Location: **All locations**

## Children's Support Group

Bring your ultimate challenge to the table and let us help you find solutions as a group. This is your chance to pick the brains of other children instructors and find new solutions to common issues that arise in our sport.

AM / PM: **AM Only**

Location: **All locations**

## Team Building with Kids on Snow

Explore some creative ways to get a group to bond and work together for a day, week or a whole season. Most lessons go much smoother if the group wants to stay together regardless of their slightly differing ages or abilities.

AM / PM: **PM Only**

Location: **All locations**

## Teaching 101

This class outlines the Teaching Model, the CAP model and basic movement analysis to help clarify understanding of how these multi-layered models interact and fit together when we teach. The goal of the class is to help beginning instructors, those hoping to pursue an accreditation or gain a deeper understanding of teaching standards.

AM / PM: **AM Only**

Location: **All locations**

## Skills and Drills

Is your 'bag of tricks' getting a bit dated, repetitive or just plain boring? Are you looking for a deeper understanding of tasks and drills and how they apply to skiing standards? Come to this interactive, participatory class and view video of different skiing tasks and exercises. The goal of this class is to help you broaden your base of understanding, possibly introduce you to new tasks and generate discussion of how drills and exercises can assist in changing movement patterns.

AM / PM: **PM Only**

Location: **All locations**

## Movement Analysis I with Video

This Movement Analysis session is designed to help recognize some basic movement patterns and explore the cause and effect relationships as they relate to skiing. With the help of video footage from a variety of skiers, we'll identify some key patterns, agree on the cause and effects related to those patterns and openly share some different

tips and tricks to facilitate desired changes. We will begin to integrate the Feedback Model as a basis for effective communication in our discussions.

AM / PM: **PM Only**

Location: **All locations**

## Movement Analysis II with Video

With a focus on higher level skiing, this workshop is designed to improve your observational skills in situational skiing including off-piste, bumps and racing scenarios. We'll use patterns and movements described in Skiing Concepts (PSIA National 2005) and The Efficient and Inefficient Movements in Skiing (PSIA-NW, rev.2006), and apply their validity to video footage from a wide range of skiers. Remember, once you have identified a movement that may need refinement, that's when the coaching starts, so we'll openly share some different tips and tricks to make changes. We will begin to integrate the Feedback Model as a basis for effective communication in our discussions.

AM / PM: **AM Only**

Location: **All locations**

## Zen and the Art of Snowboard Equipment Design, Construction and Technology

Where did we come from, where are we now, and where are we going from here? Snowboard technology has pushed design and performance in all snowsports. Learn how board/binding design and construction have evolved and how snowboarding revolutionized the alpine skiing world. This is a great opportunity to learn more about your own equipment, how to select new equipment, and gain insight to better inform our guests on the topic. Just because we snowboard doesn't mean we don't need to know some stuff.

AM / PM: **AM Only**

Location: **All locations**

## I Don't Get It: An Outsider's Guide to Terrain Parks

Have you ever asked yourself "What is with this whole Terrain Park thing"? Maybe you haven't ventured into a park in a while to see what is happening "in there". We will cover the Terrain Park from A-Z or from "Make a Plan" to "Respect Gets Respect" for those of you familiar with the Smart Style initiative. Whether you use the park or not, it is important to be informed about safety, usage and etiquette on the entire mountain. The best place to educate our guests about parks is from the outside first. Join us and help spread the word on the world of Terrain Parks.

AM / PM: **PM Only**

Location: **All locations**

\*\*Topics offered are dependent on sign-ups and may be cancelled or modified. We will do everything to make sure the sessions go.



# PSIA AASI

N O R T H W E S T

# Fall Seminar 2008



Name \_\_\_\_\_ NW Member # \_\_\_\_\_ Cert Level \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
 Cell ☎ # \_\_\_\_\_ School \_\_\_\_\_ Email \_\_\_\_\_

**11 October 2008 – Gonzaga University, Spokane, WA** \$65.00 per person .....\$ \_\_\_\_\_

AM Clinic Topic \_\_\_\_\_ Alternate AM Topic \_\_\_\_\_

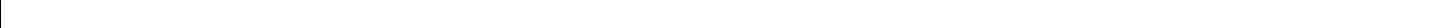
PM Clinic Topic \_\_\_\_\_ Alternate PM Topic \_\_\_\_\_



**18 October 2008 – Mt. Hood Community College, Gresham, OR** \$65.00 per person .....\$ \_\_\_\_\_

AM Clinic Topic \_\_\_\_\_ Alternate AM Topic \_\_\_\_\_

PM Clinic Topic \_\_\_\_\_ Alternate PM Topic \_\_\_\_\_



**19 October 2008 – Seattle Pacific University, Seattle, WA \*new location** \$65.00 per person .....\$ \_\_\_\_\_

AM Clinic Topic \_\_\_\_\_ Alternate AM Topic \_\_\_\_\_

PM Clinic Topic \_\_\_\_\_ Alternate PM Topic \_\_\_\_\_

**\*\*If In-line Skating – shoe size \_\_\_\_\_**

**Seattle Lunch Option** \$11.00 per person .....\$ \_\_\_\_\_



**Total Amount Enclosed.....\$ \_\_\_\_\_**

**Visa/MC # \_\_\_\_\_**

**Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_**

**LIABILITY RELEASE FORM (you must sign this release before attending any PSIA-NW event):**

Recognizing that skiing/boarding can be a hazardous sport, I hereby **RELEASE AND FOREVER DISCHARGE PSIA-NW, PNSIA-EF**, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made. Applicant hereby relinquishes and assigns to PSIA-NW and PNSIA-EF all rights to the use of Applicant's name and likeness or pictorial representation in photographs, motion pictures or other representations concerning Applicant's participation in said Event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail application, with payment, to PSIA-NW, 11206 Des Moines Memorial Dr., Suite 106, Seattle, WA 98168, or fax to 206.241.2885. Application must arrive **no later than 3 October 2008** to not incur a late fee of \$10.00. Late applications will be accepted on space available only. A \$20.00 fee is charged on all cancellations. **No refunds** unless injured and unable to participate in an indoor session per doctor's note.

# Nordic Track Fall College

DEC 12-14, 2008

## SUN MOUNTAIN LODGE

### Schedule of Events

Friday DCL, Examiner, and TD Training (9:30-3:30)  
 Saturday Level 1 Exam (9:00 - 3:00)

#### Saturday

Morning Session (9:00 - 11:30)  
 Track-Skate: Teaching Concepts  
 Track-Classic: Ski Improvement Concepts  
 Afternoon Session (12:30 - 3:00)  
 Track-Skate: Ski Improvement Concepts  
 Track- Classic: Teaching Concepts  
 Late afternoon session (4:00-6:00)  
 Waxing and the latest gear

#### Sunday

Morning Session (9:00 - 11:30)  
 Track-Skate: Ski Improvement Concepts. Part 2  
 Track-Classic: Teaching Concepts. Part 2  
 Afternoon Session (12:30-3:00)  
 Track Skate: Teaching Concepts. Part 2  
 Track Classic- Ski Improvement Concepts. Part 2

Applications are available online or call the PSIA-NW office at 206-244-8541. For Lodging at Sun Mountain Lodge, call 800-572-0493 and mention you are part of PSIA Fall College to get special rates starting at \$95 per night



# Early Season Exam

DEC. 20-21, 2008

ALPINE LEVEL II & III

SNOWBOARD LEVEL II



# Divisional Academy

MARCH 13-15, 2009



# Symposium

APRIL 3-5, 2009



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NORTHWEST  
SnowSports Instructor

**Professional Snowsports Instructors  
of America-Northwest Division**  
PNSIA Education Foundation

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### Submission Deadlines

Issue	Deadline
Summer/Fall	July 15
Early Winter	Oct 1
Winter	Jan 1
Spring	March 10

### Guide for Contributors

The Northwest SnowSports Instructor is published four times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit items as attachments via email or contact the editor for other options. Articles should include the author's name and a quick bio. Photos can be submitted via email or as prints. Please contact the editor for any additional information.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.



## Officers of the Board

Jack Burns..... **President**  
 Mary Germeau.....**Executive VP**  
 Mark Schinman .....**Administrative VP**  
 John Eisenhauer **Communications VP**  
 Molly Fitch .....**Education VP**  
 Lane McLaughlin .....**Technical VP**  
 Chris Thompson ..... **Certification VP**  
 Diana Suzuki..... **Financial VP**  
 Lance Young..... **Member School VP**  
 Ed Younglove .....**PSIA Rep**  
 Staff  
 Kirsten Huotte..**Ed Program Director**  
 Barb Darrow.....**Office Manager**

## Advertising Rates

**Classified Ads:** Classifieds are line type ads that may vary in size. Rates will be reflective of the number of words in the ad.

### Rates:

20 words or less	\$10
20-40 words	\$20
40+	\$1 per word

**Display Ads:** Display ads will be available in a variety of sizes and will be boxed or otherwise set off from the surrounding text.

### Rates:

Size	Rate
2.5 x 3	\$50
5 x 4.5 (1/4 page)	\$100
7.5 x 4.5 (1/2 page)	\$150
7.5 x 9 (full page)	\$200

There is a 10% discount available for running the same ad in consecutive multiple issues.

**Website Ads:** Newsletter Classified and Display ads will be posted at no additional charge on [www.psia-nw.org](http://www.psia-nw.org). Postings will run by mutual agreement or until the newsletter following the issue containing the print ads is published.

Payments are made to:

PSIA -NW  
 11206 DesMoines Mem. Dr #106  
 Seattle, WA 98168

**Cover: Random shots from around the NW.**

# Listening for Your Response

by John Eisenhauer, Communications VP

As Snowsport Instructors, we're all very aware of the role good communication plays in our lives. We train to learn how to explain complex movements and technical concepts in simple everyday language. The learning partnerships we build with our students are based in large part on sharing information and our experiences. Expert teachers have all learned how to become expert listeners as they work to help students meet their goals.

In the same way that you work to improve communication with your students, we work to improve communication with our members.

For years the majority of communication from the division came via the newsletter, even printed at one time on newsprint. This was supplemented by individual mailings for certain critical notices, i.e. Board Election business, the Bookstore List and Order Form, etc.

In time, many of the individual mailings were replaced by notices and features in the newsletter. A glossy, color "Member Guide" was published that included membership requirements, benefits, event descriptions, staff bios - everything we thought a member would want and need to know. And somewhere along the line we joined the internet age by developing a functioning website.

The development of [www.psia-nw.org](http://www.psia-nw.org) opened many possibilities. The website offers a convenient location for members to access a much larger variety of information about their organization. This in turn has allowed us to refocus

the newsletter content with more emphasis on events, divisional news and member articles. Production quality of the newsletter has been improved by investing in modern software as well.

Today, we stand at another crossroads in this communication journey. Our diverse membership includes some members who still don't have reliable internet access, whose efforts at utilizing web content are thwarted by printer failures or who still want communication from PSIA-NW to be something special, not just another item in their way-too-full inbox.

At the same time, the overall cost of doing business for the division has risen significantly and newsletter printing costs and postage are an area we need to look at to be sure we are using our budget efficiently. This includes the idea of making one or more issues available as a web only version.

Make no mistake, this doesn't mean backing away from our commitment to improve communication with our members. Here's what it does mean: We will continue to improve the quality of both the website and the newsletter. We will continue to make the Season Guide available in printed form this year as an insert in the Early Winter newsletter issue. We will limit the number of e-mails so they retain importance in your eyes. And, we will continue to listen to your feedback.

I hope you will all take the time to complete the short survey on page 27 of this issue. Call it our "check for understanding". We're listening for your response. ■

# PSIA AASI

N O R T H W E S T

## Summer and Fall Updates

by Jack Burns, President

As Summer turns to Fall and Winter fast approaches, let me bring you up to date on the Board's work since my last report.

### Transition Committee Update

At the Spring Board meeting, the Board approved creation of a new "Executive Director" position to be filled when Barb retires in 2010. The plan is that this person will be responsible for directing and overseeing all office operations, including the responsibilities of the Education & Programs Director. A new transition committee was formed to develop a job description for the "Executive Director" position. That committee met regularly over the summer and has proposed a bold and new direction for the office. If the job description is approved at September's Board meeting, a new committee will be appointed to develop and implement the process for searching out and hiring a qualified candidate.

### Budget

Preparing a balanced budget for the coming season has been a major challenge. Last years expenses were significantly understated because of office staff turnover that left us short staffed for most of the year. This year, with a full staff and increased costs due to inflation, fuel prices and no fee increases for several years, the various program managers had a difficult time putting together a balanced budget as required by our Bylaws.

On the revenue side, to help solve this problem, small additions were made to several event fees. Also, the Board will be considering a proposal to increase exam fees. Even with these modest fee increases included in the budget, we were far short of a balanced budget.

Consequently, the program directors were asked to carefully scrutinize their budgets for further cuts.

While not all of the cuts will be apparent, at least one will be noticeable. The Executive Committee directed the Communications Vice President to cut his budget considerably. Likely, this will result in fewer and/or shorter newsletters, perhaps with one or more distributed solely via the website.

In looking to the future, it is apparent that inflation will continue to push our expenses. To compensate for this ever upward pressure on expenses, we need to find additional revenue sources as well as ways to use our existing resources more efficiently. In addition to the event fee increases added and proposed for this season, the Board will be considering a proposal to modestly increase dues for the 2009-2010 season. This proposal must be acted on at the Fall meeting inasmuch as the dues billings will already be in process by our Spring meeting.

On the expense side, we are exploring creative ways to operate more efficiently. Doing our dues billing online and through National is one option. Having event sign ups online is another. If you have other suggestions for cost savings please share them with us. Any time is a good time to discuss cost savings or more effective and efficient ways to use our resources.

### FYI

The following may be of interest to you:

- The Senior Accreditation program has been revised to include three (3) levels, the first of which is an educational event, not an accreditation event. A new manual

has been written and is in the final stages of editing and review.

- Fall Seminar in Seattle, scheduled for October 19, 2008, will be at a new venue this year, Seattle Pacific University.

- At its September meeting, the Board will consider a proposal to add Whitefish, Montana as a new Region with its own Board member. When Whitefish (formerly Big Mountain) joined our Division a couple of years ago, it was told that our Bylaws allow for the creation of a new Region when an area has 50 PSIA-NW members. Whitefish has met that goal. If the proposal is adopted, Whitefish will have the opportunity to elect one of its members to fill the newly created seat.

- The PNSIA-EF received a contribution of \$593.50 as a result of our sponsorship arrangement with Coldwell Banker Bain Community Partnership. This program has the potential to add significantly to the funding of our operations. If you are thinking of selling or buying a home, please contact the office for information on how you can, without cost, help fund PNSIA-EF.

- There is an ASEA (PSIA National) Children's Education Work Session scheduled for early October in Lakewood, Colorado. Jodi Taggart (Children's Chair) and Amy Ohran will be attending on behalf of the NW Division. Funding for one participant is through ASEA.

- There is a National Adaptive Education Work Shop being held in Colorado Springs, Colorado in late October. Kathleen Priest will be attending on behalf of the NW Division. Her expenses are being paid by ASEA. John Stevenson will also be attending this event. ■

## June Board Meeting Highlights

by Ed Younglove, PSIA/AASI Representative

I look forward to serving you in my new role as your representative to the PSIA/AASI national board of directors. (Did you know that the name of the organization is technically the American Snowsports Education Association (ASEA)?) I want to thank John Weston for all his hard work as our PSIA/AASI Representative for the past 6 years.

The following is a brief highlight of some of the actions taken at the June national board meeting held in Golden Colorado. The principal focus of the 3 day meeting was the adoption of a budget for 2008-09. The budget funds the organization's ongoing operational costs (e.g. staff salaries). The board must also decide which initiatives (e.g. new manuals, examiner colleges, etc) to fund.

Despite the severe financial implications of the recent severing of cooperative relations with the National Ski Patrol (the organizations shared most of their staff for the past approximately twenty years), the board adopted a budget with a projected operating loss of only about \$75,000. Due to good planning in previous years the organization has ample reserves to support that short term loss. The board projects a positive operating budget again in the 2009-10 budget.

One budget saving measure is to combine *The Professional Skier* and *The Pro*

*Rider* magazines. The name of the new magazine will be 32 Degrees: The Journal of Professional Snowsports Instruction. Educational material produced this year included a new snowboard manual, the effective teaching cue cards, the "get a clue" park and pipe publication and a "new winter feels good" DVD. The new children's manual should be out for this fall.

If you don't know about "the matrix," you need to check it out. An interactive web based program, the teaching and education tool was the brainchild of the national demonstration team members and incorporates video clips to demonstrate efficient movements and exercise progressions. A small annual fee provides unlimited access to members.

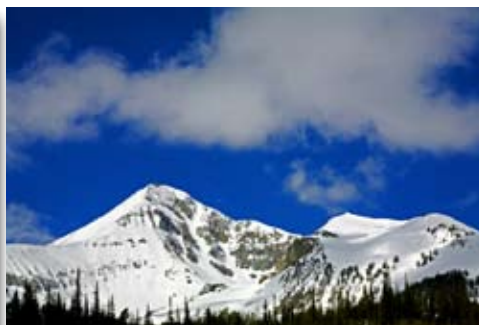
The PSIA/AASI national board unanimously voted to honor both Calvin Yamamoto and Chris Kastner with lifetime memberships. The northwest division had already conferred that status on them at the division level. The organization is deeply indebted to these two individuals who we hope will continue to stay involved

There is a ground swell within the organizations to strengthen the partnership between the nine divisions and the national organization to better serve the membership. Hopefully all

you (the member) will experience is improved products and services and better (easier) access to your organization and information of interest to you. One of the principal forms of future co-operation will most likely revolve around national's purchase of a new association management software package. It is hoped that with the divisions' participation, the member's interaction with the national organization and their division will be seamless. The software will also hopefully offer additional back room savings opportunities for the division so that more of your dues dollars can be dedicated to the delivery of educational products and services.

The national board is scheduled to meet again in October. I anticipate that meeting will continue to explore the relationship between the national organization and the divisions with a focus on some governance issues. As a member of both the national strategic planning task force and the governance task force, I expect to be critically involved in the consideration of those issues.

If you have a particular issue you think I can help you with, you may contact me directly at [edy@ylclaw.com](mailto:edy@ylclaw.com) or through the division office. ■



random pics for your viewing pleasure



## 2009 Senior Programs Update

by Ed Kane, Senior Specialist Extrordinaire

Educational programs specifically designed to encourage participation of Seniors in the division and from the public will be continued in 2009. Last season, the Masters Tour was continued and a new pilot Senior Specialist Accreditation program was introduced. The response for both was enthusiastic, especially for the latter. More than 100 division instructors went through the Accreditation clinics and 30 or so attended the Masters Tour events. As a result of the feedback received from the membership, the Education and Programs Director and the ETC, both will be offered again this coming season. The Masters Tour events will continue to concentrate on providing an opportunity for Senior instructors to hone and expand their skiing skills in all terrain and snow conditions at a pace that will allow them to learn within but near the edge of their comfort zone.

Using the lessons learned from the 2008 pilot program, the Senior Accreditation has been revamped to be more consistent with other accreditations offered by the Division. The major change is to implement an introductory Foundations level that will comprise an overview of the content and the Customer attributes that influence the approach to teaching this demographic group. This entry level introduction will consist of 1 full day on the snow including an indoor session to cover the material that is contained in the newly revised Senior Accreditation Manual. Requirements will be to review the new workbook, attend a 1 hour indoor session to go over the workbook contents and complete a 1 day 4 hour on snow clinic which will cover the material required for the Level 1 accreditation. The Foundations level has no prerequisites and, at the end of the session, the participants will receive

a certificate of completion and written feedback that is intended to help them better blend their skiing skills for more efficient skiing. Essentially this will be a preparatory session for those wishing to achieve the Level 1 accreditation.

Prerequisites for the Level 1 accreditation include: completion of the Foundations training; maintenance of a teaching record/portfolio since the Foundations level; Level 1 or higher PSIA Certification; and completion of the Level 1 workbook section. The curriculum consists of a 2 hour indoor session to cover the Level 1 workbook section and review the guidance contained in the Senior Specialist Accreditation manual relative to teaching Seniors. This is followed by a 2 day (4 hour per day) on snow clinic to cover the exercises and drills that are recommended to help Seniors blend the skills necessary to master intermediate skiing through open parallel. During this 2 day session, the skill blending demonstrated by each participant will be assessed against the skiing standards for Level 1 PSIA Certification. At the end of this 2 day clinic, participants will be given written feedback on their performance with special emphasis on the skill and movement pattern changes that could be used to help improve their individual mastery of the drills and exercised practiced during the clinic. Successful participants will be given an Accreditation certificate and a Level 1 pin.

The Level 2 accreditation is still under development. The intent of this level is to apply the learning's of the Level 1 curriculum to higher speed skiing, various terrain features such as steeps, narrows and bumps and various snow conditions. Here again the emphasis will be on

helping the participants achieve success through better blending of their skiing skills. The prerequisites are: Completion of the Foundations and Level 1 training; Maintenance of a teaching record/portfolio since the Foundation level; Level 2 or higher PSIA Certification; and Completion of the Level 2 workbook section. The curriculum will consist of a 2 hour indoor session to go over the Level 2 workbook section and to help learn how to setup and maintain Senior programs in the Snowsports school. This is followed by a 2 day on snow session (4 hours per day) where application of the Level 1 learning's in more challenging terrain and snow conditions will be reviewed. During this 2 day session, the skill blending demonstrated by each participant will be assessed against the skiing standards for Level 2 PSIA Certification. At the end of this 2 day clinic, participants will be given written feedback on their performance with special emphasis on the skill and movement pattern changes that could be used to help improve their individual mastery of the tactics, drills and exercises introduced during the clinic for the more challenging conditions. Successful participants will be given an Accreditation certificate and a Level 2 pin. ■

*Editors Note: Check out the Event Line Up for the Senior Specialist Foundations and Level 1 Indoor Training sessions at Fall Seminar.*

**A quick note about Who participates in the Senior Clinics!**

It is not just for the "Senior" members of our division. This is a great opportunity to better understand what "Senior" clientele are looking for in their lessons!

## Thank You

The introduction of the Senior Specialist Accreditation program for the 2007/08 season would not have been possible without the help of a lot of our members. Those who participated in the development of this educational product were: Don Meyer, Michael Patmans, Richard (RJ) Smith, Cookie Hale, Mike Peters, Judy Perry, Glenda Schuh, PJ Jones, Gordy Ball, Mary Germeau, Ed Kane, Gary Wilke, Charlie Strausser and Roger Lowell. Special commendations are due to Cookie Hale and PJ Jones who developed, respectively, the handbook and the on snow curriculum used last season. The good work from these people provided the foundation to build upon to refine the Level 1 materials and curriculum, define the Level 2 curriculum during the coming year and start planning for a Snowboard curriculum. Special thanks to Ed Kane, Ed Younglove and Mary Germeau for their work developing the newly revised Senior Accreditation Manual for use in the 2008/09 season.



Senior Specialty group at Fall Seminar 2007

## Needed: A Few Good Men/Women

by Mary Germeau, Executive VP

Have you ever wanted to know what PSIA is doing for you? I know that many members have posed that question. My best answer draws on my experiences working as a Stevens Pass Representative on the PSIA-NW Board of Directors. We have a group of hard-working dedicated people who are trying to make our sport the best that it can be for the members of our organization. However, we need more members to consider running for a position on the Board of Directors. Currently, we are looking for good people to run for positions representing the Whitefish Montana, Spokane and Bend regions. These positions are currently unfilled and we need people to represent the interests of these important ski districts. **This is the first year that the Whitefish Region will have it's own representative. Previously, their**

**representation was included in the Spokane Region.**

Besides new representatives for the above-mentioned regions, each year one third of the Board is up for re-election. We always encourage Certified Level II and III members and Level I members with two years of membership-in-good-standing to fill in an application for candidacy and send it to the PSIA-NW office by the end of December for the spring election. Yes, current board members very often run again for their position, however this does not stop any interested member of PSIA-NW from throwing his/her hat in the ring if they are interested in helping to lead our organization in the right direction in the future. Remember that to run for a position in a region, your main area must be part of that region.

### The positions up for re-election in the winter/spring of 2009 are:

- Stevens Pass position 1
- Stevens Pass position 4
- Snoqualmie position 5
- Snoqualmie position 6
- Mt. Hood position 2
- Bend position 1 (two year term)
- Bend position 2
- South Central position 1
- Spokane position 1 (one year term)
- Spokane position 2
- Whitefish position 1

All of the above terms are for three years, unless otherwise noted.

Applications for candidacy will be available on the website by the beginning of December and in the newsletter that comes out that month. These applications are due back at the PSIA-NW office by the end of December 2008. Elected Board Members need to attend two board meetings a year, one in the fall and one in the spring. Once a member is on the board he/she will find a variety of ways to serve the organization by volunteering for various committees and projects. ( How do you think I got an opportunity to organize the Annual Raffle-Auction every Symposium?)

If you have questions about the process or responsibilities of the board, contact President Jack Burns ([the\\_lawyer@msn.com](mailto:the_lawyer@msn.com)) or Executive Vice President Mary Germeau ([me\\_germ@hotmail.com](mailto:me_germ@hotmail.com)). ■

# How to Choose a New Ski Boot

by Sean Bold, Alpine DCL & Examiner

The air is crisp and cool. Fall colors are out and we've caught the first glimpse of snow in the mountains. The ski season hasn't started yet, but ski gear season has. It is time to evaluate the old gear to see if it will survive another year of loving abuse. Ski boots are the hardest to part with and start anew. Your old dogs are broken in to every nuance of your feet. But 150+ days of skiing will take away the elasticity of any shell and turn most liners to a packed-out, sometimes moldy mess.

The following guide will get you started on finding a functional, well performing ski boot. Once this goal is achieved we can continue our search for balanced, smooth and powerful skiing.

Boots don't fit properly without a break-in period and a modest amount of boot fitting. What feels great in the shop is not always your best choice. How many other products do we purchase in America that requires so much custom work after purchase? Not many!

The two biggest problems I see with new ski boot purchases fall into the category of Ski Instructor Syndrome. Problem one: purchasing the wrong boot because a pro deal is available or getting the wrong pair for free. Problem two: purchasing a boot based on brand preference or a rep/buddy's recommendation. These two problems are a great way to save money and to support the manufacturers who support us, however this is can be misguided. I have spent hundreds of hours punching, grinding and padding the wrong boot for the wrong foot. So... "Get the right boot, not the right deal"

If you don't get the right boot, you will end up with a pair that doesn't fit

or perform well. This will cause much discomfort and God forbid, bad ski turns, yuck!!! The solution is finding the right boot for your foot/leg and your performance needs.

Here is a process you can use to find the right boot for you:

Go to a good ski shop offering as many different brands as possible and try on all the different brands and models. Shell fit is your first concern. Remove the liner and place your foot inside the bare shell. Slide your toes forward until they just touch the front. Flex your ankle until the shin touches the plastic cuff. Have an experienced boot fitter measure the distance between your heel and the back of the shell, two fingers should fit snugly in this space. (The space in inches should be 3/4" for a race fit to 1 1/4" for a comfort fit.) Be sure to repeat this process on your other foot as one foot may be longer and narrower, and the other shorter and wider. Reassemble the boots and try them on. The toes should feel a little too tight. Take 5 minutes to flex the boots aggressively. This will allow the liner to loosen and the foot to seat properly in the boot. While in a sitting position your toes should be tight to the front of the liner. As you stand up and settle forward into your skiing stance most of the toe pressure should be relieved. Now evaluate the boot's fit in these zones: the cuff, heel/ankle area, and instep (top of the foot), sides of the foot, toe joints and toes. You are looking for a snug/firm handshake feel throughout. Keep in mind the boot you now have on is going to stretch, compress and grow 10 to 20% over the first couple of weeks you ski in them. New boots should feel 80 to 90% correct, the other 10 to 20% is going to come from liner break-in and custom fitting. Custom fitting consists

of custom foot beds and liner/shell modifications.

"It is fairly easy to make a small ski boot fit bigger; it is nearly impossible make a boot that is too big, fit smaller."

Stance is the next vital consideration when purchasing a new boot. Strong skiers stack their skeletal system on top of itself for optimal balance over the skis. Additionally, a properly aligned and fitted ski boot should center the skier in such manner as to have equal access to all of their skills (Balance, Edge, Pressure and Rotary) by either leg at any time during a ski turn. Picture yourself in the transition of a turn. (You are no longer turning left and you have not started turning right). Your neck is centered over your shoulders, your shoulders are centered over your torso, your torso is balance over your hips, your hips centered over your feet and you should have even pressure along the bottom of your whole foot. Now you are in perfect balance and can move forward, back or laterally/diagonally at will.

This said, there are two easy alignment tests you can do in the shop. Start by standing on a hard flat surface. Now evaluate your fore/aft balance. If you are centered in the boots your quadriceps and hamstrings (front and back thigh muscles) will be equally engaged. You can feel your muscles to test this. Push gently on the front (quadriceps) and back of your upper legs (hamstrings). If the fronts (quads) of your legs are firm and the backs (hamstrings) are soft, then the boot is pitching you a little too far forward and your quadriceps are working too hard to hold your balance. The reverse is true. If the backs of your legs are engaged more than the fronts, then the boot is pitching you a little too far

back (this is rarer).

The other test is for side to side or lateral movement. Now tip one of your ski boots from side to side. You should hear and feel the boot “clip-clop” from side to side. Your boots are ideally aligned if the sound they make and the effort of movement is the same from inside edge to flat to outside edge. If you notice that the inside edge is louder and hesitates a little and the outside edge is quieter and is easier to roll on to, then the boot is a little over-canted or “over-edged” (this will cause your skis to skip and chatter). If you find the opposite true that the inside is easier and quieter and the outside edge hesitates and is louder then the boot is a little under-canted or “under-edged” (this will cause your downhill ski to slip away or stem toward the end of the ski turn). Your boot fitter will use this information to custom align you to your new boots for the best performance.

To make sure your new boots accommodate your body’s ability to balance effectively, you also need to consider (or have your custom boot fitter look at) the ramp angle of the lower boot and forward lean of the upper cuff. These can be detrimental to your fore-aft balance. Also, the cant angle of the lower boot and upper cuff can greatly affect your side-to-side balance. You want your boot to set you up for success so you can stay balanced on the whole ski, fore aft and laterally, and use your ski effectively.

Not all ski boots are created equally. Some newer boots on the market have a trend towards too much forward lean and/or ramp angle, and some towards too much outward cant, which may not be the best fit for your foot or leg. Some stiff, high-end race boots have no cuff adjustment features which can affect the boot’s ability to adapt to your leg to create the best fit and performance for you. However, some

boots will be far too soft in flex for your build and skiing abilities. Make sure you’ve found the right boots for all of your needs.

Avoiding some of these major pitfalls will allow you to find a ski boot that optimizes your body’s uniqueness and your skiing abilities while being aligned and comfortable, so you can enjoy skiing more! Once you find the right boots, find a good boot fitter and get a custom footbed. Then have the cuffs adjusted, your alignment checked and allow the liner a 5-10 day break in period before any major shell or

liner modifications are made. Good luck and think snow, it will be here before you know it. See you on the slopes! ■

*Sean Bold is the Director of Snow Sports at Crystal Mountain. He is a past DCL and Intermountain Demo Team Member. He spent the better part of 12 years working in the Rockies before returning to his home at Crystal Mountain. Along the way he became a Certified Pedorthist and a custom boot fitter for about twenty years, ten of which were spent running Bold Solutions custom boot fitting in Park City UT.*

## Successful Partnership

by RJ Nichoalds

### Through the Community

Partnership Program established at the last fall board meeting, Coldwell Banker Bain has successfully donated \$593.50 to the PNSIA Education Foundation.

Ryan LaPointe, Ski & Snowboard Instructor from Stevens Pass, contacted RJ Nichoalds last spring looking to purchase his first home in Port Orchard, WA. Ryan and his bride to be, Rebecca Marker fell in love with a great starter home and needed a licensed agent to represent them to make the purchase. Because this connection was made through PSIA-NW, Coldwell Banker Bain donated 10% of their gross commissions to the PNSIA Education Foundation.

Each time a PSIA-NW Member, friend or relative of a member buys or sells a home with Coldwell Banker Bain Sales Associate RJ Nichoalds or Hillary McLaughlin, CB Bain will donate 10% of their gross commissions to the PNSIA Education Foundation.

Here is how the program works. Most real estate agents spend at least 10% of their gross income toward the many

marketing related costs to build their business. So to utilize a network of people, such as PSIA-NW Members, it only makes sense. “Whether I spend 10% of my income on mailers and other marketing material, I still have to get my name out there,” said RJ Nichoalds, “It is much easier to see that money donated to an organization that I care about”.

Coldwell Banker Bain established the Community Partnership program as a way for the company and its agents to give back to the organizations that are committed to the welfare of our communities. Since the program was established in 1988, Coldwell Banker Bain agents have donated over \$1.3 million to over 550 non-profit organizations.

If you are thinking of buying or selling real estate, please contact the PSIA-NW Office at 206-244-8541, and offer your support to the PNSIA Education Foundation. ■

*RJ Nichoalds is a long time PSIA-NW Member and current Alpine DCL. Hillary McLaughlin volunteers at many PSIA-NW events and is the better half of Technical VP Lane McLaughlin’s home team.*

## New PSIA-AASI National Teams Named

Primed for an exciting start to the 2008–09 snowsports season, PSIA-AASI has named new National Teams in four disciplines—alpine, snowboard, nordic, and adaptive. Among those chosen to represent the association were two members of Northwest Division: Dave Lyon and David Lawrence.

During their 2008–2012 tenures, team members will be responsible for charting the course of snowsports instruction in the United States by working with snowsports schools throughout the country, conducting clinics, and serving as the public face of the organization.

The National Team selection process, which takes place every four years, was held at Mammoth Mountain, California, allowing PSIA-AASI to take advantage of the mountain's signature park and halfpipe features in addition to big mountain terrain, groomers, and a world class race corridor. Selection started April 28 and consisted of five grueling days—three days of skiing and riding tasks followed by two more days of teaching and learning activities, in-depth interviews, and group project assessments.

A total of 139 candidates from all nine divisions of PSIA-AASI attended team selection. It was one of the largest, most skilled, and most diverse groups to try out. Candidates included examiners, coaches, program directors, and Level III instructors (a minimum requirement). Team “selectors” consisting of current and past team members, national and international coaches, and select PSIA-AASI division examiners were enlisted to separate the *very best* from the best.

“It was a strong field, and many strong teachers, riders, and skiers didn't make the teams. It's more than a job interview

and it's not an exam,” commented PSIA-AASI Executive Director Mark Dorsey. “It's not the fastest time wins or the biggest air wins. It's really about consistent performance over five days—five days of *Survivor* meets *American Idol*.”

While a careful analysis of candidates' snow-sliding ability was used to narrow the field, the teaching segments, movement analysis, and interviews on customer service ethics and job perception are what clinched the victory for those candidates who made the teams. In total, 25 instructors were named to the 2008–2012 National Teams—Alpine (14), Snowboard (6), Nordic (4), and Adaptive (1 provisional). They will serve under the direction of Teams Manager Katie Fry and Coaches Rob Sogard (alpine), J. Scott McGee (nordic), Lane Clegg (snowboard), and Bill Bowness (adaptive).

After all was said, done, and scrutinized, a PSIA Alpine Team comprising six incumbents, one former team member, and eight newcomers was selected. Those returning to the team are Rob Sogard, Jeb Boyd, Nick Herrin, Dave Lyon, Bobby Murphy, Doug Pierini, and Michael Rogan. Jim Schanzenbaker, who served on the team from 2004–2008, regained a spot on the



David Lawrence  
Nordic Team

Dave Lyon  
Alpine Team

team and is joined by first-term members Robin Barnes, Matt Boyd, Mike Hafer, Eric Lipton, Dave Lundberg, David A. Oliver, and Jennifer Simpson. Rogan, who was named team captain, is the first non-coach team member to serve four consecutive terms. Jeb and Matt Boyd are the first brothers to serve on the team. A new development for the Alpine Team is an increased emphasis on freestyle, and Oliver was selected as the team's first-ever “freestyle specialist.” In addition, the selection of Dave Lundberg marks the first time the offspring of a former alpine team member has made the squad. Dave Lundberg is the son of Max Lundberg, who served on the team—then known as the PSIA Alpine Demonstration Team—in the late '60s and mid '70s and was team captain for a time.

The AASI Snowboard Team—a requirement for which is freestyle proficiency—is made up of Lane Clegg, Scott Anfang (who returns for his second consecutive term), Gregg Davis (a member of the team from 2000–2004), and newcomers Dave Lynch, Tom Morsch, Eric Rolls, and Josh Spoelstra.

The selection process for the 2008–2012 PSIA Nordic Team saw an increased focus on freestyle skating and classic in-track. The new team comprises J. Scott McGee, David Lawrence, Tom Marshall, Ross Matlock, and Charlie MacArthur. McGee and Matlock are team veterans, whereas MacArthur is the first person to have made the PSIA-AASI national teams in two different disciplines, having served from 2000 to 2004 as a member of the PSIA Alpine Team.

The PSIA-AASI Adaptive Team is new this year, representing a major step  
**“National Team” continued next page**



## Coming soon as fresh and exciting as a face shot!

Wax and tune equipment . . . check. Wash ski socks and long underwear . . . check. Go to ski conditioning class . . . check. Review PSIA or AASI teaching manuals . . . not yet? And the magazine . . . have you even checked your mail? Well, watch out, because what you'll find waiting in the post might just knock off those winter socks you're wearing prematurely in hopes that it will snow.

Introducing :

### **32 Degrees: The Journal of Professional Snowsports Instruction**

Named for the temperature at which ordinary water begins to turn into the good stuff, this all-encompassing publication replaces *The Professional Skier* and *The Pro Rider* to better reflect the inclusiveness and unity of the snowsports industry, while still addressing discipline-specific topics.

Your first issue will arrive this fall, right on the brink of the season, with the winter issue appearing in December and the spring issue coming your way in February. Based on member feedback and discussion, the new magazine includes much more than just a facelift. Look forward to staying in the know from first chair to last run with:

- Up-to-date news
- Instructive, discipline-specific tips
- Teaching and learning theories
- Soft skill/group management guidance
- Personal improvement techniques
- Performance mechanics
- Instructor profiles
- In-depth features
- Contemporary, eye-catching graphics
- Improved design and organization

Welcome to fall in the snowsports industry! With so much freshly packaged, engaging content coming your way, you might even forget to do your snow dance.

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#### **“National Team” continued from previous page**

forward in the evolution of teaching disabled snowsports. Bill Bowness, who served as an adaptive representative on the alpine team for the past four years, now makes up the adaptive team. Joining Bowness as a provisional member of the PSIA-AASI Adaptive Team is Geoff Krill.

Including coaches, the new teams hail from the following divisions: Rocky

Mountain (10), Western (6), Eastern (6), Intermountain (4), Northwest (2), Northern Rocky Mountain (1), and Central (1). In November, team members will reunite at Copper Mountain, Colorado to train, develop educational materials, and plan activities and new directions for the next four years.

“I want to congratulate all of you for having the courage to step up and take

## Summer Fun, All Season Value!

by Diana Suzuki, Financial VP

Hi Snow Sport fans! I sure hope you had a chance to ski the snow field on Mt. Hood this summer. With all the snow from last winter our PSIA -NW sponsored events were phenomenal. We were able to ski from the top of Palmer to the bottom of the Mile and the training by our Tech Team member was awesome. If you didn't go this summer, be sure and put it on your activity list for next year, because the value of these events in terms of improving your personal skills and having fun can't be beat. Check out the web site for pictures of the camps at Mt. Hood held this summer.

Speaking of value, this is the time of year your Board and Executive Staff are putting the final budgets together for our 2008 - 2009 season. A great deal of thought and energy is put into this process to assure you the member receive the best return for your dues in terms of quality events, products and services available for your training and enjoyment. If you have specific requests not currently provided by the Association please let us know, we really appreciate your input and feedback. You can contact us through the Office or your Board Representative.

See you on the slopes - Diana

this opportunity and for putting yourself in front of all of these selectors for the last five days,” Teams Manager Katie Fry said at the teams' announcement. “I would just like all of us . . . to be proud of ourselves and to continue to grow and mentor each other. I think that's what really keeps this industry, this association, this vocation that we all love and do so strong. We're all in this together.” ■

## Surf's Up: A Fun Look at Being a Beginner

by Dave Beckwith, Alpine DCL

It was a classic Pacific Northwest day for the beach; gray, overcast, 50 degrees and drizzling. You have to love July in Washington. I was about to embark on a brand new adventure. I was going surfing for the first time. 150 miles door to shore. My wife and daughter in the car and ready to go, leaving at 6:30 am. We're meeting friends in Westport at 10:00 am. No problem, plenty of time. As we started our drive to the shore, I began taking inventory of myself.

Was I physically up for this? I'm a little slow today. Nothing a Red Bull can't take care of. I'm a little nervous. Will I get attacked by a shark? Paranoid? Maybe. Shark Week had been on the Discovery channel that week. Not the ideal time to uninhibitedly attack the sport with unbridled enthusiasm. How is today going to go down? We're meeting a group of friends that I work with at the Summit at Snoqualmie. They're great snow sport athletes. I consider myself athletic. How hard can it be?

I realized I had run myself through the CAP (Cognitive, Affective, Physical) Model. At that moment I decided I would approach this experience by trying to relate back to the experiences our skiers and riders face when they visit our respective resorts for the first time.

A coffee stop, some traffic, a wrong turn and two potty breaks later we're rolling into Westport. ....Late.

We arrived to meet Shaun Wolden and Jayson Melcher. Summit Learning Center veterans and accomplished snow riders, already suited up and ready to hit the water. I hastily squeezed into a wet suit they had ready for me, and soon found myself sweating and ready to get wet. Shaun, who was our host and instructor

for the day, ensured me that no one had ever gotten attacked by a shark at Westport. ....at least not while he's been there. That's encouraging.

Before we hit the water, Shaun brought us through a series of exercises and drills to get us prepped. Jayson and I were eager to get into the action ("skip this bunny hill stuff, let's get right on the lift" mentality at its best). As we flopped around in the sand like fish out of water, many a local surfer came by and checked in with Shaun. It was impressive how well connected he seemed to be in this new culture I was being introduced to. The experienced surfers were bugging out because the waves were "mushy" and the sets were inconsistent. Shaun compared the conditions to a cascade concrete day of skiing. Great.

As the locals paraded by us on the way out of the water several of them referred to us as "buoys", a not so welcoming comical reference to new surfers. Shaun equated it to "gapers" or "S.P.O.R.E.'s" in our industry. I was learning the lingo. Neat.

After Shaun's semi-inspiring, partially intimidating speech on the power of the ocean and the potential dangers ahead it was time to hit the water. Jayson and I paddled, waded, bounded and floundered through the surf to get into position to catch our first wave. As I made my way out, getting pounded by the waves trying to manipulate a 10 ft 6 inch board, I found myself not making much headway. I thought I may have better luck carrying a telephone pole through blackberry bramble.

Finally I was in place. Here it comes. I'm in position. I'm paddling. I'm going to own this wave. I feel the board start to

plane. I pop up.... Hmmm. Suddenly, I seem to be under water getting dragged across the ocean floor by my board strapped to my ankle.

This is hard.

After many unsuccessful attempts and some frustration setting in, Shaun identified what I was going through and threw some encouraging coaching tips at me. Like every good instructor, he had been right there with us every step of the way, sacrificing his day on the board to help get us going. I paddled back out to give it another go. I didn't have much left in the tank and my return on my investment, thus far, wasn't there. I was getting to the end.

I focused on the tip Shaun conveyed to me. I began paddling hard. I felt the board begin to plane. I popped and....I was up! I was surfing! I was the big Kahuna! I was ....getting dragged across the ocean floor again.

Although short lived, I had experienced the sensation that first hooks us all into a sport. I had that type of rush where you are connecting with and moving through your environment in unison. For about 2.2 seconds I was balancing on what felt like ball bearings covered in olive oil running down a plate of glass pitched at 20 degrees. It was awesome.

As we wound down on the beach at the end of the day, I began to evaluate my experience compared to a first time skier or rider. A substantial amount of time, energy, effort and money went into the brief thrill I captured as I stood on that board. Although I was physically drained, I felt energized by my new experience. I

**"Surfing"** continued next page

## What Do These Guys Do?

by Rick Brown, Snowboard DCL

### The PSIA-NW Snowboard

Committee has been hard at work making changes and updates so that you get the most out of your membership.

In the past, the snowboard arm of PSIA-NW had one or maybe two individuals, essentially running around with their hands full, steering the ship for snowboarding in the Northwest. The Snowboard Chair position was a daunting task taken on by a handful of unique people. Unique can be read as “driven and ambitious”, or “dim, and out of the room when the selection was made”. However you see it, people like Earl Saline, John Tickner, Chad Frost, Chris Hargrave, Dustin Semb and many others have put in countless hours on a voluntary basis to create a better experience for snowboarders in our division.

A couple of seasons ago someone decided that the Snowboard Chair could use a little backup and the Snowboard Committee was formed. That group is currently made up of Roark Congdon,

who was recently selected to take over the open Chair position, Brooke Bolin, Howard Suzuki, Gary Marks, Dustin Semb, Mike Hamm, Chad Frost and myself. The committee is a volunteer force and is responsible in part or whole for a number of changes and updates that affect all of us as snowboarding members. Some have already been implemented and others are on the way. We have made needed updates to the written exams for all certification levels. The on snow exams have been fine tuned to keep them current as snowboarding continues to evolve. We are working to create new products, improve communication and involvement within the membership, to create sought-after clinic topics both on and off the snow, and to demystify the whole certification process.

Most recently the committee has been working to enhance the feedback and evaluation portion of the exam. This season, those of you that participate in a certification exam will receive a newly

revamped evaluation form. The form for the riding portion in particular will have a totally different look. The focus of the riding portion has long been on movements and movement patterns, rather than the specific tasks that are used to show them. We felt that the evaluation forms should better reflect the skills that the examiners are assessing. Our experience, as exam candidates, examiners and exam shadows, has been that you can never have too much quality feedback. The old forms had limited space for written feedback and focused that feedback more on the tasks. That’s not the case any longer. Our examining staff will have their work cut out trying to fill the space left for feedback on the new forms. There is one possible downside to the changes. I think we’re going to see a lot more cases of writer’s cramp. Then again, we hope that there will be a lot less confused looks from candidates. ■

*Rick Brown is the Ski and Snowboard School Director at 49 Degrees North and is a Spokane Region Board Representative.*

### “Surfing” continued from previous page

had found that golden nugget, the holly grail, the kwan - whatever you want to call it that keeps bringing you back to something.

Did you know, according to the National Ski Areas Association, little more than 15% of first time snow sports participants stay in the sport? This, in my opinion, is a horrific statistic. Our participants have substantial barriers to getting involved in our sport. The snow sports industry, like many others, lives and dies on guest relationships and experiences. An outstanding instructor

or lesson experience can be the lynch pin to success. As snow sport instructors we, at times, forget how difficult it can be for our first time guests to muster up the time, energy, money, effort and even humility to come to the mountains.

I highly encourage you to put yourself out there and experience something from the perspective of a newbie. It’s refreshing and very grounding. Surfing allowed me to emotionally reconnect and empathize with our snow sports guests. Most importantly, it reaffirmed the value and importance of having a good instructor to introduce you to a sport. Thanks to the efforts of Shaun, my

experience had a profound impact on me. As a snow sports professional, consider that influence every time you’re in front of your students and you’ll be more likely to provide an outstanding learning environment.

As for me surfing again? After considering all of the hurdles we faced, the experience I had compels me to return. I can’t wait to get back out there. Tap into that with your guests and you’ll be one step closer to success. ■

*Dave Beckwith is the Snow Sports Director - Summit at Snoqualmie*

# Exam Results

## Congratulations.....Level I Pass Lists

Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School
<b>Alpine</b>			Deline	Rob	Mogul Busters	Jacobson	Paul	Mt Bachelor
Adams	Connor	Fiorini	Dill	Jordan	Mt Spokane	Johnson	Stacie	Hoodoo
Alcalde	Armando	Mt Bachelor	Dormaier	Connie	Mt Spokane	Johnson	Ursula	Lookout Pass
Allender	Marshall W	Powder Hounds	Dours	Jose	Crystal Mtn	Johnson	William H	Meadows Race Team
Alter	Keith W	Skibacs	Dufault	Brent	SLC Central	Johnson	Christine	Skibacs
Anderson	Neil	Mogul Busters	Durance	Kristen	Outdoorsforall	Johnson	Andrew	Whitefish Mtn Resort
Anderson	Kathleen S	Ski Masters	Elerath	Michael D	Mogul Busters	Jones	Daniel	Ullr
Argerich	Mateo	Crystal Mtn	Enera	Sarah	Stevens Pass	Jordan Jr	Charles	Ski Bluewood
Baer	Lindsey	Stevens Pass	Erickson	David	Stevens Pass	Joy	Amanda	Mt Bachelor
Bair	Mary Jane	Lookout Pass	Evans	Allison	Mt Baker	Kaczynski	Stephan	SLC Central
Bankson	Rudy J	SLC	Faler	Robert-Rhys	Mt Baker	Kerstetter	Christina	Powderpigs
Barker	Kyle	Stevens Pass	Feistner	Aleksandrea	Mt Spokane	Key	Hyung Hee	SLC
Barrett	Peggy	Hoodoo	Ferwalt	Mary Kay	Hoodoo	Kim	Myung-Jwa	Olympic SS
Barth	Alexander	Crystal Mtn	Fitzpatrick	Mike	Meadows Race Team	Kinsey	Chuck	Fiorini
Beach	Walter	SLC	Fivash	Scott	Ski Bluewood	Klein	Molly	Schweitzer
Bean	Angela	Mt Spokane	Fizer	Sean	Mt Bachelor	Kline	Bill	Mt Hood Meadows
Bekken	Blake	Schweitzer	Folden	Rebecca Ann	Stevens Pass	Kneip	Lacey Kay	Mission Ridge
Bergada	Cesar T	Crystal Mtn	Folden	William R	Stevens Pass	Knibbe	Mike	Stevens Pass
Berlin	Lucas	SLC	Foster	Marcus	Ullr	Kollmann	Amy	Whitefish Mtn Resort
Beschel	Conor	Schweitzer	Franklin	James	SLC	Kopanke	Brad	SLC Central
Bixler	Kendall	Mt Bachelor	Fraser-Wirth	Beth	Ski Bluewood	Kotliar	Allen	Crystal Mtn
Blackburn	Elizabeth	SLC Central	Fujinari	Suzanne	Ski Masters	Kram	Kevin	SLC
Boston	Alex	Lyon SS	Funk	Jim	Mission Ridge	Lambert	Troy	Lookout Pass
Boze	Michael	Fiorini	Fuqua	Cabot	Stevens Pass	Lariviere	Sarina	Mt Baker
Bracy	Kevin	Meadows Race Team	Gibson	Leilani	Mt Hood Meadows	Lawrence	Aidan	SLC
Brashear	Bryan	Ski Bluewood	Giem	Jocab	Ski Bluewood	Layendecker	Oriana	49 Degrees North
Brennan	Charlie	SLC Central	Gilfry	Rebecah	Ski Masters	Lee	Zack	49 Degrees North
Brones	Sarah	Ullr	Goetz	Ken	Mt Spokane	Lehrberger	Debra	Mohan
Bronson	Dana	Schweitzer	Golding	Kent T	Hoodoo	Liao	Sandy	Olympic SS
Bronson-Doherty	Patrick	Crystal Mtn	Gradisar	Chris	Mt Ashland	Liftik	Leeron	Fiorini
Brown	Joaquin	Crystal Mtn	Grasst	Nick	SLC	Lingwood	Stephanie	Crystal Mtn
Brown	Cory	Fiorini	Graves	Roy	SLC	Loats	Andrew	Fiorini
Buhrman	Dennis	Loup Loup	Griffith	Melanie L	SLC	Loudin	Jeffrey	Crystal Mtn
Burke	Morgan	Lyon SS	Groff	Dana	Powderpigs	Lowell	Elizabeth	Mohan
Burks	Virgil A	Lookout Pass	Gross	Devan	Mission Ridge	Loyola	Fernando	Crystal Mtn
Burnell	Josh	Stevens Pass	Gustafson	Steven M	Mt Bachelor	Lydig	Haley	Schweitzer
Calder	Irene	Timberline	Guzman-Olmos	Sebastian	Crystal Mtn	Malmberg	Chris	Mission Ridge
Carcamo	Poloma	Crystal Mtn	Hammond	Heather	Crystal Mtn	Managhan	Sean	Meadows Race Team
Carr	Sean	Powderpigs	Harlin	Andy	Mt Bachelor	Mario	Richard A	Mt Hood Meadows
Cederholm	Geoffrey	Mt Bachelor	Hatch	Dan	SLC	Martz	Julie	Schweitzer
Chase	Gregory	Timberline	Hauser	Craig	SLC	Mason	April	Crystal Mtn
Clark	Kim S	Lookout Pass	Haustviet	Christi A	Ski Masters	Matson	David	Crystal Mtn
Clark	Geoff	Mt Hood Meadows	Hay	Mike	Meadows Race Team	Matthews	Geraldene	Silver Mtn
Clifton	Adam	Mission Ridge	Hennig	Shane	SLC	Matz	Stephan	Lookout Pass
Coffey	Shane	Hoodoo	Henry	Bill	Mt Hood Meadows	McKeag	Gregory	Ski Masters
Cole	Herb	Crystal Mtn	Herder	Michael	SLC	Meador	Geraldine	Lookout Pass
Colmenares	Laura	SLC Central	Hess	Allison	Mt Spokane	Mikov	Lauren	Mohan
Connors	Colin	Powderpigs	Hicks	Iris	Crystal Mtn	Milligan	Ginny	Timberline
Conway	Shiela	Skibacs	Hirschy	Heather	Olympic SS	Minagawa	Eri	Clancy's
Cooke	Charlotte	Mt Ashland	Holdren	Travis	Powderpigs	Moloney	Brian	Schweitzer
Crawley	Carolyn	Powder Hounds	Homar	Axel	Olympic SS	Monroe	Steve	Crystal Mtn
Dahl	Ian	Crystal Mtn	Hotvedt	Erik	Mt Bachelor	Monte	Sam	Mt Bachelor
Dahl	Jerry	Crystal Mtn	Houghton	Jamie	Hoodoo	Montson	Pete	SLC
Darling	Matthew	Mt Hood Meadows	Hsu	Kenneth D	Stevens Pass	Moreen	Ed	Silver Mtn
Davidson	Ryan	Stevens Pass	Huddleston	Juli	Mt Bachelor	Morrissey	Shawn	Powderpigs
Davis	Tim	Mt Spokane	Inslee	Connor	Outdoorsforall	Morton	David	Mt Bachelor
			Irwin	Lori	Powderpigs	Moseley	Jamie	SLC Central
			Jacks	Rachel	Ski Bluewood	Murphy	Catherine R	49 Degrees North

# Level I Pass Lists

Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School
Murphy	Patrick	Rokka	Shaneyfelt	Brianna	Willamette Pass	<b>Snowboard</b>		
Murphy	Patrick	Schweitzer	Shanks	Mike	Outdoorsforall	Adams	Barrett	SLC
Navarrete	Tony	Powderpigs	Shroy	Gunner	Olympic SS	Allen	Cameron	SLC
Nicholson	Chris	Mt Bachelor	Sinelli	Gabriela Laura	Crystal Mtn	Anderson	Tyler	Crystal Mtn
Ogami	Korwin	Olympic SS	Smith	Kim	Olympic SS	Anderson	Riley	Ullr
Ogami	Midori	Olympic SS	Smith	Christian	Webbski	Andrew	David	Webbski
Ohlenroth	Patricia	SLC	Soulliard	Cory M	Mt Bachelor	Auty	Chris	Stevens Pass
Orchard	Karen	Silver Mtn	Spencer	Guy	Webbski	Ayers	Tara	Crystal Mtn
Osterhout	Megan	Mt Hood Meadows	Spranger	Sarah	Powder Pigs	Baer	Lindsey	Stevens Pass
Ostfeld	Ivan	Silver Mtn	Starr	Ryan	Mt Spokane	Baerg	Jodi	Mt Baker
Ott	Chaz	SLC	Stokes	Nancy	Outdoorsforall	Barnes	Rob	White Pass
Ott	Christy	Timberline	Stone	Kyle	SLC	Baum	Jon	49 Degrees North
Owen	Patrick	Hoodoo	Strauss	Neil	Lookout Pass	Benaroya	Kalyn A	Mt Hood Meadows
Parker	Rebecca	Mt Hood Meadows	Szeliga	Theresa	Powderpigs	Beran	Martin	Mt Spokane
Pavlak	Brian	Mt Hood Meadows	Tanski	Kevin P	Mt Bachelor	Blane	John	Timberline
Pegrum	Cinita	Fiorini	Terrall	Willy	Mt Ashland	Boryer	Howard	Mogul Busters
Pembroke	Nick	Clancy's	Terry	Bobby	Mt Baker	Bowman	Emily	Mission Ridge
Perry	Christopher	Crystal Mtn	Thayer	Sonya	Ski Bluewood	Brandon	Katelyn	Mt Ashland
Peterson	Delaney	SLC Central	Thompson	Brian James	Olympic SS	Breesnee	Bryce	Mt Spokane
Poor	Kerstin	Mt Baker	Toal	Ryan	Mt Hood Meadows	Breit	Kenny	SLC
Prehn	Arden	Mt Ashland	Tobin	Michael	Alpine West SS	Burns	Garrett	Lyon SS
Prentice	Doug	Mt Bachelor	Tollefson	Paul	Mt Hood Meadows	Canham	Laicina	Mt Hood Meadows
Price	Richard	White Pass	Traphagen	Beth	Mt Hood Meadows	Carr	Julia	Mt Bachelor
Prostka	James	Ullr	Trent	Kyle	Lyon	Carter	Rob	Mt Bachelor
Pyle	Bret	Olympic SS	Trent	Kyle	Lyon SS	Chestnut	Max	Mt Baker
Pyrak	Crystal	Ullr	Tripp	Gary	Hoodoo	Chumbley	Kevin	Mt Spokane
Ramich	Kathleen	49 Degres North	Turner	Kyle	SLC	Clay	Ashley	Mt Bachelor
Reed	Ben	Fiorini	Umpleby	Andrew J	Ski Anthony Lakes	Cochrane	Deverton	SLC
Renton	David	Mt Bachelor	Uren	Craig	White Pass	Comen	Patrick	Crystal Mtn
Reumann	Nicole	Mt Bachelor	Vogel	Christopher	Mt Spokane	Connolly	Patrick	Whitefish Mtn Resort
Reutimann	Tyler	Olympic SS	Vogel	Katrina	Mt Spokane	Cook	Christopher A	Stevens Pass
Reynolds	Georgia	SLC Central	Vollen	Matthew	SLC	de Asis	Francisco	Mt Ashland
Rimling	Todd	Crystal Mtn	Wahlstrom	Athena	Crystal Mtn	DeMoss	Jordan	Willamette Pass
Roberts	Steven S	Willamette Pass	Wang	Randy	Skibacs	Desser	Megan	Willamette Pass
Rodwick	Dylan	Whitefish Mtn Resort	Warberg	Logan	Whitefish Mtn Resort	Elerath	Cassie	Mogul Busters
Roehr	Mark	White Pass	Ward	Jim W	Lookout Pass	Emch	Tymon	Mt Bachelor
Rogers	Martha	Outdoorsforall	Waring	Michael	Alpine West SS	Encinas	Amy Sue	49 Degrees North
Rogge	Barry	Powder Hounds	Warnke	Matthew	Mt Ashland	Farmin	Brandon	Lookout Pass
Romo	Frank	Lookout Pass	Weaver	Skyler	Meadows Race Team	Ferguson	Ivy	Mission Ridge
Roth	Ellen	SLC	Weih	Stephen D	Whitefish Mtn Resort	Fleck	Darius	Ski Bluewood
Rudnick	Joshua	Crystal Mtn	Welder	Allison	Whitefish Mtn Resort	Forrest	Jason	Whitefish Mtn Resort
Ruggles	Kendall	SLC	Whittaker	Stuart	Mohan	Fowler	Thomas D	Crystal Mtn
Russell	Monte	Powderpigs	Wieber	Ashley L	Mt Spokane	Franchimon	Alissa	SLC
Samson	Amy	Willamette Pass	Wilder	William	Ullr	Frazier	Moriah	Mt Bachelor
Sarich	Steve	Meadows Race Team	Wilkins	Fletcher	Ski Bluewood	Gear	Aaron	SLC
Schardt	Kathleen	Whitefish Mtn Resort	Wimmer	Juston	Hoodoo	Gerado	Mendoza	R Mt Ashland
Schmidt	Hans	Meadows Race Team	Wood	James	Skibacs	Gibbs	Kyle	Snowsports NW
Schnapp	Lindsey	Meadows Race Team	Woodruff	Jonathan	Ski Bluewood	Gibson	Ashley	Stevens Pass
Schneider	Norbert	Mission Ridge	Workman	James	SLC	Gould	Trevor	Hoodoo
Schober	Jared	Ski Bluewood	Yacoe	Thomas	Ullr	Green	Stephen	49 Degrees North
Schoessler	Kiira	Fiorini	Yamamoto	Roland	Alpine West SS	Grubb	Chapman	SLC
Schoof	Lindsay	Mt. Hood Meadows	Yanasak	Curtis	Crystal Mtn	Haffner	Charlie	Mt Bachelor
Schwarz	Julia	Ullr	Young	Lisa	Silver Mtn	Hall	Turhan T	SLC
Seaman	Brian	Mt Bachelor	Yuill	Craig	Lookout Pass	Handley	Jonathan	Mt Ashland
Seibel	Katie	SLC Central	Zachariash	Jeremy	Stevens Pass	Harris	Aloha	Hoodoo
Seidel	Christine L	Mt Bachelor	Zeliff	Morgan	Mt Hood Meadows	Hauswald	Annie	Mt Bachelor
Sernoff	Sheila	Meadows Race Team	Zentler	Sheila	Outdoorsforall	Hayes	Emily	Whitefish Mtn Resort
Severson	Steve	Olympic SS	Zieman	Timothy	Mogul Busters			

# Exam Results

## Level I Pass Lists

Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School	Last Name	First Name	Snowsports School
Henning	Kristy	Willamette Pass	Norton	Patrick	Mt Spokane	West	Russel "Rusty"	Stevens Pass
Henning	Kristy	Willamette Pass	Ogletree	Dave	Olympic Ski Bowl	Wheelwright	Brandon	SLC
Hill	Joseph	Lookout Pass	Ollestad	Anat	SLC	White	Rebecca	Mt Hood Meadows
Hill	Christina	Mt Hood Meadows	Paladino	Katherine	Mt Hood Meadows	Wiegand	Mark	Mt Ashland
Hinderer	Caleb	Mission Ridge	Pankratz	Shawn	Timberline	Williams	Cameron	Mission Ridge
Holt	Randy	Mt Baker	Pasino	Alison	49 Degrees North	Winkelbauer	Shane	Mt Baker
Huang	Haiming (Bruce)	SLC	Pietsch	Scott	Hoodoo	Winkler	Brenda L	Whitefish Mtn Resort
Huntington	Ryan	SLC	Pilney	Devon	Mt Ashland	Wittman	Sarah	Whitefish Mtn Resort
Jarosz	Jesse	Stevens Pass	Pohl	Agnes	Silver Mtn	Wolfe	Aaron	Willamette Pass
Jewell	Josh	Hoodoo	Pontone	Anthony	Lyon SS	Woody	Sean	Ullr
Johnson	Stacie	Hoodoo	Potter	David	Hoodoo	Yates	Eric	Lookout Pass
Johnson	Aaron	SLC	Prehn	Tyler	Mt Ashland	<b>Track</b>		
Johnston	Samuel R	SLC	Prince	Jennifer	Crystal Mtn	Allemand	Barbara	Methow Valley SS
Jorek	Ryan A	Mt Hood Meadows	Reed	Casey	Willamette Pass	Armstrong	Michael	Mt Bachelor
Joy	Nicole	Mt Ashland	Rhoton	Mikhal	SLC	Blackwell	Scott	Mt Bachelor
Kaler	Raymond	Stevens Pass	Roberts	Carrie	Lookout Pass	Dixon	Greg	Mt Bachelor
Kaminski	Marguerite	Whitefish Mtn Resort	Roberts	Nick	Mt Ashland	Greening	Steve	Mt Bachelor
Kaufman	Cassidy	Ski Masters	Roberts	Kristine	Mt Spokane	Kimball	Katie	Spokane Parks & Recreation
Kim	Shon	Mogul Busters	Ruhter	Marisa	Stevens Pass	MacDonald	Beverly	Mt Bachelor
Kinzebach	Micky	Mission Ridge	Salo	Heather A	Lookout Pass	Ramirez	Colette	Mt Bachelor
Kirkland	McKenzie William	Mt Hood Meadows	Sampson	Murray	Lookout Pass	Shaddox	Grace	Methow Valley SS
Kram	Kevin	SLC	Sanchez	Eric	Ullr	Singleton	Peter	Leavenworth Winter Sports
Lane	Lyndsay	Mission Ridge	Sanford	Jeremy	Ski Masters	Smith	Larry	Mt Bachelor
Lane	Ligita I	SLC	Saura	Jason	SLC	Stivers	Marueen	Leavenworth Winter Sports
Lee	Jacob	Mt Ashland	Schmeeckle	Peter	Ullr	Wilhelmson	Evelyn	Spokane Parks & Recreation
Leger	Cisco	Ullr	Schneider	Norbert	Mission Ridge	<b>XCD</b>		
Leibman	Heather	Olympic Ski Bowl	Scott	Joshua	SLC	Finnerty	Maggie	Mt Hood Meadows
Leines	Brek	Crystal Mtn	Seto	Lance	Ski Masters	Lawrence	David	Methow Valley SS
Li	Crystal	Skibacs	Shuford	Taylor	Lyon SS	Prehn	Arden	Mt Ashland
Lindsay	John	SLC	Simpson	Leslie	Mt Ashland	Reuland	Kenady	Mt Baker
Linscott II	Mark	Schweitzer	Smith	Nathan	Mt Hood Meadows	Werderits	Thierry	Mt Baker
Long	Lauryn	Ski Bluewood	Spencer	Cameron	SLC	<b>Go with a Pro Clinics!</b>		
Lyon	Chris	Mt Ashland	Stafford	Hilloah	Crystal Mtn	 Congratulations on taking your Level I exam! Remember to watch for the Go with a Pro clinics coming to an area near you this spring. If you did not take advantage of this fun FREE clinic last season you can still sign up for one this season. This one day clinic is packed with fun and excitement (lots of skiing and riding) and gives you the opportunity to meet Northwest clinicians and ask any questions you may have about the organization you just joined. (Dates and locations will be posted on the web, to be eligible for this clinic you need to have taken your Level I in the 07-08 or 08-09 season)		
MacDonald	Daniel	Skibacs	Stewart	Ericka	Whitefish Mtn Resort			
Manglesdorff	Carlos	Mt Bachelor	Straley	William F	Crystal Mtn			
Martin	James	Mission Ridge	Stubner III	Raymond P	White Pass			
Martin	Sarah	Mt Hood Meadows	Swanson	Daley	Mogul Busters			
McBride	Savana	Hoodoo	Swanson	Marcus	Mogul Busters			
McDonald	Elliott	Ullr	Swigart	Sterling	Ullr			
McKibbon	Joy	Lookout Pass	Taiaroa-Smithies	Tamatea	Crystal Mtn			
McMahon	Melody	49 Degrees North	Taylor	Nick	SLC			
McManus	Zach	Mt Bachelor	Tevis	Frank	Stevens Pass			
McMellon	Laura-Lee E	Mt Bachelor	Thomas	Philip M	Crystal Mtn			
Mednick	Hale	Mt Hood Meadows	Thompson	Sevan	Lyon SS			
Miller	Stephanie	SLC	Titus	Dustin	Mt Baker			
Miyagishiya	Bryan	Hoodoo	Tomaselli	Angel	Lookout Pass			
Moog	Jenna	SLC	Tomaselli	Michael A	Lookout Pass			
Moony	Martin	Stevens Pass	Towne	Daniel	Mt Ashland			
Morton	Kelsey	SLC	Trygstad	Nels	Schweitzer			
Mumford	Ted	Timberline	Turner	Kyle	Timberline			
Murphy	Kyle	Snowsports NW	Vardell	Kathleen	Schweitzer			
Murray	Remie R	Schweitzer	Varga	Jordan	SLC			
Natsui	Ted	Skibacs	Wall	Alisson	Webbski			
Navarro	Adrian	SLC	Walling	Mike	Crystal Mtn			
Nicoulin	Amy	Ullr	Walsh	Noah	Willamette Pass			
Nishimoto	Diana	Lyon SS	Weidler	John	Skibacs			
Nissley	Phil	Mt Baker	West	Willie	Mission Ridge			

# ACE I vs ACE II

by Jodi Taggart, JET-NW member

Let's start with a quick explanation of ACE. ACE stands for Advanced Children's Educator. This program was designed many years ago to address the needs of our membership. There seemed to be an overwhelming interest in creating an educational pathway for instructors that wanted to add to their bag of "teaching kids" tricks.

ACE I saw huge success and tons of interest in the first few years. It continues to be a very popular program.

An ACE I clinic covers some of the basics to understanding how kids develop cognitively, affectively and physically (CAP). Another major component is creating great lesson plans using the "kids" teaching cycle: Play, Drill, Adventure and Summary. Class handling, Maslow's hierarchy of needs and Professor Poopypants are also touched on during the clinic.

Most importantly all these components are put into practice over the two day

clinic so that you get an opportunity to be coached on your creative intergration of all these great concepts.

So what is ACE II? We get that question alot! ACE II was designed to be the next step to overfilling your bag of tricks.

The ACE II clinic covers a variety of topics including the multiple intelligence theory and how to use it in creating a learning environment. It also takes a look at real vs ideal movements in kids and explores ways to reach the ideal. The second day is largely devoted to helping create creativity. We dive into the Explorer, Artist, Warrior, Judge concept and put it into action. The rest of the day is in the hands of the participants to cover any subject you desire.

Similar to the ACE I, the ACE II is two days spent getting some great information and coaching from a staff devoted to the education of kids on snow.

## Here are some testimonials from two ACE II participants.

"About the Ace II Clinic: One of the best parts of the clinic for me was to get the conceptual framework for what we should be teaching now and how to present it. I like the focus on the technical aspects of teaching and lots of practice to make sure we were actually doing it right! (Always the hard part.) Also the clinicians were very good about giving us many ways to present the same information, either for reinforcement of a move or to help someone who was struggling with it. Taking the move into various terrain and snow conditions was more of the same-how to make the move in all conditions all the time. Great clinic and well done." Ginger

"Before the end of a fantastic ski season, I was able to participate in an Ace 2 clinic. It was the best thing I have done for my teaching in a long time. Not only did all of us have a wonderful time being kids again, it gave us a fresh perspective in to our student's minds, bodies, and souls. I can tell you that teaching children is much more complex than I had previously thought and I feel very fortunate to have had this experience of learning. I know that my students next year will benefit greatly and I will see success in all their smiles." Clare

## What else can you tell me about ACE?

First of all nothing is a secret. What do we mean by this?

Check out the psia-nw website for all the ACE I and II handouts and workbooks. We require the workbooks be completed before you attend your ACE clinic, but you are more than welcome to check them out even if you are not planning on attending a clinic.

Ask us questions. We are more than happy to answer any questions you have in regards to clinic content or just a tough kid question.

Talk to your TD or Director about bringing a member of the Junior Education Team-NW to your mountain for a clinic. We do more than ACE! Just give us a topic and we will make it happen.

Check the Calendar of Events for a ACE clinic near you and get signed up. If there isn't one that works for you then find 9 friends and request a clinic at your convenience through the PSIA-NW office.

Talk to someone who has attended a clinic and find out what you have been missing!

*Jodi Taggart works as the Assistant Snowsports Director at Schweitzer Mtn. She has been with the JET-NW for a number of years and is currently the Children's Committee Chair for PSLA-NW.*

## Lawrence Bryan Linnane

by Ronne Linnane

Larry was born in Tacoma on July 4<sup>th</sup> 1914 to Barney and Stella Linnane. At two years of age he walked from Tacoma to Seattle when the family moved for better work opportunities for his father. (the way he told the story).

He was raised in the Greenwood area and graduated from Ballard High School in 1932. Because of the Depression and lack of jobs he continued classes, and coaching at Ballard until 1934. About that time he won a Seattle wide voice competition and was invited to try out for the New York City Metropolitan Opera. Again because of the Depression and money being tight he did not go.

Larry hired out for the Northern Pacific Railway in 1936 and was soon furloughed for the winter. This started his mountain adventures living at Mt. Rainier and working at Paradise Lodge where he made many lifelong friends and had many adventures. He and his pals would hike up to Camp Muir all morning and ski down in 30 minutes, once he hiked up and skied back down twice in one day. He was called back to the railroad in 1937 and retired in 1976 from the Burlington Northern Railroad with 41 years of service.

Larry also had a professional singing career and performed with the Seattle Symphony, in the Music Under the Stars productions at

the Greenlake Aqua Theater, and on the original Christmas Ship for many years. He also sang in the Men's choir at St. Joseph Parish and had a second profession singing at Catholic weddings and funerals and was popular for his Irish Tenor voice.

Larry was a skiing legend in the northwest being certified as a ski instructor in 1940 and carried #4 in the Professional Ski Instructors Association, NW Division. He was Director of Ski Klasses Inc for 30 years during which time he made many new friends and taught many families to enjoy the mountain experience and become

expert skiers and in turn have taught 3 generations of these families to ski. He inspired many young people to continue their ski education and become respected professionals in the ski industry. The PSIA-NW Larry Linnane Legend Award was first given in 1994, to Larry, and is awarded annually. Larry rode the weekday ski bus to Stevens Pass up through last winter and although he did not ski anymore he enjoyed the camaraderie of the people on the bus and at the mountain and would still belt out a song now and again.

To quote an article written about him by one of his pupils "I've tried to substitute as a father to those who needed one. That's what I've wanted. If I could have my name engraved at the top of a list of 'Best Dads' that's all I'd ask."

Larry passed away June 27, 2008 in Seattle after a short illness surrounded by family and friends. He lived life on his own terms until the end, living in his own home, still driving, walking the beach daily with friends, going to pizza with family on Wednesday evenings, and going to Mass on Sundays. Larry has climbed all his mountains.

*Many of you may recognize Larry Linnane's name due to the fact that it was in his name that the "Larry Linnane Skiing Legends" Award was dedicated. Now you can better understand the story behind the name.*







## JOIN OUR DYNAMIC TEAM OF SKI/SNOWBOARD INSTRUCTORS

Excellent Training Program, competitive incentive based pay system and an exceptional mountain on which to work and play.

Steamboat Ski & Resort Corporation is looking for the following positions for the upcoming winter season:

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- Non-Certified Ski Instructors.
- Certified Snowboard Instructors.
- Non-Certified Snowboard Instructors.
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Human Resources Steamboat Ski & Resort Corporation at 970-871-5132

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Pay based on certification level and experience.



Winter Park Resort's Ski & Ride School is currently accepting applications for Adult and Kids Ski & Snowboard Instructors and various administrative positions.

Are you a growth oriented professional looking to join a high quality organization? Be a part of the Ski & Ride School that was the innovator of Guest Centered Teaching!

Winter Park is now offering a bonus of up to \$500 for PSIA Level 2 or higher instructors.

Apply online today at [www.skwinterpark.com/employment](http://www.skwinterpark.com/employment) or contact the Human Resources Recruiting Office for further information at [wpjobs@skiwinterpark.com](mailto:wpjobs@skiwinterpark.com) or 970-726-1536.

Winter Park Resort is located in beautiful Grand County, Colorado, averages snow totals of 365" per season, hosts a base area of 9,000 feet and is home to the mogul capital of the U.S.A...Mary Jane, *Extremely Colorado!*



Eaglecrest Ski Area in Juneau, Alaska is seeking a qualified Snowsports School Supervisor with a minimum of PSIA/AASI Level III certification and 1 year of supervising experience. This is a full-time seasonal position. Eaglecrest is owned by the City of Juneau. For more information visit [www.skijuneau.com](http://www.skijuneau.com) or contact Jeffra Clough at [Jeffra.Clough@ci.juneau.ak.us](mailto:Jeffra.Clough@ci.juneau.ak.us) or 907-790-2000 ext 219.



**Come work and play at Crystal Mountain,  
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**The Snow Sports Learning Center is currently accepting applications for the 08/09 ski season.** We are seeking motivated friendly and enthusiastic instructors whose main job will be to create relationships, teach snow sports and guide on the mountain safely.

If you want to push the limits of your sport, work and play please fill out an on line application: [www.skicrystal.com](http://www.skicrystal.com) or send us your resume.

**Resumes to:**

Sean Bold  
Director of the Snow Sports Center  
Crystal Mountain  
33914 Crystal Mountain Blvd  
Crystal Mountain, WA. 98022  
[seanb@skicrystal.com](mailto:seanb@skicrystal.com)



## EMPLOYMENT

The Leavenworth Winter Sports Club is seeking qualified Alpine, Snowboard and Nordic instructors for the 08-09 season. Family oriented, small classes and friendly environment. Contact Bob Black at [Info@skileavenworth.com](mailto:Info@skileavenworth.com)

## REAL ESTATE

Mountain Cabins/Houses For Sale  
Timberlane: 6bed 1.5bath 1590sf: \$268,000. Baring: 3bed 1.75bath 1010sf: \$224,950. Gold Bar: 4bed 3bath 4250sf: \$399,950. Others also available. HWY 2 near Stevens Pass. For more info contact Brenda Pierce at 206-890-3852 email [brendapi@johnlscott.com](mailto:brendapi@johnlscott.com) web: [www.brendapierce.net](http://www.brendapierce.net)

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**Imagine working for the Best**

Vail Resorts is now hiring **Certified Ski Instructors and Supervisors** in all five of our world-renowned luxury resort destinations: Vail Mountain, Beaver Creek, Breckenridge, Keystone and Heavenly.

Imagine taking your love for mountain sports and applying it to your job, Vail Resorts is the perfect backdrop for your life-changing career.

Vail Resorts has housing available, terrific clientele and most importantly, an unrivaled training program.

To find out more, visit us online at: [www.skijob1.com](http://www.skijob1.com) or call: **1-866-713-3138**

Vail Resorts is an Equal Opportunity/Affirmative Action Employer

# Newsletter Survey

Currently, all members receive a printed copy of each newsletter by mail. Complete newsletters are posted at [www.psia-nw.org](http://www.psia-nw.org), usually just prior to the mail out date. Past newsletter issues are archived on the website. We are moving toward a mix of printed and on line issues. Members will be notified in advance of any on line only issues.

Please help us understand how to best meet your needs by completing this short survey. Surveys can be returned to the office via fax; 206.241.2885 or mail; PSIA-NW, 11206 Des Moines Memorial Drive #106, Seattle, WA 98168-1741. The survey will also be posted on the website and responses can be emailed from there. Please respond by Oct. 24, 2008. Results will be printed in the next newsletter and posted on line. Thank you for your help!

**1. Do you have internet access?**

- a. Yes
- b. No

**2. If you have internet access, which newsletter format do you prefer to receive?**

- a. The printed issue
- b. On Line

**3. How do you prefer to read the newsletter?**

- a. The printed issue
- b. On line
- c. Printed off the website

**4. How do you access information contained in past issues?**

- a. Printed issues that I've saved
- b. On line

**5. I consider the printed newsletter to be:**

- a. An important member benefit
- b. Extra Paper

**6. If given the choice, I would elect to receive the newsletter:**

- a. In printed form
- b. On line only

**7. Please add any additional comments here:**

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**New Address or Email?**

Be sure to inform the PSIA/AASI-NW office if you move. The USPS will not forward our mailings. Send your: NAME, NEW ADDRESS, NEW PHONE NUMBER and NEW EMAIL to the office: PSIA/AASI-NW, 11206 Des Moines Memorial Dr, Suite #106, Seattle, WA 98168-1741 phone: 206-244-2885, email: [office@psia-nw.org](mailto:office@psia-nw.org)

**Business Cards available to order online. [www.psia-nw.org](http://www.psia-nw.org)**



### It's all on-line [www.psia-nw.org](http://www.psia-nw.org)

For the latest in PSIA/AASI-NW news, check us out online. Event updates and applications, program updates, past newsletters, articles, book/DVD/video reviews, bookstore, links and more. It's all there at [www.psia-nw.org](http://www.psia-nw.org)

## Check out these links!

**Event Line Up** - the latest on upcoming Featured Events.

**Event Applications** - open, print, complete, fax / mail - it's that easy.

**Advertisements** - Jobs Available- Take the next step in your career! Opportunities are a click away under Good Links.

**The Movement Matrix** - A great visual aid for ski and teaching improvement. Click on the PSIA logo, then scroll down the homepage for the demo link.

**Bookstore & Reviews** - Order form titles with review links highlighted. Click, review, then order.

**Go with a Pro Clinic** - New Level I's, Alpine, Snowboard, Track & Tele drop down menus on the homepage. Click, read, check the calendar, sign up. It's free!

● Businesses in Ketchum's downtown are open and accessible by foot traffic after Monday's fire that destroyed Main Street business Whiskey Jacques, a popular nightspot in this Idaho ski resort town, and damaged the Sawtooth Club.

● Mt. Ruapehu, New Zealand - Ruapehu Alpine Lifts (RAL), operator of Mt. Ruapehu ski areas Turoa and Whakapapa, has announced it will extend the 2008 ski season by three weeks. Turoa will now stay open until November 16th.

● On Friday, 12 Peak to Peak Gondola Sky Cabins made the very first journey across the 4.4km/2.73-mile span between Blackcomb and Whistler Mountains.

*Get the rest of the story at [www.firsttracksonline.com](http://www.firsttracksonline.com)*

## PSIA/AASI-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and Nordic snow sports.

## Northwest SnowSports Instructor

PSIA/AASI-NW

PNSIA Education Foundation

11206 Des Moines Memorial Dr, Suite #106

Seattle, WA 98168-1741

(206)244-8541

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