

# NW Snowsport Instructor

Summer 2004



Inspiring lifelong passion for the mountain experience



# FEATURES

**4** Fifty 2  
by Russ Vilhauer

**5** Inspiring Passion  
by Linda Cowan

**6** Why Certification?  
by Don Meyer

**14** NW Members Recognized at Sun Valley  
by Art Hathaway

**16** Survey Results  
by Chad Dold

**18** Meet The NW Tech Team

**20** BOD Authorizes New Education and Program Director

## EVENTS

**24** Fall Seminar:  
Topics and Application

## DEPARTMENTS

Certification Pass Lists ..... p.7    Classifieds ..... p. 26

Senior Moment #1 ..... p.12    Event Application ..... p. 27

## PSIA-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customer in the enjoyment of downhill and Nordic snow sports.

NORTHWEST *SnowSport Instructor*

**Professional Ski Instructors of America - Northwest Division  
PNSIA Education Foundation**

11206 DesMoines Mem. Dr. #106  
Seattle, WA 98168-1741

Phone (206) 244-8541  
FAX (206) 241-2885  
E-Mail: office@psia-nw.org  
Website: www.psia-nw.org

**Editor** Jodi Taggart

### Guide for Contributors

The Northwest SnowSport Instructor is published five times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit typed, single-spaced paper and, if available, on IBM compatible disks saved as a text file. Pictures must be prints or color copies.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.

### Submission Deadlines

Issue	Deadline
Summer	June 15
Fall	Aug. 1
Early Winter	Oct. 1
Winter	Jan. 1
Spring	March 10

### Send all submissions to:

Jodi Taggart  
c/o PSIA-NW  
11206 Des Moines Mem. Dr. #106  
Seattle, WA 98168-1741  
Phone (206) 244-8541 (MSG)  
office@psia-nw.org

**Officers of the Board**

Ed Younglove ----- **President**  
 Carol Christofero ----- **Executive VP**  
 Jack Burns ----- **Administrative VP**  
 John Eisenhower **Communications VP**  
 Molly Fitch ----- **Education VP**  
 Lane McLaughlin ----- **Technical VP**  
 Chris Kastner ----- **Certification VP**  
 Diana Suzuki ----- **Financial VP**  
 Ken Hand ----- **Mmbr School VP**  
 John Weston ----- **PSIA Rep**  
 Chad Dold ----- **Nordic Chair**  
 Barb Darrow ----- **Office Manager**

**Newsletter Ad Rates**

**Classified Ads:** Classifieds are line type ads and will be run in a single section with different headers, i.e. Employment, Equipment for Sale, Get Connected, etc. Classified ads may vary in size and rates will be reflective of the number of words in the ad.

**Rates:**

20 Words or less	\$10
20-40 Words	\$20
40+ Words	\$1 per word

**Display Ads:** Displays will be available in a variety of sizes and will be boxed or otherwise set off from the surrounding text. There will be a layout fee for display ads that are not submitted in final form.

**Rates:**

Size	Rate	Layout fee
2x3	\$50	\$10
4x3	\$100	\$20
7x5	\$150	\$40
7x9	\$200	\$50

A 10% discount is available for anyone running the same ad in consecutive multiple issues.

*Please make check payable to:*

**PSIA-NW**

11206 Des Moines Memorial Drive  
 Suite 106  
 Seattle, WA 98168

**Cover:** Senior Tour group at Sun Valley Symposium

## PSIA-NW Office Rated Tops

The Divisional Recognition and Awards Committee is always challenged to decide who should be recognized for the various awards. However, this time the choice was easy because you, the membership, made the decision!

For those who have had the pleasure of requesting assistance from the Divisional Office, it comes as no surprise that Office Manager Barb Darrow and her staff received a 99 percent approval rating in the recent survey of the membership. The near perfect numerical rating was reinforced by an overwhelming number of positive comments.

Barb, and her dedicated staff do a remarkable job of keeping on top of everything that goes on in the Division. Barb and Cheryl Baker are full-time employees, while Becky Kostelich is a part-time worker who replaced Joyce last fall. Barb needs no introduction; she always greets everyone with a warm smile and kind words. You see her playing a prominent role in Spring Symposium as well as doing a remarkable job of keeping on top of everything that goes on in the Division to ensure that the organization runs smoothly.

A long time employee, Cheryl handles all of our bookkeeping and member services, which is no small task. As Barb's other right hand, Cheryl usually answers the phone, as well as your questions, and also does the payroll and runs the bookstore.

Becky is our membership clerk. With great computer skills, she does the lion's share of the member date base updates, i.e., dues, educational credits, etc. Becky is also the "point person" for our broadcast e-mail and is currently working on a major project to develop a member e-mail database.

We are also pleased to recognize Barb's volunteer helper and long time spouse, Ken, who is always there to do the heavy lifting. Thanks for all you do for the organization, Ken! And thank you Barb, Cheryl and Becky for all that you do!



Ken and Barb Darrow

*Editor's Note: Art's article on this year's Service Awards follows on page 14.*

*For more on the Member Survey results, see the first in a series of reports on page 16.*

# Fifty 2

*"Billy Clyde wasn't insane.  
If it doesn't work out  
There'll never be any doubt  
That the pleasure was worth all the  
pain." Jimmy Buffet*

The odometer of my life turned 52 on 040404. I decided that this once in a lifetime milestone was cause for a memorable event. What better way to celebrate life than with a near death experience? I ran a marathon on Whidbey Island. My sister Nancy said it best. "You really know how to party!"

At the starting area I overheard some guys talking about running the previous day in Yakima and then commuting 3-4 hours to the island to make the 8:00 start on Sunday morning. I finally turned to one of them and said, "Excuse me for eavesdropping, but do I understand that you ran a marathon in Yakima yesterday?" When he said "yes" I had to ask "Didn't you learn anything?"

One of the key components to running multiple marathons is amnesia. You have to forget what it's like to have your legs micro-waved and any bastion of male ego crushed by a woman with hips that wouldn't fit through the Ballard Locks cruising past you at the 23 mile mark.

The race promoters billed their event as "one of the most scenic courses in the nation". Yes this course from Coronet Bay to Coupeville passes through rural farmland, lush forests

and by breathtaking harbors. What was truly breathtaking was perpetual climbing. After a few miles I stopped looking up because all I could see was another hill to redline my altimeter. It was all for that little medal they hang around your neck with the inscription "I RAN THE ISLAND, MARATHON FINISHER, APRIL 4, 2004". The PSIA symposium in Sun Valley was only 4 days away. No problem.

I was introduced to alpine skiing by my uncle and aunt, John and Jean Westfall at Spout Springs in the winter of 1964. That day on the rope tow inspired a lifelong passion for the mountain experience. (Isn't that a clever statement?) I figure that I can take up a new snow sport every 40 years so I signed up for a beginning snow board class at Symposium.

Al Gore claims to have invented the internet. I take credit for the term "dark side" when referring to snow boarding, so you can imagine the reactions I got from my alpine colleagues when they heard about my plan. After scanning the list of classes offered I expressed doubts about my choice to my board head daughter Morgan. She put me back on course with those awe inspiring words, "You're a wimp."

Just south of Ketchum is what looks like a modern medical facility. I told my traveling companions to look for me there if I failed to rendezvous with them after class on Saturday.

My fellow classmates included Stuart who is approximately my age from Mt. Hood Meadows, Tom

Russ Vilhauer, Mogul Busters Ski School, Alpine Level 2

from North Carolina and 20 years my senior and Shannon from Utah. Our clinician was the incomparable TJ Kauth from Bogus Basin. TJ has a progression, manner and movement analysis that can only be characterized as life saving.

I had visions, going in, that I would be the victim of numerous train wrecks. While I did take some hard falls the count was low and TJ was always there to gauge my pulse and offer advice. I debated whether to don my helmet given the warmth of day. It was a question of being cool or being conscious. Snow boarding dictates cool so I went sans helmet. Besides why wear a helmet when you've got nothing to protect? Next time I'll wear my helmet and take the heat. It would have been useful when I did a cartwheel with my head as a pivot point.

I took this lesson to give me some perspective on how my students feel when facing down a slope the size of a speed bump. What they're experiencing is terror and the question "what the hell were you thinking?". This is especially true the first time you find both feet locked in a death grip on one board. TJ was a mitigating force with his knowledge and calm demeanor. I learned the very basics of a new sport. More importantly I rediscovered how valuable empathy is to an effective instructor.

I may not become the next snowboard technical director for my school, but then again I am in it for the long run.



By Linda Cowan, NW Tech Team,  
DCL, Trainer/Director Lyon Ski  
School

# Inspiring Passion....

**M**y ski teaching journey began when I started working for the Bellevue Ski School, Snoqualmie Pass in 1988....(Thank you Ed Kanel!) As I think about the Turning Points in my career...all of them share one very essential equation. The people. All of the people I'm about to share with you are selfless, giving, passionate people. These are people in our industry that carry such a love for our sport that you can't help be infected with their passion.

May Race Camp, Mt. Bachelor....WOW! THAT was too much fun!! Dave McBarron and Dave Lyon gave us amazing tools to apply to each run through the gates..(despite our obvious lack of ability!)...tactics like being sure to look ahead a gate or two along with technical tips like remembering the value of balancing over the outside ski were key. I remember thinking to myself...how can running gates be THIS MUCH FUN? Beyond the gates....is a passion. Dave McBarron and Dave Lyon are two very inspirational coaches who share their humor and their love for both skiing and racing with all of us.

Another example was a Symposium weekend at Mt. Bachelor where we spent almost one ENTIRE day playing with the many facets of the Wedge Christie. It was AWESOME! We then took the movements that originated from the wedge christie and applied them back to our own skiing....a golden clinic for sure...and thanks to a certain Mr. Chris-'tie' Thompson....his PASSIONATE love for the technical wonder of skiing and the serious

responsibility that each one of us has every time we step in front of a group of students was amazing. What an incredibly blessing that day was for all of us. Thank you, Mr. T.

My last and most dearest example of passion comes from Miss Karin Harjo. Karin has seen me through every major milestone in my professional ski teaching career. She was in attendance when I received my Level III pin, when I became a DCL, and finally when I made the Tech Team. Each of those events has an incredibly lasting memory. I was honored to be in attendance when Karin became a Level I instructor, but the just as honored when, Karin joined us as a new member of the PSIA-NW Tech Team. Congratulations Karin! Karin's love for skiing, teaching, technical knowledge and life itself are so infectious that I truly believe I wouldn't be where I am today without her friendship and passion in my life. God bless and thank you, Karin.

Every time I'm given the privilege of working with others...I am humbled and excited for the opportunity to not only inspire others but to be inspired and learn from the new people I meet...just like the people whom shared their passion with me...each one of us has a passion for skiing and for life. We all love watching our students work so hard to 'get it'...and nothing can beat the camaraderie of a powder run with great friends...regardless of our motives....each of us share a passion for skiing that goes beyond words....who will YOU inspire and share your passion with next season?

*Editor's Note: Linda Cowan currently resides and shares her passion as the Training Director and as a Race Coach for Lyon Ski School, Stevens Pass, while also being a passionate PSIA-NW Tech Team Member.*



# Why Certification?

by Don Meyer,  
ULLR Snowsports

## Do you really need a test to know how good?

**Setup** — Perfect exam weather and snow at Stevens Pass. Blustery, snowing but landing as water all day, goggles fogging, gloves and butt getting wet, 8-12 inches of nice new mashed potatoes on top of old bumpy crud. Only four Snowboard Level 3 candidates and 2 examiners so they can really focus on us.

**Exam** - All morning off-piste on the steepest, bumpiest, nastiest off-piste available. Afternoon, 180 combos, jumps, linked toeside and heelside air and nose/tail roll 180s and halfpipe. My legs burning from the morning still, hard to get my 210 pound butt of the snow and then more steeps (7th Heaven) with 3-4 feet deep moguls covered in mashed potatoes and still more 180 combos, jumps and halfpipe.

In the morning, I thought I did well but in the afternoon as it wore on, I wore down and was no longer performing as I expected. Still I worked at it and tried throwing in a little extra here and there. Once I had to take a foot out and push and they were getting ahead so I left it out and cruised the rest of the run one foot loose, down a nice slope, over a small jump and up and down the side of the baby halfpipe walls and back to the chair. Two of the other candidates noticed and were impressed, examiners either didn't notice or didn't say anything.

**It's Over** - So finally 3:00 in the afternoon, the examiners asked if we wanted to redo anything - no one said yes although we all had things we could improve. So once more just for the fun of it, to the top, down the crap, through the pipe, to the bottom. Yak, yak, what's next, they leave us to talk, fill out the forms and give us feedback.

I am feeling like it was a good exam check (not a good exam) and I'll be practicing at Whistler next week and then doing the exam over at Hood or Bachelor at the end of April. I take my gear off, do some necessary things, and then run into an old riding and Mountaineers Lodge friend. She invites me for a drink with some other Stevens employees. I go tell the examiners that they can find me in the bar. The other three candidates are taking the teaching exam tomorrow (I passed that 2 years ago) so they aren't getting their scores tonight. I pour down a couple glasses of water and 2 Mac&Jacks and have fun talking the talk with my old and new found buddies.

**The Results** - About an hour later, the examiners come in looking a bit grim (it was a hard day for them too) and they invite me to an empty table to talk. First they ask, do you want the good news or bad news first. Heheheh, good news.

**The Good News** - They say they were soooo amazed at the level of my riding, particularly in

the morning in the steep and crappy stuff, way above the level when they saw me at last month Freestyle Level 1 Accreditation and other times they've seen me over the last couple years. Starting to sound good.

**The Bad News** - Then they ask, how do I feel about how the day went. I said I felt quite good about the morning and then described in some detail the issues in the afternoon. They said I was so right on with my analysis and they went on to talk about a number of things that I could do to improve my performance. I have a ways to go yet with freestyle which of course is true. Still a bit reticent after blowing my ACL off a jump 2 years ago and of course Crystal doesn't have a park or pipe, so not much chance to practice (excuses while perhaps good don't improve my riding).

## And then The REALLY GOOD NEWS

- They pulled out the Gold Pin and my evaluation sheet. WAHOOO! First they congratulated me heartily and then we talked some more about snowboarding and life and stuff. And then they asked how old I was (as if that would make any difference, heheheh) — only fifty-two on April 19. They thought perhaps it makes a difference. I suppose it does make a difference but lots of time on the snow and also a good exercise program outside of snowboarding is critical (and somewhat lacking this year).

**Continued on page 22**

# Congratulations to the Following for a Job Well Done!!

## ALPINE Level I

Last Name	First Name	Ski School	Downs	Kerth	Skibacs	King	Aaron	Summit Lrng Cntr
Abbott	Dan	Mt. Bachelor	Drollinger	Elizabeth	Mt. Spokane	Kissinger	Paul	Bluewood
Acuna	Maria C.	Mt. Hood Meadows	Durning	Gary	Mohan @ Snoq.	Krueger	Jeff	Summit Lrng Cntr
Akre	Steve	Ski Masters	Elie	Sandra	Clancy's	Laine	Chris	Fiorini
Albertini	Dan	Mohan @ Snoq.	Enfield	Ryan	Summit Lrng Cntr	Langlois	Donald	Crystal Mtn.
Alexander	Daniel	White Pass	Entrop	Kelly	Olympic	Lason	Nick	Alpental
Amos	Alexa	Mt. Hood Meadows	Evans	Clint	Mt. Spokane	Le Doux	Christine	Mt. Hood Meadows
Anderson	Clarence	Bluewood	Ferris	Val	Mohan @ Snoq.	Leaonard	Scott	Skibacs
Anderson	Dave	Cascade	Fischer	Mark	Mt. Hood Meadows	LeBlanc	Diane	Silver Mtn.
Anderson	Jennifer	Mt. Ashland	Flaten	Mark	Alpental	Liedtka	Laura	Skiforall
Antis	David	Crystal Mtn.	Flatt	Aaron	Mt. Spokane	Line	Dick	ULLR
Arrouye	Yves	Alpental Ski	Fletcher	Cherry	Summit Lrng Cntr	Lloyd	Michael	Mt. Bachelor
School			Floyd	Kimberly	Skibacs	Loeliger	Chris	Ski Masters
Assael	Leon	Mt. Hood Meadows	Forster	Jordan	Timberline	Lukes	Andy	ULLR
Atkinson	Charles	Mission Ridge	Foster	Peggy	Ski Masters	Luttrell	Annie	Willamette
Baltins	Maris	Mt. Spokane	Frearson	Thomas	Summit Lrng Cntr	Lynde	Marcelle	Fiorini
Barksdale	Lindsay	Bluewood	Frost	Ian	Summit Lrng Cntr	Lynn	Robyn	Alpental
Barrington	Hugh F.	Summit Lrng Cntr	Galloway	Rory	Summit Lrng Cntr	Maldonado	Wesley	ULLR
Bennett	Geoff	Clancy's Ski	Garland	Sarah	Cascade	Marinig	Mike	Snow Sports NW
School			Garske	Seth	Ski Klases	McDonald	Keith	Timberline
Bennett	Nate	Clancy's Ski	Gates	Erin	Timberline	McDowell	Thomas	Alpental
School			Gehman	Edan	Summit Lrng Cntr	McKenzie	Kyle	Mt. Bachelor
Bermensolo	Christy	White Pass	Gledhill	Chris	Summit Lrng Cntr	McVane	Matthew	Bluewood
Berrey	Andrew	Schweitzer	Glowney	Ben	Alpental	Meadow	Tim	Webb Ski
Betts	Michael	Ski Masters	Goatcher	Jodi	Mt. Hood Meadows	Medeiros	Selia	Schweitzer
Bishopp	Stephanie	Alpental	Goetz	Ken	Mt. Spokane	Mercer	Matthew	Mt. Hood Meadows
Blackburn	Gabrielle	Summit Lrng Cntr	Goldstein	Jesse	Mt. Ashland	Merck	Jon	Schweitzer
Blindheim	Vistor	Olympic Ski	Gonzalez	Alfredo	Mt. Hood Meadows	Merriott	Bob	Timberline
School			Gowdy	Erik	Ski Klases	Miller	Chuck	49° North
Blue	Braden	Crystal Mtn.	Grabel	Kathryn	Mt. Spokane	Miller	David	49° North
Bohart	Stephanie	Mission Ridge	Grainger	Jayson	Mt. Spokane	Miller	David	Ski Masters
Bradshaw	Sean	Silver Mtn	Hafer	Rebecca	Mt. Hood Meadows	Miller	Linda	Crystal Mtn.
Brand	Craig	Skiforall	Hagan	Shannon	Crystal Mtn.	Miyoshi	Dennis	Skibacs
Brennan	Liz	Alpental	Hall	Justin	Mohan @ Stevens	Mock	Lindsey	Alpental
Brown	Bob	Fiorini	Hamm	Mike	Mt. Spokane	Morassutti	Jean	Skibacs
Burton	Sara	White Pass	Haugerud	Tosten	Mission Ridge	Mosier	Jeff	Mt. Baker
Bury	Tracy	Alpental	Heaverlo	Alexa	Ski Klases	Mostue	Alison	Mt. Bachelor
Camp	Sarah	Mt. Ashland	Henning	Kristy	Willamette	Noy	Maksim	Crystal Mtn.
Carlson	Dylen	Bluewood	Henry	Dan	Stevens Pass	Oczkovicz	Piotr	Alpental
Carlton	Thomas	Silver Mtn.	Herlihy	Chris	Stevens Pass	Olsen	Steven	Snow Sports NW
Chang	Anya	Timberline	Higgs	Ben	Silver Mtn.	Olson	Brad	ULLR
Chapman	Peter	Alpental	Hill	Peter	Bluewood	Overstreet	Riesa	Summit Lrng Cntr
Christenson	Tracy	Alpental	Hoffer	William	Mission Ridge	Paker	Kendra	Skiforall
Clark	Mark	Bluewood	Hogan	Micah	Mt. Ashland	Parker	Timothy	Alpental
Clarke	Midori	Ski Masters	Hough	Marty	Mohan @ Stevens	Patnode	Mary Jane	Mohan @ Snoq.
Ciehern	Will	Mt. Spokane	Howell	Curtis	Summit Lrng Cntr	Peak	Gregory	Silver Mtn.
Coleman	Angela	Schweitzer	Ingram	Tyler	Ski Masters	Peck	Nathan	49° North
Collins	Nikki	Mt. Hood Meadows	Janssen	Brad	Mt. Spokane	Phillips	Charles	Skibacs
Cordova	Lee	Mohan @ Snoq.	Johnson	Adam	Bluewood	Poor	David	Mt. Baker
Crabtree	Brian	Bluewood	Johnson	Jesse	Summit Lrng Cntr	Prekages	Paul	Webb Ski
D'Antoni	John	Fiorini	Johnson	Leif	Ski Klases	Purbaugh	Thomas	Crystal Mtn.
DeMarsh	Pam	Hoodoo	Johnson	Zach	Mt. Baker	Radu	Florin	Crystal Mtn.
Denker	Lisa	49° North	Johnson	Andrew	49° North	Ramah	Ryan	Clancy's
			Johnson	Charles	Bluewood	Regalbuto	Kate	Timberline
			Johnson	Peter	Alpental	Rehr	Jesse	Stevens Pass
			Johnson	Christopher	Alpental	Reite	Beth	Skiforall
			Johnson	Stephen M.	Alpental	Richie	Jessica	Crystal Mtn.
			Johnson	Rachel	Mt. Bachelor	Rittenbach	Morgan	Bluewood

## ALPINE Level I continued

Robinson	Meredith	Mission Ridge
Ronk	Travis	Mt. Hood Meadows
Rudinsky	Steve	Mt. Bachelor
Russell	April T.	Timberline
Sanderson	Ian	Mission Ridge
Sandvig	Nicole	Alpental
Sarro	Richard	Alpental
Savage	Chris	Mt. Hood Meadows
Savatgy	Rory	Mt. Baker
Shannon	Jared	ULLR
Sherrad	Adrienne	Mt. Baker
Simon	Jenn	Mt. Hood Meadows
Sorensen	Evan	Alpental
Sparkman	Gerrit	Webb Ski
Stendardo	Richard	Skiforall
Stevens	Bart	Mt. Spokane
Storti	Peter	Fiorini
Strauch	John	Mt. Ashland
Stump	Keith	Cascade
Synowiec	Paul	Timberline
Taylor	Perry	Mt. Baker
Terney	Rick	Skibacs
Terzi	Cem	Summit Lrng Cntr
Thurber	Daniel	Mt. Ashland
Tremlin	Cheryl	Stevens Pass
Turner	Darrell	Clancy's
Tweten	Jake	Summit Lrng Cntr
Van Der Net	Hay	Crystal Mtn.
VanLaanen	Allain	Mt. Baker
VanLaanen	Angeli	Mt. Baker
Vardy	Coby	Alpental
Vena	Gary	Mohan @ Snoq.
Walters	Matt	Crystal Mtn.
West	Rusty	Mohan @ Stevens
Western	Karin	Bluewood
Wheeler	John	Bluewood
Wheeler	Scott	Crystal Mtn.
Wilson	Berry	Summit Lrng Cntr
Wilson	Jackie	Mt. Bachelor
Wiseman	Eric	Skibacs
Wright	Jeff	Skiforall
Yearsley	Shey	Mt. Hood Meadows
Young	Jonathan	Mt. Hood Meadows
Zagelow	David	Mt. Baker

## ALPINE Level II

Ahten	Morris	Summit Lrng Cntr
Angeledes	Michael	Ski Masters
Artherhults	Michael	Schweitzer
Autry	Mark	White Pass
Baker	Emily	Schweitzer
Barringer	David	Mt. Hood Meadows
Bau	Gregory	Ski Masters
Bealko	Courtney	Crystal Mtn.
Beck	Colin	Mt. Ashland
Bentley	Ryan	Mission Ridge
Berrey	Andrew	Schweitzer
Bradshaw	Sean	Silver Mtn.

Breitenstein	Maria	Skibacs
Burns	Adrienne	Fiorini
Cancler	Stephen	Ski Masters
Carpenter	Keith	Mission Ridge
Coleman	Angela	Schweitzer
Costello	Daniel	Mt. Hood Meadows
Cuellar	Justin	Mt. Baker
Danner	Brian	Hoodoo
Fischer	Mark	Mt. Hood Meadows
Gast	Kelley	Skiforall
Hanson	Matthew	Schweitzer
Haugen	Melissa	Summit Lrng Cntr
Honcoop	Brandon	Summit Lrng Cntr
Johnson	Bill	Summit Lrng Cntr
Kravchuk	Anton	Skiforall
Krontchev	Emilian	Clancy's
Krueger	Jeff	Summit Lrng Cntr
Lashgari	Kiarash	Summit Lrng Cntr
Lauritzen	Keith	Skiforall
Lockwood	Jennifer	Mt. Hood Meadows
Lowrey	Victoria	Crystal Mtn.
Lybbert	Dale	Mission Ridge
May	John	Mt. Hood Meadows
McNeil	John	
McVane	Matthew	Bluewood
Meixner	Anne	Mt. Hood Meadows
Nance	Kristina	Mt. Hood Meadows
Nelsen	Kenneth	Ski Masters
O' Connor	Sean	Skiforall
Oens	Mark	Lyon
Oscarson	Ronald	Mt. Spokane
Parker	David	Silver Mtn.
Petersen	Corey	Crystal Mtn.
Pierce	Brenda	Edmonds Ski
School		
Scott	Greg	Bluewood
Stawick	Bob	Mt. Hood Meadows
Steiger	Raymond	Lyon
Strauch	John	Mt. Ashland
Stuebing	Barbara	Mt. Spokane
Todd	Scott	Silver Mtn.
Tronson	Anya	Mission Ridge
Vasseur	Gary	Summit Lrng Cntr
Woodard	Patrick	Skibacs
Yaplee	Reggie	Crystal Mtn.

## ALPINE Level III

Barstow	Jeff	Rokka
Curtis	Kirstin	Mt. Hood Meadows
Gatten	Timothy	Summit Lrng Cntr
Georgieva	Maggie	Willamette Pass
Grappentine	Davin	Timberline
High	John	Webbski
Larson	John	Ski Masters
Massengill	Scott	Webbski
McIntyre	Maxine	Mt. Spokane
Smith	Shannon	Mt. Hood Meadows
Taggart	Jodi	Schweitzer
Taylor	Frank	Ski Masters
Thomas	Steven	Crystal Mtn.
Thompson	James	Mini Mountain

## XCD Level I

Last Name	First Name	Ski School
Adams	Lee	Summit Lrng Cntr
Brandal	Ingar	Summit Lrng Cntr
Enfield	Ryan	Summit Lrng Cntr
Gabrielsen	Mark	Mt. Bachelor
Helfresh	Jeff	Summit Lrng Cntr
Jacob	Greg	Mt. Bachelor
Oakley	Randy	Summit Lrng Cntr
O'Donnell	Jim	Summit Lrng Cntr
Park	Richard	Mt Hood Meadows
Peterson	Corey	Summit Lrng Cntr
Rich	Laurie	Summit Lrng Cntr
Russell	Paul	Summit Lrng Cntr
Vasseur	Gary	Summit Lrng Cntr
Wilson	Jackie	Mt Bachelor

## XCD Level II

Kading	Rebecca	Mt. Hood Meadows
Mital	Amit	Summit Lrng Cntr
Petersen	Corey	Crystal Mtn.

## XCD Level III

Gottlieb	Greg	Crystal Mtn.
----------	------	--------------

## MORE USER FRIENDLY WEBSITE

Check out our redesigned home page for the latest on PSIA/AASI-NW!

The new menu system puts the information you want right at your fingertips. More updates, easier navigation all at [psia-nw.org](http://psia-nw.org) log on !

# SNOWBOARD

## Level I

Last Name	First Name	Ski School						
Allenbaugh	Matt	Summit Lrng Cntr	Gerity	Sean	Lyon	Milley	Jenna	Mt. Hood Olympic
Allison	Josh	Willamette	Gerrard	Brian	Crystal Mtn	Mitchell	Richard	Summit Lrng Cntr
Amiri	Cesanne	Summit Lrng Cntr	Gibbs	Josh	Clancy's	Mooney	Martin	Ski Classes
Amorema	Ramino	Mt. Hood Meadows	Gomez III	Ernest	Summit Lrng Cntr	Moore	Steven	Silver Mtn
Anderson	Klye	Olympic	Green	Kali	Summit Lrng Cntr	Morrison	Kevin	Summit Lrng Cntr
Arnhart	Kirk	Olympic	Green	Tashi	Summit Lrng Cntr	Morrisette	Leo	Mt Hood Meadows
Aukai	Thomas	Skibacs	Greer	Gary	Skibacs	Mullins	Sean	ULLR
Austin	John	Crystal Mtn	Grout	Chad	Summit Lrng Cntr	Niclas	Chris	Lyon
Bell	Eric	Ski Klases	Gudger	Ian	Mohan @ Snoq.	Nolte	Kristen	Lyon
Benson	Leah	49° North	Gustafson	Lynn	Summit Lrng Cntr	Orahood	Gary	Ski Masters
Biancardi	Owen	49° North	Hake	Dan	Mohan @ Snoq.	Overman	Kristy	Schweitzer
Biesold	Nick	Crystal Mtn	Haley	Brian	Mt. Bachelor	Pederson	Tyler	Ski Masters
Bigham	Andrew	Summit Lrng Cntr	Hansen	Barry	Loup Loup	Peterson	Justin	ULLR
Bivona	Ellen	Stevens Pass	Harding	John	Clancy's	Phillips	Walter	Olympic
Blue	Braden	Crystal Mtn	Hart	Andrew	Clancy's	Pruchnic	Ramsey	49° North
Bonnell	Isaac	Olympic	Hatley	Stephen	Summit Lrng Cntr	Qualin	Sara	Summit Lrng Cntr
Brydges	Suzanne	Stevens Pass	Heniff	Keri	Mohan @ Snoq.	Rieman	Eric	Schweitzer
Buford	Rachel	Mohan @ Snoq.	Hill	Carole	Summit Lrng Cntr	Rilette	Grant	Mt. Ashland
Bull	Evan	Snow Sports NW	Hsueh-Verner	Yvonne	Willamette	Salzman	Julie	Mt Bachelor
Burrell	Neal	Mt. Bachelor	Hudgins	Sarah	Skibacs	Santoro	Felicia	Timberline
Busack	Travis	Mt. Bachelor	Huffman	Jennifer	Ski Masters	Sargent	Jack	Skibacs
Carey	Brian	Mt. Bachelor	Hume	Mark	Mohan @ Snoq.	Sayko	Michele	Ski Klases
Cary	Cathryn	Husky Winter Sports	Hyman	Andrew	Summit Lrng Cntr	Schandl	Ryan	Summit Lrng Cntr
Case	Lindsey	Bluewood	Ignacio	Jesus	Summit Lrng Cntr	Sheets	Chad	Mission Ridge
Cattelan	Ross	Summit Lrng Cntr	Inman	Ken	Mt. Ashland	Simons	Joseph	Willamette Pass
Chambers	Justin	Mohan @ Snoq.	Janssen	Jessica	Mt.Spokane	Smith-Gillispie	Ethan	Willamette Pass
Chatburn	Charlie	49° North	Jarvis	Ryan	Timberline	Southwick	Mary	Timberline
Coulon	Chris	ULLR	Johnson	Shane	Mt. Bachelor	Sowl	Mitchell	Ski Klases
Cox	Chaz	Mission Ridge	Jones	Andrew	Summit Lrng Cntr	Stepanian	John	Mt Hood Meadows
Coy	Travis	49° North	Jubas	Erin	Mt Bachelor	Sterin	Greg	Mt Hood Meadows
Cunningham	Tara	Bluewood	Kallman	Jeremy	Mohan @ Snoq.	Stuberg	Robert	Summit Lrng Cntr
Dailey	Nicole	White Pass	Kelly	Bryan	Mt. Bachelor	Tarnove	Raelynd	Summit Lrng Cntr
D'Archangel	Sam	Ski Klases	Kennedy	Matthew	White Pass	Taylor	Kimberly	Mt Bachelor
D'Archangel	Sam	Ski Klases	Kim	Num Kyun	ULLR	Triplett	Kevin	49° North
Daugherty	James	Mt. Bachelor	Lang	George	White Pass	Van Loon	Lance	Husky Winter
Davern	Brian	Webbski	Langus	Chris	White Pass	Sports		
Davies	Michelle	Mt. Bachelor	Larkin	Rachael	Summit Lrng Cntr	Von Hagen	Joe	Mt Hood Meadows
Davies	Michelle	Mt. Bachelor	LaRondell	Chantal	Bluewood	Walker	Stefan	Crystal Mtn
Defriel	John	Ski Masters	Leamer	Spencer	Ski Klases	Warren	Matthew	Mt Ashland
delRosario	Dean	Summit Lrng Cntr	Leines	Daren	Crystal Mtn	Weaver	Branden	Skibacs
Devine	Maile	Mt. Bachelor	LeTrong	Dorian	Edmonds	Wigington	Chris	Lyon
Deyo-Malone	Brenda	Silver Mtn	Liudahl	Christoper	Summit Lrng Cntr	Wilburn	Tawnee	Mission Ridge
du Nann	Kia	Olympic	Loosli	Anna	Mt. Hood Meadows	Will	Ken	Lyon
Duncan	Kelly	Summit Lrng Cntr	Mack	Edwards	Mt. Bachelor	Williams	Drew	Summit Lrng Cntr
Dutton-DeWitt	Katherine	Snow Sports NW	Marek	Matt	Snow Sports NW	Wilson	Jackie	Mt. Bachelor
Dykehouse	Cheryl Lynn	Timberline	Mastrangelo	Michael	ULLR	Wynn	Derrick	Lyon
Edwards	Jon	Mt. Spokane	Maurer	Matthew	Mt. Bachelor	Younger	Noah	Mohan @ Snoq.
Farley	Emma	Summit Lrng Cntr	Mavros	Bill	Snow Sports NW			
Farnik	Nur	Schweitzer	McCarty	Kyle	Summit Lrng Cntr			
Ferrier	Clayton	Mohan @ Snoq.	McCracken	Ivan	Mt Hood Meadows			
Flagan	Robert	Olympic Ski School	McGann	Robert	Summit Lrng Cntr			
Fleck	Keanan	Bluewood	McIntyre	Maxine	Mt. Spokane			
Fotouhi	Gareth	Husky Winter Sports	Mckee	Chris	Mission Ridge			
Franklin	Logan	Mission Ridge	McKee	Michael	Mission Ridge			
Frey	Frank	Mt Hood Olympic	McKee	Zachary	Mission Ridge			
Fuchs	Julian	Crystal Mtn	McKenzie	Kira	Summit Lrng Cntr			
Gandesbery	Peter	Mt. Ashland	Miller	Carrie	Timberline			
			Miller	Chad	Olympic			



photo by Zero Gravity Photography

## SNOWBOARD Level II

Bergstrom	Greg	Crystal Mtn.
Bournique	Robert	Summit Lrng Cntr
Bradley	Mel	Mission Ridge
Catlow	Teresa	Stevens Pass
Christenson	Kyle	Summit Lrng Cntr
Clarke	Karen	Mission Ridge
Dunn	Jamie	Timberline
Enfield	Ryan	Summit Lrng Cntr
Farnik	Nur	Schweitzer
Fjellstad	Karl	Skibacs
Fuchs	Julian	Crystal Mtn.
Grutzner	Susanne	Schweitzer
Guindon	Jesse	Mt. Baker
Heniff	Keri	Mission Ridge
Hill	Andrea	Crystal Mtn.
Hoad	David	Crystal Mtn.
Holman	Keith	
Keen	Halden	Mission Ridge
Keyes	Ryan	49° North
Malone	Fred	Mt. Spokane
McCarthy	Molly	Schweitzer
Niclas	Chris	Lyon
Overman	Kristy	Schweitzer
Oxford	Mathew	Mission Ridge
Peck	Nathan	49° North
Powell	Brandy	Timberline
Rieman	Eric	Schweitzer
Rigby	Patrick	Mt. Baker
Running Wolf	Kelsy	Mt. Baker
Shannon	Kyle	Mt. Spokane
Standish	John	Stevens Pass
Stuver-Pacheco		Sara Jo
Stevens Pass		
Tremlin	Cheryl	Steven Pass
Trettin	Alex	Crystal Mtn.
Walker	Stefan	Crystal Mtn.
Williams	Shannon	Schweitzer
Wright	Eric	Olympic

## SNOWBOARD Level III

Andrews	Martin	Edmonds Ski School
Buechley	Adam	
Marks	Gary	Clancy's
Meyer	Don	ULLR
Olson	Jean	Mt. Baker
Reynolds	Dave	High Cascade
Schinman	Mark	Clancy's
Semb	Shawn	Mt. Spokane

## FREESTYLE Level I

Last Name	First Name	Ski School
Andrews	Martin	Edmonds
Ashley	Rachelle	White Pass
Bettancourt	Mike	Mt Hood Ski Bowl
Bolin	Brooke	Edmonds
Carver	Jim	Mt Spokane
Dahl	Kirsten	Edmonds
Desmond	Ryan	Mt Spokane
Evans	Clint	Mt Spokane
Floyd	Mike	Mt. Baker
Gits	Todd	Skiforall
Gordon	John	Mt Spokane
Green	Lucas	Mt Baker
Groce	Bobby	Snowsports NW
Hamm	Mike	Mt Spokane
Hogan	Lee	Olympic
Horne	Erica	Mt Spokane
Howard	Tammy	Mohan @ Stevens
Kind	Lance	Crystal Mtn.
Kolcum	Michael	Mt Spokane
Malone	Fred	Mt Spokane
Manahan	Matthew	Edmonds
McKillop	Paul	Webb Ski
Meyer	Don	ULLR
Nickerson	Sean	Mt Spokane
Pebles	Gina	Mt Spokane
Quickstad	John	ULLR
Schinman	Mark	Clancy's
Semb	Sean	Mt Spokane
Spencer	Guy	Webb Ski
Sutton	Chris	Olympic
Suzuki	T Howard	Clancy's
Ten	Andy	Rokka
Vonwald	Rudy	Ski Klases
Wellsandt	Garrett	Mt Spokane
Wendel	Luke	Mt Spokane

## FREESTYLE Level II

Enfield	Ryan	Summit Lrng Cntr
Nelson	Greg	Stevens Pass

## FREESTYLE Level III

Reynolds	Dave	High Cascade
----------	------	--------------

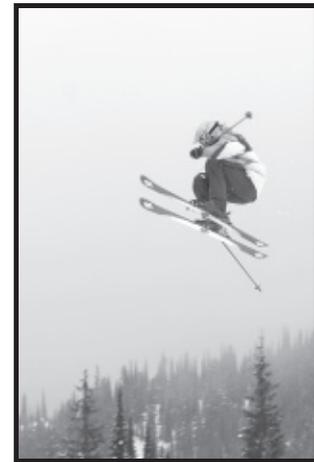


photo by Zero Gravity Photography

## TRACK Level I

Last Name	First Name	Ski School
Bekker	Gus	Leavenworth WSC
Dilling	Rob	Leavenworth WSC
Fallon	Rob	Leavenworth WSC
Farman	Bruce	Mt Hood Meadows
Farrell	Marlene	Summit Lrng Cntr
Gillespie	Bob	Leavenworth WSC
Gray	Rusty	Leavenworth WSC
Heath	Tarn	Leavenworth WSC
Hill	Carole	Summit Lrng Cntr
Jouard	Arnette	Leavenworth WSC
Lunz	Gregory	Leavenworth WSC
Malone	Hal	Leavenworth WSC
Mettler	Jess	Leavenworth WSC
Michael	Larry	Leavenworth WSC
Mungeam	Frank	Mt. Hood Meadows
Redrup	Eric	Leavenworth WSC
Ross	Mitch	Mt Hood Meadows
Schiefelbein	John	Leavenworth WSC
Stutte	Nicole	Mt Hood Meadows
Thomas	Ray	Methow Valley

## TRACK Level II

Daiber	Gretchen	Summit Lrng Cntr
Heath	Michael	Leavenworth WSC
Hoover	Cindy	Nordic Way
Lunz	Gregory	Leavenworth WSC

## TRACK Level III

Cornish	Charlie	Summit Lrng Cntr
Farrell	Kevin	Summit Lrng Cntr
Heath	Tarn	Leavenworth WSC
Limb	Max	Summit Lrng Cntr
Zikan	Karl	Summit Lrng Cntr

# MEMORIES OF SVEN-ERIK, A GOOD FRIEND

by Mary Germeau, Director of Olympic Ski School at Stevens Pass

Sven-Erik Jonassen was my friend. On Thursday, June 3<sup>rd</sup> about 400 more of his friends and family came to Stevens Pass to say a final goodbye to him. Sven, his life and our memories of him were discussed for several hours before and after the memorial service, which was beautifully planned by his sisters and his good friends Nils-Erik Riise, Ivan Svaasand and David Vintertun. Sven was a vital member of our PSIA community and we all have many memories to keep him alive in our minds.

Any article about a friend who is now gone needs some basic facts presented about his/her life. Sven-Erik was born on December 8<sup>th</sup>, 1962 in Edmonds WA to Sven and Ragnhild Jonassen. He has a great family, sister Liv Warford, her husband John, sister Kari Jonassen and Rick Takach, a niece Kristina Warford and nephew Bjorn Warford. He was an outstanding and highly honored student at Bothell High School from which he graduated in 1981. At Central Washington University, he earned a degree in Education and then decided that the mountains, carpentry and fishing in Alaska would fill his time for many years. He earned his PSIA Level III certification in Alpine, Nordic and Snowboard and was also a DCL. Sven was an instructor, Technical Director and partner in Olympic Ski School. Later he was an instructor, partner and Director of Stevens Pass Ski School and became the Director of Ski Education Services at Stevens Pass. He was a fixture at Stevens working with the ski patrol, helping to build the heated steps, operating heavy equipment and occasionally driving a snow cat. At all times he encouraged every one of us to love and respect the mountain environment. Besides his skiing expertise, Sven skippered fishing boats in Alaska and worked in the hotel business with his sister Kari and Rick.

At the Thursday service, Stevens Pass Ski School instructor and friend, Karla Kay, remembered that Sven took her to Rock Garden on Seventh Heaven to teach her how to ski powder. She implied that she did not feel too successful in this venture, but that Sven was continuously encouraging. This reminded me of the many times Sven lead me to strange and difficult places, usually on Seventh Heaven, to try and improve my skiing. He never seemed to become irritated as I floundered around; he continued to encourage me to “keep trying Mary, you take aerobics, you shouldn’t be tired!” My son Gene said that most of what he learned about skiing came from Sven—this same comment was voiced by Stacy Otter McMillian and many others who skied with him at Olympic Ski School in the ’70’s and ‘80’s.

Most of the memories I have of Sven revolve around the mountain. Sven began his PSIA teaching at Olympic Ski School when he was still in high school and quickly became a leader to the rest of us in the school. We all admired and aspired to his skiing ability and enjoyed being with him. His enthusiasm was hard to beat. He participated eagerly in all our get togethers at Chelan, at ski school weddings and at various home gatherings; no party was complete without his smiling face and great laugh. My boys and I were invited to spend many weekends at his cabin in Yodelin in the early years. At first I did not believe him when he told me that it was about a 1/4-1/2 mile walk in and out to his cabin. After my first trip, I learned to lighten my load and plan ahead.

Talking with long time PSIA members Tor Storkersen and Harald Riise, I was reminded of how highly held Sven was in the esteem of every generation. Tor is convinced that Sven was one of the best skiers at Stevens Pass—he seemed to communicate very well through his skiing.

Sven was a man of many sides. On one hand he could be planning the “Moon Over Stevens Pass Photo” (B.A.’s off the top of Barrier) and on the other he was picking up every piece of garbage and junk he could find on the mountain and grumbling about people who didn’t know what a garbage can was. He could be stopping by the Bray cabin in Yodelin for a nightcap of Aquavit and some lively conversation or quietly going off by himself to hike in the mountains. He accompanied me to Lindbergh High School twice to observe my math students and talk with them; I believe he really thought that he would teach kids one day and then he would be off to try his hand on the boats in Alaska. Sven was kind, caring, friendly, quiet, talkative, stubborn, multi-talented and a good friend to all of us. I will miss him; we will all miss him.



## Senior Moment #1

By Ed Kane

# Teaching Tips for All Age Clients

This is the first in a series of short articles devoted to providing information that may be useful to you in your classes, regardless of their age. It is my intention to make this column open to contributions from our membership. If you have some valued tip that you have found to be very effective, please send it to me at the PSIA-NW office so that I can include it in future issues of this series.

### **Balance The Start of Efficient Ski-**

**ing** Efficient skiing movements are fundamental to the enjoyment shared by all of us who love this sport. Efficiency is especially important as the age of the client increases because it is related to their stamina and how long they can maintain a reasonable level of performance. It is well known that recoveries consume large amounts of energy and require increased muscle tension beyond what is required to control one's path down the hill. A well balance skier will experience much less tightness in the thighs if they maintain balance over the whole foot and rely on the tongues rather than the backs of the boots to stay upright.

Here are several exercises that can be used to enhance balancing movements and skills at any level of ability. These are especially effective for beginners or for long term skiers who are trying to climb to the next level. Introduction of these should be done on relatively flat groomed terrain. As the skier begins to master the ability to stay balanced over the whole foot, they can practice these on steeper terrain and in more difficult conditions. As these are practiced the skier should develop an awareness of contact between their shin and their boot tongue. Best learning takes place in conditions that just challenge the confidence of the client rather than in those conditions that overwhelm the individual.

- Straight run on one ski keeping the lifted ski parallel to the slope.
- Traverse on downhill ski with uphill ski lifted and parallel to slope.
- Straight run hopping from ski to ski while gliding on only one ski between hops.
- "J" turns from the fall line on one ski (in both directions so that turns can be accomplished on either the inside or outside edge).
- Turns on the outside ski with the inside ski lifted and kept parallel to the slope.
- Turns on the inside ski with the outside ski lifted and kept parallel to the slope.
- Linked turns at slow speeds on flat terrain.
- Linked turns on one ski.

## 2004 Senior Tour Event Recap and 2005 Plans

During the Symposium, I was asked by several individuals "What is the Senior Tour?" My response was "It was originally conceived to meet the needs of our aging demographics, by offering technical content in the clinic format at a more relaxed pace while preserving the social environment that we all enjoy when we ski with friends." In other words, it is a Legends session with some technical content.

Attendance at Senior Tour events this year experienced a phenomenal 700% growth this year. Programs were offered indoors at the Fall Seminar and on snow in Seattle, Portland, Spokane and at the Sun Valley symposium. In addition, a one day member ski school event was given at Silver Mountain. There were insufficient sign-ups for the night clinics and for the Senior Tour Series in Portland or Spokane but the 6 week night series in Seattle was held again with 60% increase in enrollment. The Series was revamped to include 4 on snow nights and 2 indoor sessions to provide feedback and set goals. All of the on snow events included video feedback which proved very useful in achieving noticeable changes in the skiing movements of the participants.

The curriculum offered at both the indoor sessions focused on how to form groups of senior students, what to consider in evaluating their needs and some movement analysis practice. On snow there were 3 choices of skiing improvement which included Work on the Basics, Approach to



Adventure Skiing and Polishing Exam Skiing Tasks. The focus of all of the on snow sessions, by choice of the participants, was to improve their personal skills with a smattering of Exam Skiing Tasks thrown in to support a check for understanding and help the participants where they were in terms of achieving their personal goals. Based on this experience and upon feedback received after both the indoor and on snow sessions, it appears that the focus should be shifted a bit to include some additional focus on teaching skills with an emphasis on the needs of senior students.

As a result, the same number of opportunities will be offered in 2005 but the content will be expanded to include more on Teaching Skill Development. The emphasis will be on the basics that are important to all age levels with some specifics on the needs of “seniors” (**who are defined as anyone who has passed the bullet proof age or state of mind**). The following schedule outlines what will be offered in 2005 and the potential locations. The program is very flexible and can accommodate special events such as Member Ski School events and events at other locations than the ones identified below if the interest is sufficient to support the hiring of a clinician. These special events can be scheduled through the office or by contacting your Board Representative in your region.

## 2004/2005 Senior Tour Events

**Fall Seminar**                      10/23    10/24    11/6                      **Portland, Seattle, Spokane**

### Teaching Skill Development:

- Establishing the learning partnership with your guests and determining their goals
- Determining their needs and shaping their goals
- Practice in building an effective lesson plan

**Senior Tour Series**            1/20, 1/27, 2/3, 2/10, 2/17, 2/24    **Seattle, Portland**

### Polishing Your Personal Skills:

- On Snow: Establish and work toward your personal skiing goals with video feedback (4 nights)
- Indoor: Review your progress and identify improved movement goals with video analysis (2 nights)

**Senior Tour Series**            1/18, 1/25, 2/1, 2/8, 2/15, 2/24    **Seattle, Portland**

### Teaching Skill Development:

- On Snow: Establishing your clients goals, determining their needs, shaping their goals and changing their movement patterns to achieve their goals (4 nights)
- Indoor: Establishing the learning partnership and techniques for polishing your analysis skills to determine their needs and effectively work toward more efficient movements (2 nights)

**Senior Tour Day Clinics**            1/26-Seattle,            2/9-Portland,            2/23-Spokane

### Improve Your Personal Skiing:

- On Snow: Work toward your personal goals with video feedback

**Senior Tour Series @ Symposium**    4/2, 4/3    **Mt. Bachelor**

### Improve Your Personal Skiing or Teaching (2 Day Session)

- Set and work toward: your personal skiing goals (with video feedback); or toward your personal teaching goals (Day 1)
- Apply video feedback toward achieving your personal skiing goals or polish your teaching skills through practice and feedback (Day 2)

# NW Members Recognized at Sun Valley

By Art Hathaway-Recognition and Awards Committee Chair

Seven of our most deserving members were recognized at the Saturday evening banquet at Spring Symposium.

Ken Syverson  
Instructor of the Year  
**Stephen  
Henrikson**

Stephen Henrikson is our newest Ken Syverson Instructor of the Year. Stephen (aka "Henne") was nominated by the combined membership of the Timberline and Mt. Hood Meadows Ski and Snowboard Schools, which is a first. Henne is described by his Ski School Director as, "a miracle of knowledge and athleticism and a resource that should be protected by the U.S. Forest Service." During his 30 years of teaching, Henne has inspired, encouraged and developed generations of alpine and nordic skiers as well as mentored his fellow instructors.

Jean Lyon Service to  
Youth Award  
**Dave Lyon**

Dave Lyon of Lyon Ski School received the Jean Lyon Service to Youth Award. Dave is the son of Jean Lyon, for whom the award is named. He is also a member of the National Alpine Technical Team.

Dave has been described as Peter Pan and the Lost Kids as his racers follow him down the slopes with all of the technical skill of Peter. In addition to teaching his Lost Kids the joy of skiing, Dave has also influenced all aspects of the lives of his young students.

Skiing Legends Award  
**Buzz Fulton**

Buzz Fulton, master of ceremony for the awards program, was totally surprised when his daughter, Kay Stoneberg, presented him with the Skiing Legends Award. Buzz has instructed for more than 40 years at Spout Springs and Anthony Lakes. He served on the Northwest Board of Directors from the Blue Mountain Region during the turmoil of the 80's and recently retired as Ski School Director at Anthony Lakes.

Art Audett Service Award  
**Dave Lucas**

Dave Lucas was belatedly awarded the Art Audett Service Award by Chris Thompson. Dave's service to the division includes, Board Member, Examiner, DCL, three year term as President and many committees.

Dave was nominated for the award two years ago and was not present at that time.

Skiing Legends  
**Leo Olson  
Jack Weigand**

Leo Olson and Jack Weigand were also recognized as Skiing Legends, but were not present at the Sun Valley Symposium. Both Leo and Jack served on the Northwest Board of Directors for many years. Jack was Certification Vice President while Leo played the Devil's Advocate.

Art Audett Service Award  
**Chris Kastner**

Chris Kastner was not present, but recognized as the recipient of the Art Audett Service Award for 2004. Chris' has dedicated an enormous amount of energy into Crystal Mtn as the Ski School Director well as being involved extensively both at the regional and national levels of PSIA. Chris is a National Demo team member and a PSIA-NW examiner, DCL and our Certification VP.

*It is never too early to be  
thinking about award  
nominations for Symposium  
next year!*

# in remembrance

## Hap Lightfoot 1927-2004

Hap Lightfoot. Hap passed away April 18, 2004 at his home in Kenmore, WA where he had resided for 42 years. He was born June 27, 1927, in Seattle, Washington and graduated from Garfield High School; class of 1945.

Hap was an instructor at Fiorini Ski School and Ski Klases Inc. He shared his enthusiasm for skiing and teaching with everyone he met. Hap served on the PSIA-NW board of directors. Hap enjoyed skiing Sun Valley and Whistler. I believe Sun Valley was his favorite area and he was always able to give you a history lesson about Sun Valley where he lived in his earlier years.

Hap's expertise was teaching and mentoring others. It didn't matter if it was skiing, golf or the fine art of drinking single malt scotch, Hap was the source of knowledge.

He will be sorely missed by his wife of 50 years, Nancy. He is survived by his son Barry and daughter-in-law Michelle, three nieces and one cousin all residing in Washington State. Following cremation, burial will be at Pilot Butte Cemetery in Bend, Oregon.

## Milt Scarlatos 1926 – 2004

Milt was born in Seattle and passed away in his home near Sand Point on Apr. 4, 2004. He attended Queen Anne High School, served in the U.S. Army Air Corps during World War II and the postwar occupation of Japan (where he climbed Mt. Fuji), and graduated from the University of Washington with a degree of Business Administration. He joined the Mountaineers in the early 40's, took their excellent climbing course and made a number of climbs, including Mt Rainier.

After the War, he became a Certified Ski Instructor and taught at Sun Valley for 7 years, where he was Darryl Zanuck's private instructor. Those who knew Milt will always remember him as one of the most beautiful skiers they ever saw. He was flawlessly smooth and drew attention wherever he skied. When he returned to Seattle, he taught at Snoqualmie Pass, became one of the early PNSIA Examiners and was Chairman of the first Ski Symposium for instructors held at White Pass in 1958. He was head instructor at White Pass for many seasons.

His mother and father had a casualty insurance company which served the Greek community. When his father died, she decided she needed help, so she convinced Milt to leave Sun Valley and work with her. It wasn't long before Milt was running the business. Later, he entered into a partnership with Jerry Storm, who had a long-established insurance office in the White-Henry-Stuart Building in downtown Seattle. The partnership became Storm and Scarlatos, a name that Milt retained even after Storm retired years later.

Milt married Margaret (Maggie or Meg) MacKenzie on Valentine's Day, 1962, with his closest friend, Jack Schwabland, as his best man. They raised four daughters and later were divorced.

He is survived by his daughters: Tiffane Lara, Kodiak, Alaska, Victoria (Tori) Sellers, Seattle, Michon Scarlatos, Santa Barbara, CA. and Jenni Lesirge, Seattle; 2 grandchildren, two sisters, and a brother.

## SUN VALLEY SYMPOSIUM 2004 SOUVENIRS

Miss your chance to grab one of the *Special Edition* Sun Valley 2004 mock T's or caps? Our initial order sold out, but there's another opportunity! Click "Sun Valley 2004 Souvenirs" on the psia-nw.org homepage for details.

# Survey Results

This is the first of three articles discussing the results of the membership survey conducted last fall. At the same time surveys were sent to Technical Directors, Ski School Owners and Area Operators. This article discusses the processing of the questionnaires, the characteristics of the sample and some preliminary results. A second article will present how you rated our more important functions, and a third will discuss the comments and your thoughts toward improving the member benefits PSIA/AASI-NW provides. You can find the questionnaire, coding sheets and the data in chart and table format on the website.

Thanks to the 683 people who responded to our member survey. Your assessment of the services and benefits PSIA /AASI-NW provides as well as the insights you shared through your comments are being digested and will serve to guide all future planning and programming. These responses, similar in nature to a customer service study (see *endnote 1*), have indicated areas where you considered the organization to be doing a good job meeting your needs, and other areas where improvement was strongly suggested.

## First steps

At the May 2003 divisional board meeting John Armstrong, the PSIA (now ASEA) president, discussed the strategic planning experience of his board, highlighting the importance of meeting membership needs. Some of the my fellow board members recognized the need to

develop a greater understanding of our membership as a first step in revising the strategic plan.

At the September 2003 board meeting a focus group discussed the survey, prepared the first draft and made plans to proceed. The membership, TD, ski school owner and area operators surveys were finalized, distributed and collected. In all there were 874 responses. President Ed Younglove, and Committee Chair Bob McDonald got assistance from myself, Mary Germeau, John Winterscheid and Mark Schinman. The surveys were divided among us and all of the information was typed into a spreadsheet to permit later analysis.

As we worked through the data we developed a set of coding rules to govern how data would be recorded. Our goal was capture as much of information provided as possible. No questionnaires were to be discarded because of incomplete or missing answers, and no penalty was assessed for not following directions. For example, if the member rated this newsletter both poor (2) and excellent (4), we averaged the results for a rating of good (3). We ignored missing demographic data and attempted to include all comments verbatim. (Names were removed in cases where strong negative comments were made about individual members, as this was not a forum for personal issues, but the criticism was included.) A copy of the coding sheet for the member survey can be found on the website.

by Chad Dold  
PSIA-NW Board of Directors

## Demographics

On the basis of the spreadsheet we could tell a good deal about who responded to the survey and what they thought about the organization. Alpine instructors clearly dominated, comprising 76% of the responses, while Snowboard instructors made up about 15%, Nordic 8% and Adaptive the remainder. Level I members were 32.6% of the respondents, Level II 28% and Level III 26%. Looking at the individual disciplines, the distribution of certification level was significantly different. Among alpine respondents the breakdown was evenly distributed over the three levels of certification. In Snowboard, however, roughly 50% were Level 1, 25% Level II and 12% Level III. No Level III adaptive instructors responded and the Nordic respondents were heavily weighted to Level II and III. (see *endnote 2*)

The age distribution indicates that our response was heavily weighted toward middle age. Over 20% were in the 46 to 50 age bracket with almost 60% in the 41 to 60 brackets. Approximately 20% are less than 35 years of age.

There may be a number of intuitive reasons for this, but nothing definitive can be said based on available data. This is an area that deserves significant attention in the future to shape our recruitment and retention strategies.

This finding becomes even more important when we consider the respondent's length of membership. Over 33% have been members less

than 6 years and 53% less than 11 years. The number of respondents in each age group drops off gradually as the number of years of membership increases, with one respondent reporting membership over fifty years.

Sixty-nine percent of the respondents who reported their gender were male and the remaining 31% female. Twenty-seven percent listed their home area as Snoqualmie, 18% Stevens, 12% each from Crystal and Mt. Hood with the remainder of the areas each representing less than 10% of the sample.

## Mission Statement.

We asked a series of questions about our mission statement. Many of you were aware of it from its prominent placement on most of our correspondence. (Check the front of this issue of the newsletter.) Some noticed that it was included the letterhead of the instructions for the survey. But a full 78% of those that answered indicated they knew the mission statement. The response was even better when we asked if you thought we were fulfilling the mission statement when 83% of those who answered indicated yes. And we were thrilled when 93% of you told us that our missions statement was relevant to your needs and supported you as an instructor.

We also asked for your thoughts on the primary purpose of PSIA-NW and AASI, giving you the choice of certification, education, membership benefits, or act as a union. Not all of you selected only one, so some interpretation of the data was necessary. But of those who selected only one purpose, only 1.2% indicated membership benefits, 3% considered union activities and almost 12% identified certification as

the primary purpose of the organization. A full 65% of this group selected education our primary purpose, indicating to us that our education initiatives have been responsive to your needs. When we looked at the 19% who chose multiple purposes, however the news got better as many of them selected education as one of the primary goals, increasing the total to near 80%.

## Comments

The comments related to the mission statement covered a variety of topics. A number of you felt the mission statement was too long, cumbersome and less inspirational than the vision statement. Others felt that it could be rewritten to either clarify our purpose, or to modify our goals (ie. increase emphasis on education, provide clearer standards for our members and the ski-teaching industry, or replace the term enjoyment with “Yahoo Rocking” and communicate the excitement and fun that seem to be missing).

Members also pointed out that the organization was not meeting its needs from their perspectives as adaptive, Nordic or snowboard instructors. One adaptive teacher indicated that we were failing to meet our mission with respect to their program. A number of the Nords pointed out the disparity of resources committed to snowboarding and alpine in comparison to their needs (and specifically pointed out the lack of upper level and high quality written materials and videos – a deficiency that should be remedied soon.) A number of the boarders noted that things seemed to be fine on the alpine side but that in their discipline there was plenty of room for improvement. And

among the alpine members the tension between teaching and certification got significant attention.

Finally many members indicated that they were looking for more help in becoming better teachers. One noted that “tribal knowledge of long-time instructors has to be rediscovered by each new instructor. Leaving this to each ski school results in widely varying approaches to the same student problem”. And then on a totally different topic, another member chastised us as follows: “Skiing is supposed to be FUN! Did you forget that? Where in this survey do I find the question: How much Fun are you having as an instructor.”

On that note I think I will get out into the sun and enjoy another fine spring day. Wishing you the same.

## (Endnotes)

1 In designing the survey process we chose to be inclusive, asking for feedback from as many as possible. We did not aim to do a scientific study of member opinions. As a result we cannot be certain that the opinions expressed or the demographics of the members responding accurately represent those of the entire membership. The fact that we got close in many demographics, however, provides strong support for the ratings that will be discussed later.

2 This data is subject to a few caveats. Not all individuals responding to the survey indicated their discipline or level of certification. A large number only indicated discipline, resulting in their being counted as “unknown”. And many member indicated certification in multiple disciplines.

# Meet your NW Tech Team



Roger Taggart

1. NW: Tech Team Coach
2. Alpine Examiner, DCL
3. Head Coach/Program Director Schweitzer Alpine Racing School, Head Coach Timberline/ ATOMIC Summer Race Camps
4. Mtn biking, windsurfing
5. The ability to instantly transport myself to a beach every evening for a quick "sesh" in the waves.



Rick Lyons

1. Newest "Grey Haired" Team Member
2. PSIA-NW Examiner/ Divisional Staff,
3. Jobs With-in Ski Industry: Frontline Instructor/Trainer – Mt Hood Meadows, Rossignol - Pro sales, Native Eyewear – Ambassador/ Pro sales
- Jobs Outside Ski Industry, Software/ Systems Engineer for Semiconductor Equipment Manufacturer, small time Hay farmer
4. Mountain Biking/Wind Surfing
5. If I could have any super power what would it be? I think it would be to control the weather, that way it wouldn't rain on my freshly cut hay, It would be a perfect 72 degrees for riding bikes, the wind would blow a clean 3.7 and the temp would be 82 for windsurfing and it would snow 18-24" overnight at 17 degrees with no wind and blue sky for skiing/riding.

## The Questions we asked each of them.

1. Role/Position(s) on our Northwest team and Nationally
2. Other positions held within PSIA (both Regionally & Nationally)
3. Job(s) within and outside the ski industry (both winter & summer)
4. Favorite hobby when not snow skiing
5. If you could have any super power, what would it be and why?



Nick McDonald

1. Tech Team Head Coach, member since 1986, oh my god!
2. Examiner, past Education VP, past National Education committee member, level 3
3. Ski Instructor/Trainer for Crystal Mtn and Ski Masters and part time at Aspen, President and CEO of Point Lavinia Commercial Charters, Inc. (That means I haul fish), Owner operator of Black Boat Productions,
4. Just got back into flying (airplanes that is) after a long hiatus, way to long.
5. To be able to predict the lottery #s. Need I say more



Dave McBarron

1. NW Tech Team
2. None
3. MRST Head Coach, Timberline Summer Ski Camp Coach
4. Chillin' with my friends
5. To predict the winning lottery numbers just before Nick does.



Nelson Wingard

1. Tech Team, Divisional Clinic Leader, Support at events and trainings. Emphasis on Kids and Teaching.
2. DCL, ACE Clinician, Member of the National Alpine Team
3. Ski School Manager at Crystal Mountain, Rental/School Manager at Big Winds, Hood River
4. Duh. WINDSURFING. Is there any other pass-time.
5. Good question. I want to be able to touch any animate object and know what it knows through its perspective. Or fly



Lane McLaughlin

1. NW Tech Team National: Pipe & Park Task Force
2. Alpine Examiner, Technical V.P. Board of Directors
3. In - RCANSPASP (Roaming Clinician Among Northwest Schools Primarily At Stevens Pass) Out - 'Nerd alert'
4. Taking abuse from Sgt. Lawson
5. Stealth - go anywhere and spy on cool stuff, undetected



**Terry McLeod**  
 1,2,3. Tech Team member, Divisional Clinic Leader, Assistant Manager for Schweitzer Mountain Learning Center, Racing and freestyle coach for Mt. Hood Summer Ski Camp, Challenge Course Instructor for Camp Mivoden Summer Camp & Retreat Center, Personal Trainer/Coach Cody and Mary Hall, Category 1 and Category 3 bicycle racers  
 4. Competitive cycling, road and track. Former Category 1, now lazy and out of shape.  
 5. I'd like to be able to understand women. I think that would be really valuable and I could travel the world and improve the lives of men everyone by sharing my power with them. Then peace would reign.



**Karin Harjo**  
 1. NW Tech Team Member  
 2. National Youth Task Force  
 3. Winter: Schweitzer Alpine Racing School Head YSL Coach, Instructor/ Instructor trainer for Schweitzer Ski and Snowboard School, Mountain Ambassador for Fischer Skis and SPY Optical  
 Summer: Coach for Timberline/Atomic Summer Ski Race Camps, Bicycle Tour Guide for Bicycle Adventures  
 4. When's not skiing?? Probably- Windsurfing  
 5. Super Power? Mrs. Cowan's fifth graders say that TC Splintercell is way cooler than any super power.



**Kate Morrell**  
 1. NW Tech Team  
 2. Clinician at White Pass Ski School, Coach for White Pass Ski Club  
 3. Manage Construction Company  
 4. Family time.....  
 5. Super human speed. Like Flash Gordon. That way I could get things done instantly and have more time for Me. Me. Me. Me. Plus, I really like the song. "Flash.....Aaahhh"



**Stan Aunan**  
 1. Tech Team Member - helping spearhead Pipe & Park Development  
 2. DCL(NW)  
 3. Instructor/Trainer @ Stevens Pass Ski School, Design/Build Construction work in off season.  
 4. Raising a son Patrick Riley I am a former windsurfer becoming a golfer  
 5. Harness/become the power of the elements at any moment.



**Linda Cowan**  
 1. PSIA-NW Tech Team  
 2. DCL  
 3. Training Director-Lyon Ski School - Stevens Pass, Lyon Race Coach- Stevens Pass, Fifth Grade Teacher- Northshore School District  
 4. Mountain biking and spending time with great friends and family  
 5. The ability to bring joy into everyone's life.



**RJ Nichoalds**  
 1. Tech Team ....Second Term  
 2. Divisional Staff member....long time  
 3. Been skiing since.....even longer  
 4. New Dad . . Carissa Jordan.....Wasn't sure she was mine, because she had so much hair. She started to burp and fart like a sailor, then I knew she was my daughter.  
 5. Super Power.....get my daughter to sleep through the night



**Jim Bison**  
 1. Tech Team Member  
 2. Examiner, DCL  
 3. Director, Paradise Snowsports at Crystal Mountain  
 Owner/Director New Wind Kiteboarding Schools, Hood River\*\*La Ventana\*\*Seattle  
 4. Kiteboarding  
 5. The ability to transport myself and my gear in an instant to any place on earth, that way I could ski Jackson Hole in the morning and kiteboard in Mexico for the afternoon and be back home in time for dinner.



**Dave Lyon**  
 1. PSIA National Team, PSIA-NW Tech Team  
 2. PSIA-NW DCL  
 3. Owner: Lyon Ski School

Jason Petek was unable to respond by publication date. Info to follow in next newsletter.

By Ed Kane – Committee Chair

## Board Authorizes New Education and Programs Director

**D**uring the Spring meeting in Bend on May 15 the Board unanimously approved a proposal to implement a full time position to direct, manage and implement education programs and events. This significant change to our organization has been in the works for nearly 2 years. In the process of conceiving, defining and implementing this position there has been a great deal of input from the Board members, the Ski School directors and the membership. Each step of the way, these inputs have been carefully considered and integrated into the deliberations to refine the process for making this change. There was a great deal of concern by the Board about the potential of needing an increase in fees to accomplish this change. In the end, it was decided to take an acceptable risk and implement this position with no increases in existing fees.

The entire transition to the new organization will take at least 3 years and details of the transition will be carefully crafted and guided by the current ETC vice presidents. The expected outcome will be a consistent and continuing increase in the quality of our educational products.

Why has the Board considered this change and chosen to make this move forward? It has become painfully apparent that the quality of our educational products has peaked in recent years. This is primarily due to the fact that our voluntary leaders simply don't have enough time, outside of the demands of their full

time jobs, to maintain the increasing quality and output demanded by the membership. What is needed is an individual who has the passion, energy, enthusiasm, skills and the time to carry out the vision of the ETC. That vision is more relevant, timely and higher quality products to help the membership excel in their job as snowsports teachers. In order to be effective in this role, this position would have to be a full time employee of the division. Other divisions have implemented such a role in their organizations and the expected outcome has been met or exceeded.

Based on the experience of these divisions and the needs of our membership the change will take place over the next 3 years. In the first year a search will be made to find the "right" person to fill this role. A nationwide search will begin on May 18. Applications will be screened during the summer and the selection committee will choose the best candidate prior to the fall Board meeting. The selection committee will consist of the Education, Certification and Technical VPs, the President and the Office Manager.

The transition will begin by maintaining our current organization with the new hire reporting to the Education VP. The Education and Programs Director (E&PD) will be trained by the current ETC. This will assure that current Policies and Procedures are well understood and that Goals and Objectives of each are clearly understood. One might say that this will be a year of on the

job training with the E&PD carrying much of the work load for implementing the ETC plans. At the end of the first year, the E&PD will be assessed by the Education VP and the Board relative to the established performance measures. If the progress is satisfactory the transition will move to the next step which is consolidation of the ETC into the position of the Education/Certification VP. This officer and the E&PD will organize an Education Steering Team consisting of a Education Chair, Certification Chair and a Technical Chair. The Steering team will be responsible for making recommendations to the E&PD and the E/C VP for educational products needed by the membership. Task forces will be formed to implement these products and they will be managed by the E&PD to make sure that they are delivered on time, at or under budget and contain the expected quality and content. The National organization has moved to this task force model and it has been found to be extremely responsive to the needs of our rapidly changing industry.

The Board is very excited about the potential of this change to the way we do business. The potential for sustaining our recent increases in quality and relevance of materials is very encouraging

**Random Facts:  
Lightning strikes  
about 6,000 times  
per minute on this  
planet.**

# Some Thoughts on Change

It's been said that "the only constant is change". In fact, if it seems like the world is constantly changing, it's because it is! Change is hard for us humans. Change gets to the core of our need for security and our need for growth. On the one hand, we want to hold on to the familiar and on the other we're attracted to what is new and exciting.

Deciding as individuals how to react to change, as all of you know from your own experience, is very challenging. Multiply that challenge a number of times and you'll come close to what it's like for an organization to contemplate change. All those same conflicts are magnified. Do we really know how it will turn out? Have we covered all the bases? What are we leaving behind? What if we made a mistake? Can we go back? What if we don't change? How will we know?

The truth is that as individuals we can never really answer all of these questions. Nor can we as an organization. All we can do is make the best choice at the time based on what we know and hope for the best. The more we've researched the pros and cons and the more feedback we've gotten that leads us in a direction, the better we can feel about a decision. But, often it's the "leap of faith" that finally pushes us over the edge. Faith that no matter what, this is the right thing to do now.

I wish more of you could have observed the Board at our Spring meeting in Bend. Most of the hard ques-

tions about whether or not we should hire a full time employee to manage our education, certification and training programs had already been asked. Many of the questions had already been answered. Watching the Board as a group move toward the "leap of faith" was one of the most fascinating experiences I've had in my years as a Board member.

As stewards of the organization we are charged with managing our affairs responsibly. That's a charge that the Board takes very seriously. I think that what finally allowed this group to move beyond our need for security was the realization that we simply could not answer every question. If we were to grow as an organization, we would need to take a calculated risk. We would need to trust that we'd done our homework and that the likelihood of success outweighed the possibility of failure. And so, based on that trust, the board unanimously approved the new full time Education Program Director position. Applause and high five's broke out - we'd moved toward something new and exciting.

I had a teacher in junior high school who always spent the better part of each class outlining what we would do not only that day, but the next day and the next and so forth throughout the week. Problem was, we never actually got to all of those things, partly because he spent so much time explaining what we would do! Even as a teenager, I recognized he had no credibility with his class. I'm sure many of you have experienced that same phenomenon in the corporate world. Companies seem to love to tell you all about new programs that will be bigger and better, but the reality never lives up to the hype.

I believe we are avoiding those traps of getting stuck in process or over promising results. We are confident that there is a structure in place that will allow this person to succeed. We think we've identified in concrete terms what we expect this person to help us accomplish. We are realistic enough to know that the hard work is just beginning. We are aware that it will take some time. We pledge to keep you posted on our progress and we look forward to the time when our high five's celebrate the growth that we all seek.

## Random Facts:

The stunt glass, or breakaway glass, of old Hollywood films was made of sugar, water, and light corn syrup. It was basically a huge, unflavored, colorless lollipop. Today it's made of weak plastics.

## “Why Certification”

### Continued from page 6

Passing the Level 3 exam in Stevens Pass spring snow conditions requires riding hard all day at high levels which means you need to be in great, not just good shape physically.

I told them I really appreciated the opportunity to ride with great riders, learn more again about great riding and also that I appreciated how hard they worked to provide a great exam experience. I also said that in the afternoon that I felt like I had not earned the Gold Pin. They said it looked like I have really been working hard for the last couple years and that I had earned the Gold Pin and that they had not given me anything that I didn't earn. I am pleased, very satisfied and still amazed. It was a great experience.

### The Impact of Getting the Pin

- When I achieved Level 2, I was starting to ride more with people at Level 2. It showed me how much better yet that I could get. Now riding more with people at Level 3, I see again that I have reached the bottom of the slope and still have a lot to learn and experience before I reach their level of knowledge, teaching and technical skills. It once again resets the bar and makes me want to get more training and also practice more on skills that I have not yet mastered. At Whistler the next week, I rode for 5 days dropping a bit over 105,000 vertical. I rode several different snowboards. It wasn't great snow but it was a great week. The things that I have learned over the years made me safer in all snow conditions, able to survive and even have

fun on ice and crud and slop. This significantly increased the quotient of fun which is why I started snowboarding in the first place. The mountains, sliding downhill and people who love to slide are fabulous!

### The journey to certification

- This journey started for me 1 month before giving my first snowboard lessons 9 years ago. I wasn't a great snowboarder, I didn't know much about teaching people, I had no formal training but still I wanted to be the best instructor I could be. For me, that meant study and work but of course, the study and work also translated into more and more fun. There were lots of great people to help me along the way. Every lesson I took, everyone that I rode with, every day that I rode, I tried to learn something, to better apply some aspect of riding.

### An image of excellence to work toward

- Three or four years ago, Crystal was open in May still. A couple friends crapped out on me so I went by myself. The snow was horrible, sun cupped, hard, icy and I had no one for encouragement. The conditions were beating the desire out of me. My technique wasn't improving so I tried changing binding angles and moving them forward or back to see if that would help my riding - it didn't. I was sitting 2/3 of the way down Green Valley, adjusting my bindings when I saw three senior instructors that I knew drop over the lip. In the area where the hill was beating the snot out of me, they looked like water flowing down a stream bed. While the snow has bumpy and rough, their upper bod-

ies were smooth and steady. Their legs moved in a rhythm with the snow cups. They went as slow or as fast as they wanted to. They explored and played with the terrain. But most of all they were chatting and having FUN! while I was having a miserable experience. They weren't sweating or working hard at all. I watched them flow top to bottom. I watched their techniques and then I tried emulate them. It helped, it didn't make me good but it did make it easier.

That experience is burned into my brain. Often when I am letting the mountain beat me up, I will stop and focus on that image. When I start moving again, I am then working with the mountain rather than against it. It is helping me by providing nice places to set and change edges. Life is easy, good and fun again as it should be!

### Providing an image of excellence for others

- There is an aspect of stroking one's own ego in providing a riding image that people notice but it also provides a picture for others to try to achieve. The image even more than the wonderful feeling is what drives a lot of our students.

Personal Story - At the last day of snowboard lessons, a friend from work who I had given beginner snowboard lessons to a few years ago happened to be running Crystal's Downhill run at the same time as my students and I. We were working on some freestyle fun stuff and had stopped on last big rollover to yak and feedback before the getting back to Forest Queen. My friend pulled up and said in front of the student, "Your riding is so beautiful, flowing and free, just amazing!"

**continued on next page**

## Fall Seminar

## Advanced Children's Education

The little buggers got you down? Did your last children's class seem like it lasted for eternity rather than just two hours? The ACE program is structured to give you insight into how children develop and learn. In addition to the cognitive, affective, and physical development of children, this two day event focuses on group management skills, lesson planning, and skill development. Material is appropriate to all disciplines and cert levels: nordic, alpine, and snowboard.

Too busy to give up a whole winter weekend for ACE? This new format may be just right for you. Take the indoor session at fall seminar and then just one day on snow to complete your ACE program. The indoor session at Fall Seminar is an all day class – do not sign up for a pm class. **Please check the website after September 1<sup>st</sup> for on-snow dates prior to enrolling in this class.** Fall Seminar application on page 25.

*Prerequisites: participants must be at least a cert Level 1. Participants must complete the workbook prior to the indoor session. The workbook will be mailed to you when you register for the course.*

*Required Text: PSIA-Children's Instruction Handbook - \$14.50.  
Book may be purchase from the PSIA-NW office.*

**Cost for ACE: \$100**

---

### “Why Certification” cont.

I thanked her and went on with the lesson. The impact on the students was visible.

Another Personal Story -The 7th week of lesson, I'm freeriding down Queens Run, working on the 180 nose/tail rolls and airs, toe and heel side for exams. Under the big rollover turn, they always have the slow Family Zone cops. As I came by (I was on a fabulous run of air and nose/tail roll rotations), one of the Zone volunteers at the sign said as I passed, “You make that look soooooo easy!” I smiled inside and out and also thanked her. If my head gets any bigger, I'll need a new helmet.

**Conclusions** - There is always someone with more skill. One can always improve. Those images

of skill, freedom and fun are extremely helpful to others. An instructor's job is about providing that image, plus the technical training to help others reach for that image and finally the mental and spiritual guidance to help people understand that they can, with support and personal work, reach any level they wish to achieve.

That free flowing downhill hill feeling is still driving me to want to improve more. Helping others improve also drives me to want to help each of my instructors improve. I saw growth in every instructor and every student this year and that makes me happy. Those that lacked a burning desire to improve had lesser growth and for some a higher level of frustration. There is always room for improvement but the desire to improve and then an im-

provement work ethic are the key elements required to get to the next level.

Ramblin' to a finish here. Thanks to all who have been pushing and pulling me, making me think about things and try stuff and most of all to those that keep reminding me that this is about having more fun! It has helped me achieve the AASI Level 1, 2 and now 3 Certification. I'll keep working at it and hope to see you all again next season. We all don't need to have the same goals but we do all need goals and I believe in testing. (Whether it be Certification or just riding with friends who are better) Otherwise there is no measuring stick to see how we are doing. This then limits achievement potential.

Happy riding.

# Fall Seminar 2004

We are already preparing the menu of events for the new season and the first one coming our way will be the Fall Seminars. Sign up now!

The 1<sup>st</sup> session will be held at Mt. Hood Community College in Gresham, Oregon, Saturday, October 23<sup>rd</sup>. The 2<sup>nd</sup> session will be at Shoreline Community College in Seattle/Shoreline on Sunday October 24<sup>th</sup>. The 3<sup>rd</sup> session will be held at Gonzaga University in Spokane on Saturday, November 6<sup>th</sup>. Be sure to mark these dates on your calendar and you'll be rewarded with some lively topics and a great kick-off to your season.

This is an indoor event that begins at 8:00 a.m. and ends at 3:30 p.m. All three venues will offer both the all day program with 2 elective topics, as well as a presentation from our guest speaker.

This year we will be offering topics for all disciplines in Movement Analysis, Teaching Skills and Children's training.

We are currently in contact with a variety of potential presenters. Keep your eye on the website, and the newsletter for more updates in the fall.

Participants will receive a 1-year education credit for attending this full day seminar.

Lunch will not be served at any of the venues, so please plan to brown bag your lunch or get a quick bite at nearby eateries.

We encourage you to take advantage of the Snowboard and Nordic presentations. These are open to all disciplines. Be sure to identify on your application form whether you are Alpine, Nordic or Snowboard specific.

Topics: Please check the website for additional topics. Additional topics will be posted by August 31<sup>st</sup>. Please note the time your topic is offered. Some are AM or PM only.

**Movement Analysis I Alpine (pm only)** This workshop will teach you how to recognize movement patterns and the cause/effect relationship to performance in skiing.

**Movement Analysis II Alpine (am only)** With a focus on upper level skiing, this workshop will improve your observation skills in off-piste and bumps.

**Movement Analysis - Nordic Track (am only)** Covering both Skate and Classic techniques, this session is designed to show both how to watch and analyze the movements as well as how to compare them to similar movements in alpine and XCD. Open to all disciplines.

**Movement Analysis - Nordic XCD Downhill, aka Telemark (pm only)** Movement Analysis for both Telemark movement patterns and how they relate to alpine and track-based Nordic movements. Open to all disciplines.

**Snowboard Equipment Clinic-(am only)** Clinic will address snowboard design concepts and why these aspects are important to us as instructors. We will take an in depth look at Stance/Reference Alignments and how important they are as a solid starting point for all riding. Make sure to bring your board, boots, and bindings so we can customize your gear to best fit you and your riding goals. This clinic will help you get the necessary understanding of equipment and how it is designed to work so you can make it perform easier for you and your students.

**Grow the Sport (pm only)** Our industry is focusing on how to build lifelong participants, are you? Discover how to create lessons that make learning to ride fun and easy for your students and you. Find out how (and why) snowboard progressions have changed so quickly over the past couple years. We will also check out how to address some of the common challenges of teaching so your students will learn quicker and you both will enjoy the experience much more. (This is NOT just for the beginning instructor.)

**Freestyle Coaching (am/pm)** Chris Hargrave works year round at Mt. Hood teaching and coaching all aspects of riding. Find out how parks and freestyle terrain have progressed and impact it has had on coaching. Learn about common features and how to coach for freestyle success. Chris has many years of coaching experience and brings in knowledge from events such as the Cutters Camp, a week of the worlds best groomers using the latest equipment.

**Equipment Tuning and Maintenance (am/pm)** Learn what it takes to get the most out of your equipment. Whether you chose to tune your own or take it to a shop, learn what it takes to do it and what to look for in a great tune.

**Boot design and Fitting (am/pm)** Gain a greater understanding of boot design and which product may provide you with the best fit for your feet. Learn the tips from the top fitters for setting up your boots and

feet for maximum performance this winter. Learn ways to recognize and assist your guests in fit and stance needs.

**Biomechanics For Efficient Skiing Movements (am/pm)** This workshop is an interactive body awareness and movement seminar. Dress in clothing that you would wear to a stretching session and bring your ski boots. You will learn the elements of proper posture, and how when the body is balanced the basic movements of skiing become very effective with very little effort or strain on the back or knees. Expect a stretching, moving, guided tour of skiing movements with lots of individual feedback, body awareness and Q&A.

**Children's Topic: Setting the Stage:** Take a look at what other resorts are doing in their programs to promote/organize kids lesson programs. Check out everything from report cards to teaching areas and gain some great ideas for your programs.

**Advanced Children's Education: (ACE)** Too busy to give up a whole winter weekend for ACE? This new format may be just right for you. Take the indoor

session at fall seminar and then just one day on snow to complete your ACE program. The indoor session at Fall Seminar is an all day class – **do not sign up for a pm class. Must be a Level I in any discipline.** (Please see page 23 for a complete topic description)

**Teaching 101-201 (am only)** Tailored to pre-Level I and II instructors of all disciplines. Focused toward improving your teaching and presentation skills.

**Teaching 201-301 (pm only)** This session is offered to pre-Level II and III instructors of all disciplines. How to take your teaching into the coaching mode and add variety for those guests on their way the higher levels.

**Lesson Planning (am/pm)** Develop your confidence when working with your guests through the learning process at all levels. Identify tools that will help you in the communication of teaching new skills to skiers and riders.

**Seniors Workshop (am/pm)** This group will focus on educational material for teaching and coaching the baby boomers and their Mama's and Papa's in the new millennium.

Online application and updated clinic topics available after Sept 1st

## FALL SEMINAR APPLICATION

Submission deadline: **October 11<sup>th</sup>** (Seattle & Portland) and **October 25<sup>th</sup>** (Spokane)

Name \_\_\_\_\_ PSIA-NW # \_\_\_\_\_  
last first

Address \_\_\_\_\_  
street/box city state zip

Daytime Phone # \_\_\_\_\_ SKI SCHOOL \_\_\_\_\_

E-Mail Address \_\_\_\_\_

AM CLINIC TOPIC \_\_\_\_\_

PM CLINIC TOPIC \_\_\_\_\_

Alternate Topic AM \_\_\_\_\_ PM \_\_\_\_\_

\*\*Topics offered are dependent on sign-ups and may be cancelled or modified. We will do everything to make sure the sessions go.

Alpine \$50 Oct 23<sup>th</sup> – Gresham  
 Nordic \$50 Oct 24<sup>th</sup> – Seattle  
 Snowboard \$50 Nov 6<sup>st</sup> – Spokane

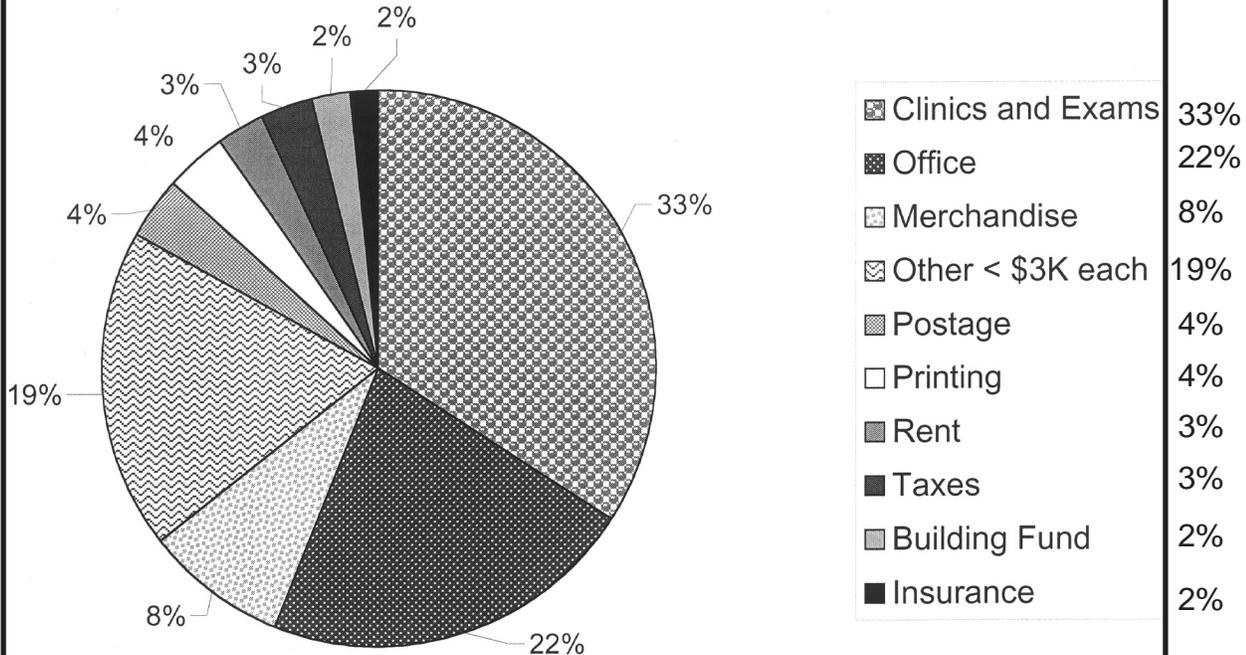
**ACE TOPIC Check Here!**  
 Cost is \$100. Please check the website after September 1<sup>st</sup> for on-snow dates prior to enrolling in this class.

Visa/MC Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Please fill out and mail with check payable to PSIA-NW, 11206 Des Moines Memorial Drive, Suite 106, Seattle, WA 98168. Fax Visa/MC to PSIA-NW (206) 241-2885. Deadline for each seminar registration is 14 days prior. There is a \$10 late fee for registrations received after that date. No cancellations unless injured and unable to participate in an indoor session.

# PSIA Annual Expenditures



## New Address or Email!!

Be sure to inform the PSIA-NW office if you move. The postal service will not forward our mailings.

Send your  
**Name**

**New Address**

**New Phone and**

**New Email**

to the PSIA-NW office. Notification may be done via mail or email.

PSIA-NW

11206 Des Moines Mem Dr  
Suite #106

Seattle, WA 98168-1741

206-244-8541

office @psia-nw.org

## CLASSIFIEDS

### Issaquah Ski and Cycle

We are looking for several individuals who have a passion for skiing to join our team at Issaquah Ski and Cycle. We are looking for both sales and service at all levels. We need your help both Part-Time and Full-Time weekdays and weekends. Selected as one of the top 25 bootfitting retailers in North America, we are seeking individuals to join us as we strive to provide the best skiing sales and service in Puget Sound. We offer competitive salaries, health insurance and industry perks.

If you are interested please mail or fax your resume to Issaquah Ski and Cycle at (206) 275-3525. If you have any other questions please contact Randy at (425)391-7547.

## CLASSIFIEDS

**Big Mountain** in Whitefish, MT is seeking experienced, certified instructors. Situated in the Northern Rocky Mountains, we offer 3,000 acres of skiable terrain, and a great team to teach and train with at our **Snowsports Center!** Contact: 406-862-2906 or snowclass@bigmtn.com

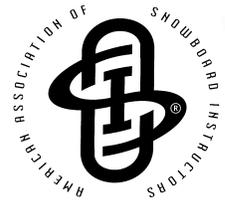
### Program Coordinator/ Head Coach

Mt. Ashland Racing Association (MARA), located near Ashland, Oregon with Mighty Mite's, USSA Club Racing, Master's Program. Approximately 150 athletes. Looking for individual with leadership, administrative/computer skills, racing background/coaching/team player. 15 Sept thru April. Please Email resume/inquiries to Gary MacGraw gary@adicentral.com



# PSIA-NW Event Application

PSIA-NW / PNSIA-EF / AASI  
11206 Des Moines Memorial Dr., Suite 106  
Seattle, WA 98168



Phone: (206) 244-8541 Fax: (206) 241-2885 E-mail: office@psia-nw.org

Please fill out all applicable lines for your event

FOR OFFICE USE

PSIA-NW Membership # \_\_\_\_\_ Cert Level \_\_\_\_\_

Ski/Snowboard School: \_\_\_\_\_

Name: \_\_\_\_\_  
last first

Address: \_\_\_\_\_  
street/box city state zip

Check here if address has changed

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Home Phone: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Discipline:  Alpine  Snowboard  Nordic  Adaptive

### EDUCATION EVENTS

Fill out this box for: Fall Seminar, Day Clinics, Night Clinics, Women's College, Professional Development Series, Exam Checkpoints-Mock Exam, Level II-III Written Exams, Advanced Children's Endorsement, GS Camp, Divisional Academy, Exam Orientation Clinics, Senior Tour, Freestyle Clinic, Ski School Clinic Leader Training, PDS Camp, and Summer Race Camps.

Event Name: \_\_\_\_\_

Event Date: \_\_\_\_\_

Location: \_\_\_\_\_

Unless otherwise stated, all events check in at the Day Lodge. Day Clinics begin at 9:00 am and Night Clinics at 7:00 pm.

All written exams will begin at 3:30 pm except the PDS Series, which is scheduled for 7:00 pm.

### CERTIFICATION EXAMS

Exam Level:  Level I  Level II  Level III

Exam Date: \_\_\_\_\_

(Applications are due 14 days prior to events)

- Skiing or Riding Module - Saturday
- Teaching/Technical Module - Saturday
- Skiing or Riding Module - Sunday
- Teaching/ Technical Module - Sunday

The day of the module you are assigned may be determined by exam sign-ups.

Exam Location: \_\_\_\_\_

Written Exam Passed?  yes

Date of Exam \_\_\_\_\_

Proctor/Ski School where taken \_\_\_\_\_

Training Director's Signature (required for exams)

### LIABILITY RELEASE FORM (you must sign this release before attending any PSIA-NW event):

Recognizing that skiing/boarding can be a hazardous sport, I hereby release PSIA-NW, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made.

Signature \_\_\_\_\_ Date \_\_\_\_\_

TO AVOID A LATE FEE, registration is required 14 days prior to an event. If space is available, you will be assessed a \$10 late fee for a day or night event and a \$20 late fee for a two-day event. If you are injured and are unable to attend your event, we will deduct \$10 for a one-day event and \$20 for a two or more day event from your refund. REFUNDS REQUIRE A NOTE FROM YOUR MEDICAL PROVIDER.

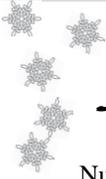
Signature \_\_\_\_\_ Date \_\_\_\_\_

Fee Paid: \$ \_\_\_\_\_  Cash/Check  Visa/MC

fee must accompany application

Visa/MC # \_\_\_\_\_

Expiration \_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_



# Nuggets for Teaching Kids

## Nugget #1

If you have a group of children with lots of snow on the bottom of their boots, have the snow and bag their boots together ("boot clapping"). Then you can help each individual child get into her/his skis!

## Nugget #2

Your class is learning how to walk in their boots. You set up the snowboards in a course for them to jump over, step over and go around. They have gained balance and stability in a fun atmosphere.

## Nugget #3

Take time this summer to find out what is the latest and greatest in the kids entertainment industry. Pay attention to the movies, cartoons, and merchandise in the toy section. It is so great when you know enough to ask questions about characters and then let the kids fill you in on the details. Besides the kid flicks have an enormous amount of adult humor woven into the story. Enjoy it!!!

## Edmonds Shoreline Snowsports

is currently seeking qualified Instructors for the following Level III positions:

**Snowboard Training Director ~ Snowboard Clinic Leader/  
Instructor ~ Alpine Clinic Leader/Instructor**

**Also hiring Snowboard & Alpine Instructors —**

Certification is a plus

ESS is a multi-week snowsports program operating at Stevens Pass and offers:

Competitive pay ~ Excellent Training ~ a Fun learning and Professional teaching environment supporting awesome programs for youth, children (ages 4 and up) and adults.

Please call Director of Instruction  
Russ Peterson 206-930-3995  
or send resume to [russpete@monroe.net](mailto:russpete@monroe.net)

### More Random Facts:

Hershey's Kisses are called that because the machine that makes them looks like it's kissing the conveyor belt.

The term, "It's all fun and games until someone loses an eye" is from Ancient Rome. The only rule during wrestling matches was, "No eye gouging." Everything else was allowed, but the only way to be disqualified was to poke someone's eye out.

Mr. Snuffleupagus' first name was Alyoisus.

NORTHWEST *SnowSport Instructor*

**PSIA-NW/AASI**

**PNSIA-Education Foundation**

11206 Des Moines Memorial Drive, Suite #106

Seattle, WA 98168-1741

(206)244-8541

[www.psia-nw.org](http://www.psia-nw.org)

Non-Profit Org.  
U.S. Postage  
PAID  
Seattle, WA  
Permit No. 1681

**time dated  
material**

